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This year more than 200 schools participated in the Shine School Media Awards with 27 making it through to the final round to receive winning or highly commended awards. Several new schools have appeared in the final round this year. Congratulations to all of the winners and all of the schools who took part in the 2014 Awards.

The Shine Awards have been created to encourage the development of publishing projects in secondary schools. These aim to demonstrate pupils’ literacy, design and IT skills together with an appreciation of and respect for copyright and an understanding of environmental issues. A wide range of schools, both state and fee-paying, across England, Wales and Northern Island enter Shine each year. Scotland now has its own school media awards, imPRESS.

This is my first year as Chairman of these awards and I am very encouraged by the quality of the newspaper and magazine entrants, in both print and digital formats. I have been supported by a dedicated committee who have worked throughout the year to bring these awards to their culmination at the Awards ceremony in June. Particular thanks are due to Malcolm Hull, the committee’s deputy chairman and to Anneliese Cooper-Blake for providing management support. This year the brochure has been designed by Richard Chapman and the production process managed by Alistair Hill, both members of the Stationers Company. Printing has been provided by The Greenshires Group and paper donated by Denmaur Independent Papers. Rotaset Printers have provided the printing services for the day-book distributed on the Awards Day.

This project would not be possible without financial sponsorship from a range of organisations and individuals. We are extremely grateful for the continuing sponsorship from The Copyright Licensing Agency, Antalis UK, Times Educational Supplement, Quark Systems, BBC Worldwide, Telegraph Media Group, Hearst Corporation, Paperlinx and Tindle Newspapers. New sponsors for 2014 are Picon, Hobbs the Printers, and The Tony and Sheelagh Williams Charitable Foundation. The Best Community Initiative award is now sponsored by individual Stationers with Pat Batley and Kit Van Tulleken contributing this year.

Thanks are also due to the individuals and organisations who provide workshops for the schools on the Awards Day. These include The Copyright Licensing Agency, City University Journalism Department, Oxford Brookes Centre for Publishing Studies, Creative Skillset, Shepherds, Sangorski & Sutcliffe Bookbinders, Hearst Corporation, Output Magazine, BBC Worldwide, Antalis UK, Paperlinx, Hobbs the Printers and the St Bride Foundation.

Finally very many thanks to our two awards presenters, Simon Heffer and Suzy Cox. Simon is a senior journalist at the Daily Mail and Suzy is deputy-editor of Cosmopolitan.
Best Cover

Magazine
Whitgift School

Newspaper
St Paul’s Girls’ School

This year the judges decided to split the award between best magazine and best newspaper cover as it was impossible to judge them against each other. The judges identified three excellent titles for each category.

The winning magazine cover of Whitgift School’s Whitonomics was praised for its excellent choice of font and colour and its fantastic graphic depiction of a hamburger, helping to make it a stand-out publication.

Withington’s Scrawl demonstrated clever use of lettering to spell out the word ‘mystery’ using retro letterpress wood letter fonts.

Kingsbridge’s Abridged included a strong cover image showing good software ability and flair.

The judges were impressed by the winning cover of the St Paul’s Girls’ School newspaper, The Marble, in the way that it appeared to be inspired by The Guardian – indeed a sophisticated and ambitious design.

Hampton School’s Sports Chronicle really demonstrated great use of tabloid style journalism and had excellent cover photography and good use of colour.

The judges loved the Alnwickist front-page exclusive from The Duchess’s Community High School, with Mr Gove in the limelight again.

Highly Commended
Magazine Cover
Kingsbridge
Community College
Withington Girls’ School

Highly Commended
Newspaper Cover
The Duchess’s Community High School
Hampton School
The judges struggled to narrow their choice to four titles. Bodmin College’s Skive was their favourite with its strong tone of voice, smashing energy, its ability to break the rules and the demonstration of real talent. One judge was heard to say ‘I want to hang out with these kids’.

Ballakermeen High School’s The Lookout showed strong visual appeal with interesting typography and graphics.

