

SHINE AWARDS

SCHOOL
MEDIA

2016

W EL cO ME

TO THE
SHINE SCHOOL
MEDIA AWARDS 2016

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Welcome to Shine 2016.

In its sixth year this wonderful competition is supporting and encouraging the development of publishing projects in secondary schools across the UK.



ANNIE HOTTON
Chair, Shine School Media Awards

Many congratulations to the winning students and importantly, the teachers and schools for all their support and drive. The standard and quality of entries this year is inspirational. With a number of new schools entering and winning awards for the first time, the entries this year demonstrate high levels of skill in design, photography and illustration, creative writing and IT. We also perceived a noticeable appreciation and respect for copyright and a stronger understanding of environmental issues and solutions.

It has been a privilege to Chair the Shine Awards in 2016. My thanks must go to the committee who have supported me and worked so hard throughout the year. In particular, Charles Hull, Deputy Chairman, Richard Chapman who has designed and produced our winners brochure and to Anneliese Cooper-Blake for providing us all with invaluable management support.

A huge thank you must go to our generous sponsors without whom this project would not be possible. New sponsors this year are Getty Images and Google and we welcome their support. New awards this year are for Best Original Illustration and Artwork and Best Original Photograph.

I would also like to thank our judges for their professional contribution. They come from a diversity of roles within our industry and have given of their time and expertise to ensure that all entries are reviewed with care and understanding. Thanks also to our awards presenters for hosting the awards ceremony with such aplomb: Simon Heffer, Senior Journalist at the *Telegraph* and Louise Court, Director of Editorial Strategy and Content at Hearst Magazines UK.

Finally a particular thank you must go to Ian Locks whose vision and hard work launched the Shine School Media Awards in 2011.

I hope that you enjoy reviewing this winners' brochure and feel inspired to enter, support or promote the Shine Awards going forward into 2017.



Final round judges:

Left to right, Charles Hull, Terry Mansfield, Annie Hotton, Matthew Botfield, Alison Strachan, Andrew Bruguier, Jo DeVito, John Carey, Kathy Crawford Hay, Harry Walker, Bettine Pellant, James Matthews-Paul, Susan Harrison, Sally Hughes, Anita O'Brien, Julie Murray, Luke O'Sullivan, Simon Heffer, Paula Erizanu, Susan Wright, Sarah Lonsdale and Anneliese Cooper Blake.

"I wish you every success with the ceremony. My best wishes and congratulations to all the students taking part"

RT HON SADIQ KHAN
Mayor of London

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BEST MAGAZINE COVER WINNER

KINGSBRIDGE COMMUNITY COLLEGE

Abridged

This online publication is a worthy winner of this category. *Abridged* impressed the judges with its creative and striking cover. The relevance of the strong black and white image and the focus of the magazine headline immediately enticed the reader to turn the page and find out more.

HIGHLY COMMENDED

Headington School – *AQILA*

The judges liked the composition and layout of this cover. The images with different perspectives are appealing and intriguing. The subject matter offers the reader a flavour of the issues within the publication.

St George's School for Girls – *Independent Women*

This A5 entry was clear in its purpose and direction. The cover benefited from a good left hand guide to content and a strong logo.

The King Edward VI School – *Student Review*

With strong colours and bold lettering, this cover is traditional and well executed. Well-spaced out and clear information offers the reader a choice of leading statements each followed by a suggestion. This is a clever lead into the magazine's articles.

BEST NEWSPAPER COVER WINNER

CITY OF LONDON SCHOOL

The Citizen

The judges commented on the thoughtful layout of both news and headlines alongside a careful selection of subject matter and a strong and relevant choice of image. The judges however questioned having two different mastheads on the cover.

HIGHLY COMMENDED

The John Whitgift Academy newspaper *JWA Journal* is a good newsy read with lots of different types of stories and articles – a variety of images show activity and fun in the community. The cover is well laid out with a strong masthead and logo. The judges commented on a good choice of font, clear headlines and structure.

Oundle School – *Oundle Chronicle* immediately commands attention and interest with its strong masthead and clean layout. Again, the almost professional appearance of this newspaper continues to shine amongst the top echelons of the competition.



Abridged Cover



The Citizen Cover

HIGHLY COMMENDED: MAGAZINE

1. Headington School, *AQILA*
2. St George's School For Girls, *Independent Women*
3. The King Edward VI School, *Student Review*

HIGHLY COMMENDED: NEWSPAPER

1. John Whitgift Academy, *JWA Journal*
2. Oundle School, *Oundle Chronicle*



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WINNER

THE MANCHESTER GRAMMAR SCHOOL

The New Mancunian

The judges considered the design and layout of *The New Mancunian* to be outstanding. It has a consistent level of bold and original design all the way through - the hallmark of a good magazine. Overall the publication shows a high standard of layout, typography and brave use of white space and imagery that makes it stand out. *The New Mancunian* team has achieved an individual style – very successfully!

HIGHLY COMMENDED

Headington School - AQILA

With *AQILA*, the judges immediately enjoyed an intense and exciting magazine. Overall the publication has a striking layout with fantastic art direction and clever use of original imagery.

Saint Olave's Grammar School - ARTicle

ARTicle's 2016 edition is sound. With clear layouts, good use of type and a bold creative voice, once again St Olave's has delivered a good entry.



Cover and spreads from *The New Mancunian*



The winning Mancunian team

HIGHLY COMMENDED

1. Headington School - *AQILA*
2. Saint Olave's Grammar School - *ARTicle*



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P I C O N I S P R O U D
T O S P O N S O R

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WINNER

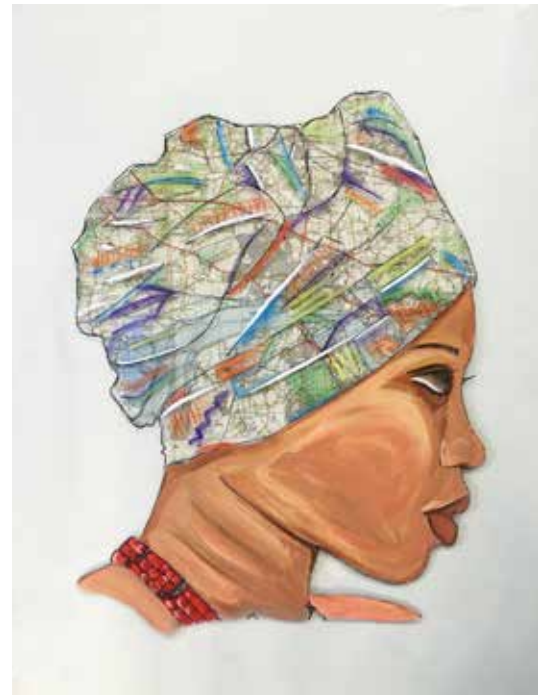
SOPHIE JOHNSON – 'MAPS'

Saint Olave's Grammar School, ARTicle

This year we created two new categories for Illustrations and Photography with a focus on the merit of the individual. The standard of illustrations in recent years has been very high and we want to highlight the exceptional promise of a student focused on this genre.

The judges were very impressed with the originality of this publication and the student's ability to make interesting statements with imagery. There are well known art works alongside talented well executed and thought provoking student illustrations. With themes of conceptualism, iconoclasm, gender and the prevalence of Science over Religion in Art, the publication is full of observation and interest which is enhanced by the clever use of imagery.

Sophie Johnson's image 'Maps' on page two is the well-deserved and outstanding winner of this category



'Maps' by Sophie Johnson

HIGHLY COMMENDED

Dollar Academy – The Galley Front Cover by Megan Hegarty

The illustrations in the Galley go a long way to personalising this publication and enhancing the school's community spirit. The judges commented on the effectiveness of introducing each article and feature with a drawing of the author. This human element strengthened the editorial content and engaged with the reader.

Kimbolton School – The Kimboltonian 'Human' by Sian Blake

The judges praised the beautiful colouring and striking imagery and illustrations. The clever use of artwork works with and enhances the editorial content. They felt the key illustrations would have been even more striking without overlaid text and remarked on the exceptional image by Sian Blake.

Right Choice Independent School – Diversity 'The Gangs of South London' by Levi Perdreau

The judges were delighted to note that this is the fifth consecutive year that Right Choice School has submitted an entry. Comments ranged from 'very engaging drawings' to 'interesting and clearly defined artwork'.