City of London’s The Citizen is a serious publication; its design fits the content and is consistent throughout. The judges also liked The Citizen’s use of fonts.

Warwick School’s Generation Rising was described as a ‘jewel of a publication’ with high quality design values and an excellent front cover.

Highly Commended
Ballakermeen High School
City of London School
Warwick School
Best Original Artwork and Photography
Oundle School

The judges were impressed with the standard of artwork and photography demonstrated in all the nominated entries and had difficulty in selecting four schools for the final awards.

Oundle’s newspaper contains a good range of excellent photographs, the judges particularly liked the back page spread.

The judges praised Brookfield Community School for its great ingenuity in using an iphone to create images which made the reader think, a very original approach.

Langley Park School’s magazine was seen as being a labour of love which had the look of a school magazine – not a bad thing – which used a range of design approaches.

Warwick School’s magazine’s Illustrations were judged to tell the story extremely well.

 Highly Commended
Brookfield Community School
Langley Park School for Boys
Warwick School

Oundle School team
Best Feature Article
City of London School

The judges really enjoyed this category with its wide range of topics. They giggled and laughed as they shared the enjoyment of finding many gems.

Leo Reich’s article ‘Too Many Men’ in City of London’s The Citizen was a brave piece challenging its readership and showing excellent analysis on a cultural level.

Beaverwood School’s Chislehurst Express entered a brilliant feature by 12 year old Cerys Steenhuis ‘Is Technology Killing our Childhood?’ This was seen as a very clever choice of subject matter, very current and controversial. This feature included a wonderful list of things young people should be doing e.g. ‘skim a stone’ ‘fly a kite’.

From Blackpool Sixth Form College in Sixth Sense, the article ‘Getting it Up: Going Up. Misogyny and Sex’ by Andy Doughty was described as funny, and topical with a range of useful information well targeted at the readership.

Noel-Baker School’s entry was from its website The Martlet. The feature article written by Katie Desmond about two retiring teachers was described as ‘well-written with some delightful phrasing’.

Highly Commended
Beaverwood School for Girls
Noel-Baker School
The Blackpool Sixth Form College
Best Overall Editorial Content

The King Edward VI School

This was one of the most enjoyable and time-consuming awards to judge! The judges had 11 entries to read from cover to cover. They were unanimous in selecting King Edward VI’s Student Review as the winning entry. This was seen as a very mature magazine. They liked the overall theme of music with its balance of content and interesting layout encouraging you to read. ‘Very close to something we would expect to see as a commercial product - a great entry.’

Bablake’s Stretch was thematically very consistent with a strong standard of writing and illustrations, articles thoroughly subbed, an enjoyable reading experience. This magazine is strong on editorial layout with great illustrations. ‘A quality product.’

Ballakermeen’s online entry The Lookout was clearly written with its audience in mind, with well-designed spreads and good change of typeface relevant to the topic. This works well as an online magazine with good navigational tools on each page.

City of London’s The Citizen contained some heavy weight articles, well-balanced content with an excellent standard of writing.

Highly Commended
Bablake School
Ballakermeen High School
City of London School

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Best Business Strategy
Ovingham Middle School

We would like to see more schools entering this category! However the schools that did enter showed a good understanding of the commercial aspects of their publication.

The Ovingham Middle School were clear winners having drafted a business plan that would work very well commercially. There are a lot of budding entrepreneurs here.

Warwick School were a close second with a clear idea of what they wanted to achieve and they had set themselves strict timelines to adhere to.

Oundle School made the biggest overall profit and contributed significantly to the local community.

Bodmin's entry showed a clear understanding of the key components of a business plan. The judges were impressed by the advertising revenue raised and the plans to donate any profit to Greenpeace.

We are confident that entries for this category will continue to grow in future years as additional information is provided to schools on what the judges are looking for and teachers appreciate the potential benefits of students being able to understand and write a comprehensive business plan.

Highly Commended
Bodmin College: Oundle School
Warwick School

Ovingham Middle School team
The Worshipful Company of Stationers’ and Newspaper Makers’ (The Stationers’ Company) is one of London’s older Livery Companies with its origins in the fourteenth century. In 1403, a guild was formed whose members included text-writers and illuminators, booksellers, bookbinders and suppliers of parchment, pens and paper. They set up fixed-position stalls in St Paul’s Churchyard and were therefore referred to as ‘Stationers’, as opposed to itinerant vendors.

A Royal Charter was awarded in 1557 giving the guild power to control printing in all its aspects. Its involvement in training and education began when printing houses presented their apprentices at Stationers’ Hall for a fee of sixpence. In 1861, the first Stationers’ School opened just off Fleet Street and then, with an expanding school roll, a larger school was opened in Hornsey in 1894. The school established a high reputation as an excellent grammar school, but closed in 1984. The sale of the land on which it stood created a capital fund, the income from which now supports charitable objectives in education.

The Stationers’ Foundation is now responsible for overseeing the Company’s charities, one of the most important aspects being to encourage training and education in graphic arts, now including the wider digital media world. Young people can benefit from the work of The Stationers’ Foundation from scholarships, bursaries, grants, equipment supply and opportunities to undertake further education and travel in order to prepare them for entry into a profession, trade, craft or occupation in the media or related graphic arts industry.

**Best Community Initiative**

**The Right Choice Independent Special School**

This award is now sponsored by members of the Stationers Company and it is hoped that more schools will recognize the community initiatives that can be developed through their magazines and newspapers.

The Right Choice School was the clear winner of this award. The judges commented that it was ‘absolutely spot on, ticks all the boxes’. It was seen as a great idea to engage the students with the sensitive subject matter to produce a magazine that showed clear evidence of hard work.

Oundle School’s newspaper, The Cowley Chronicle, was judged as a fantastic local newspaper with obvious links with the community, providing a real service for its readership. The judges also liked the fact that the profits are donated to a local charity.

Thomas Cowley’s The Cowley Chronicle was considered to be an excellent, well-produced newspaper dealing with a range of sensitive issues.

Kingsbridge’s Abridged was judged to demonstrate good initiative with clear links to its local community.

**Highly Commended**

Kingsbridge Community College

Oundle School

The Thomas Cowley High School
The paper industry has a long tradition of encouraging environmental responsibility and developing sustainability.

Paper is a resource that is both renewable and recyclable, and when sourced from responsibly managed forests benefits the environment.

We recognise that we have an important role to play and that’s why we stock a huge range of recycled papers.

The Shine website provides some excellent materials to help schools consider the environmental issues involved in the production of a magazine or a newspaper. In particular the Two Sides publication Print and Paper Myths and Facts is available as a prime resource. Currently only a minority of schools enter this very important category.

Thomas Bennett Community College is the clear winner in this category. Their magazine, Booogle, devoted two pages to this important topic. This school is a champion of recycling.

Ovingham Middle School, a school that did not formally register for this category, were identified as having a great care for the environment. They also considered the paper stock and printing. The judges decided to give Ovingham a Highly Commended.

Durham School also considered the paper being used in their publication and had a clear focus on recycling.

Brookfield Community School’s approach to paper use and recycling was commendable.
British’s no 1 food magazine

GoodFood

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New recipes for all your meals
Food advice inspiration ideas
Easy everyday meals • Relaxed entertaining • Bakes & cakes

Most Inspirational Teacher

Rebecca Stott
Bodmin College

It is lovely to read the nominations submitted by the pupils for this award. They write such glowing entries about their teachers.

The pupils from Bodmin College write of their teacher Rebecca Stott’s drive and commitment, how hard she has worked, pushing the students to the best of their abilities. Her ability to encourage and inspire her students is highlighted as well as her technical skills to advise the editorial team.

Mark Woodward from Bablake School, has once more been Highly Commended for this award. The editorial team are very proud of their publication, Stretch, that Mr Woodward helps to produce through his professional support and advice. He allows the editors to cover the issues they want to – sexism, racism and homophobia, that some teachers might have shied away from.

Martin Burley from Noel-Baker School has been nominated for his patience and inspired leadership of the team to achieve a professional publication with The Martlet. As an ex-journalist he was able to offer his experience to help improve the pupils’ skills.

The NewsKnight team from The Knights Templar School have nominated Ben McDermott for his ability to encourage creativity and empower the students to develop new skills. Mr McDermott makes working on the publication both fun and rewarding, he has trained generations of students to lead the editorial teams.

Highly Commended
Mark Woodward, Bablake School
Martin Burley, Noel-Baker School
Ben McDermott, The Knights Templar School
Most Outstanding Pupil
Charlotte Loasby
Bablake School

This was a hard award to judge with a large number of excellent recommendations. The judges eventually chose Charlotte Loasby, age 18, from Bablake School as the overall winner. Charlotte’s teacher, Mark Woodward, described her as ‘talented in so many areas but an immaculate, creative, team leader’. Charlotte is Stretch’s editor and was also a keen contributor to the magazine.

Luke O’Sullivan, age 17, from Berkhamsted School was praised for his technical expertise and graphic design skills by his teacher Jacob Savill. He is described as having been instrumental to every aspect of the success of their school’s online magazine, Ink. Luke runs the technical side entirely without teacher input, he is a good team leader and is currently developing his technical team for the future.

Nicole Hatherall, age 18, from Bodmin College is editor of Skive. Nicole was praised by her teacher, Rebecca Stint as well as her editorial team for the amazing way she has performed her role as editor while keeping up her academic studies. Nicole’s long-term goal is to pursue a career in publishing.

Annie May, age 17, from Caistor Grammar School is praised for her news reporting skills. Annie has been involved in Caistor Focus since joining the school both as a contributor and an editor. She has also mentored and supported younger pupils.

Highly Commended
Luke O’Sullivan, Berkhamsted School
Nicole Hatherall, Bodmin College
Annie May, Caistor Grammar School
Congratulations to all the school magazines and newspapers recognised by the Shine awards from the journalists at TES.

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Best Online
Ballakermeen High School

Ballakermeen High School’s The Lookout felt like a well thought out magazine. The judges liked the sound of the pages turning and each page was easy to navigate, the articles being attractive to read, having a strong design with good signposting and powerful visuals. This online magazine was immediately the judges’ favourite.

The online edition of Berkhamsted School’s INK is a very professional offering, with strong typography and a clear layout. However, it was very hard to judge - was it a website or was it a magazine? This was a brave move from a school that had previous success with its paper-based publication.

The Noel-Baker School’s online publication, The Martlet, shows clever ideas and is a great community initiative. There is also a good, strongly written piece about two leaving teachers.

The judges were initially confused by the Dartford Grammar School website as it appeared to be cloned from the BBC News website. However, they soon discovered that the BBC provides the template and Dartford provides the content. The editorial team have compiled high quality news content. The interview with Len Goodman from ‘Strictly’ through to the report on the excavation of a wartime shelter at the school and the future development of electric cars were all handled well and are to be commended.

Highly Commended
Berkhamsted School
Dartford Grammar School
Noel-Baker School

Ballakermeen High School team
Shine School Media Awards 2014: The Winners

TINDLE NEWSPAPERS
Head Office: The Old Court House, Union Road, Farnham, Surrey, GU9 7PT

This year’s newspaper entries were of a professional standard, all would be worthy of a place on any high street newsstand. The judges commend the teams of all the entrant schools in having produced newspaper entries with excellent content, good editorial, and high standards of journalism and presentation.

St. Paul’s Girls’ School: The Marble, was very professionally written and put together, with clean and consistent design throughout. There was a good, broad range of content – making it overall a great newspaper and a worthy winner.

Caistor Grammar School: The Caistor Focus, had excellent school-focused content and maintains its very high standard of presentation from previous years. The Oundle Chronicle is a ‘real newspaper’ that is read throughout the community. The judges loved the back page especially. The newspaper carries ‘loads’ of local content.

The Almrickist from The Duchess’s Community High School, caught the eye of the judges for its pleasing appearance, high standard of journalism, interesting feature articles and involvement with the local community.

Highly Commended
Caistor Grammar School
The Duchess’s Community High School
Oundle School
What does copyright mean to you?

Your school holds a licence with The Copyright Licensing Agency (CLA) that allows you to copy from millions of books, magazines and websites. We’ve developed an all-you-need-to-know website especially for you.

The website - intended to help schools make better use of copyright materials in teaching - also introduces ‘Copyright Geek’, CLA’s expert in residence on schools copyright licensing.

To learn more, visit schools.cla.co.uk

Best Magazine
The King Edward VI School

The panel of judges were again spoilt for choice with this year’s plethora of fine entries. Whilst the presentation of the glossy and finely printed magazines won the day, it was gratifying to see the improving standards of those magazines that have been entirely produced in-house at schools that have significantly reduced resources and budgets.

King Edward VI School’s, Student Review, is a really cohesive and well thought out publication. The magazine has a strong focus on its themes, showing consistency and flair in its design. This magazine makes an interesting read for both an adult and a sixth form audience. Student Review is very well rounded and coupled with the paper selected for the publication makes it a tactile and pleasing magazine. This magazine is the worthy winner.

Stretch from Bablake School is a very attractive magazine with a modern cover and excellent content. The judges did take into account the input to the magazine design by external professionals but this did not distract from the excellence of the magazine overall.

The voice of the kids has really been captured by Bodmin School’s Skive. It expresses and reflects very accurately the young community that put it together, with stories that mean a lot to them. It felt honest as a publication. Parents could learn a lot from reading this. ‘I really felt that I was 17 again when reading this magazine’, commented one of the judges.

The Citizen from City of London School is a very professional publication with extremely mature content. The editorial team have taken a very serious theme and made sure that it is displayed in a very professional way. As always, this school delivers consistently high standards.

Highly Commended
Bablake School
Bodmin School
City of London School
Meet the Judges

Shine Judges 2014, left to right
Sarah Lonsdale, City University London
Molly Taylor
James Matthews-Paul, Output Magazine
Richard Chapman, Richard Chapman Studio
Chris Hobbs, Hobbs the Printers
Jonathan Tame, TwoSides
Tim Webb, Picon Limited
Joel Midgley, Copyright Licensing Agency
Eloise Millard

Cressida Ryan, Merton College Oxford
David Marley, Times Educational Supplement
Terry Mansfield, Hearst Publications
Paul Farrell, PaperlinX
Julie Hadwin
Susan Wright, Earth Island Publishing
Stuart Selner, Cosmopolitan
Suzy Cox, Cosmopolitan
Jenny Potter, BBC Worldwide

Harrison Cup
Brookfield Community School

The judges were delighted at the high standard of entries across all of the categories. The enthusiasm, motivation, abilities and skills shown by so many teams of young people from such diverse schools, coupled in many instances with a desire to support charitable groups and involve local communities, left the judges with a difficult decision that was very closely scored.

Brookfield Community School’s Inspire magazine did just that! The judges enjoyed the Valentine Edition that was produced by a very young group and they particularly liked the editor’s letter and the content appeared to have been put together with great enthusiasm. This magazine should be ‘required reading’ for parents, according to the judges! Inspire is an excellent winner of the Harrison Cup for this year.

Warwick School’s entry, Generation Rising was such a close runner up that there had to be a recount. This publication was so different, had a pleasing A5 format, was based upon Shakespeare and had the objective of raising money for charity. The magazine has very clever content – it just took a theme and ran with it. The production team took a risk but it really worked well.

The Right Choice Independent Special School are again remarkable with their Right Choice Magazine. The team have written some impressive articles that are very engaging for the challenges that they face. The judges feel that the magazine has some very imaginative content. Well done once again.

Highly Commended
The Right Choice Independent Special School
Warwick School