Sophie Johnson

HIGHLY COMMENDED

1. Front Cover by Megan Hegarty, *The Galley*, Dollar Academy
2. 'Human' by Sian Blake, *The Kimboltonian*, Kimbolton School
3. 'The Gangs of South East London' by Levi Perdreau, *Diversity*, Right Choice Independent School



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WINNER

LILY BEX & MIRANDA LUCKHURST – 'SOCIAL MEDIA'

Kingsbridge Community College, Abridged

Looking through the magazine, this image immediately captured the judges' attention. It works well as a stand-alone image without requiring explanation but immediately draws the viewer in and encourages them to read the accompanying article. Whilst the focus is on the boy and his phone, the surrounding elements have obviously been carefully considered and the execution shows exceptional artistic and technical skill.



Above: the winning photograph.

At right, the winning team; Lily Bex and Miranda Luckhurst.

HIGHLY COMMENDED

The Knights Templar School – *NewsKnight* 'Peak District' by Sasha Mills

Tasked with taking an image to record a specific event, Sasha Mills' panoramic shot would be welcomed by any picture editor or art director. As a landscape photograph it captures the magnificence of the area, the potential weather conditions and the event taking place. Sasha has coped well with the varying levels of light and her carefully chosen composition clearly emphasises the task facing the walkers. Importantly the composition offers the opportunity for a banner image on a website or across a double page spread in a magazine with plenty of scope for text placement if required. This flexibility can make the difference between an image being published or consigned to the outtakes.

Pipers Corner School – *Hacker* 'Lord Napier' by Alicia Wright

Alicia Napier's image shows a superb eye for composition and colour. Her framing has made very clever use of the graphic elements - the sloping roof, lorry, railway bridge and street lights - to take the viewer's eye into and around the image and it provides an extremely strong and original comment on the subject matter with or without the accompanying text.

Saint Olave's Grammar School – *ARTicle* 'Strata' by Miles Callaghan

Miles Callaghan's image invites the viewer to stop and ask questions. It is open to interpretation on many levels and makes good use of photographic techniques.



HIGHLY COMMENDED

1. 'Lord Napier' by Alicia Wright, *Hacker - The Global Edition*, Pipers Corner School
2. 'Duke of Edinburgh, Peak District' by Sasha Mills, *NewsKnight*, The Knights Templar School
3. 'Strata' by Miles Callaghan, *ARTicle*, Saint Olave's Grammar School





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WINNER

'FIGHTING TERRORISM IN SYRIA'

THOMAS LAMBTON

Oundle School, *Oundle Chronicle*

With a strong introduction as a leader on the front page this article holds the attention. Beautifully written and crafted, this is reporting at its best – a story of young man from London, Harry who gives up his security and his job to travel, take up arms and fight to oppose ISIS – passion and purpose in a dangerous country. The writer reports on Harry's opinions and experiences, his return to the UK, the reasoning and the change to his life's work. This is an example of clever storytelling which underpins all good journalism.



Article author Thomas Lambton

HIGHLY COMMENDED

The King Edward VI School – *Student Review* 'McDonald's: A Great Place For A Date' by Joseph Dale

The judges loved this story. It rings bells and resonates with most of us. The writer is clever in crafting a 'lonely hearts' theme with perception, sensuality and humour. The journalistic aspect is added to by the example of a real life situation where a couple are interviewed after being sent to try out a date in McDonald's.

The Latymer School – *Clio* 'Once more unto the breach' by Luca Ferraro

An intelligent piece of writing and research on Shakespeare's Henry V and the Battle of Agincourt and the use of the account of the battle as propaganda. This was an appropriate choice of subject matter in this anniversary year of 400 years since the writer's death. Observation on the power and legacy of Shakespearean prose drawn from careful research enhanced the examination of this subject and the commentary was clear and justified.

The Manchester Grammar School – *The New Mancunian* 'Ban the balloon' by Rishi Sundar.

This feature article contains a thoughtful overview of the finite resources of Helium on our planet. It looks at the reasoning why we should attempt to preserve the important levels available. There is good research into the use of Helium and an argument for more understanding and consideration when using Helium for frivolous purposes.

The Marlborough Science Academy – *The Marlborough Oracle* 'You are better than no man' by Kathleen Mitchell

With a headline 'written for the students by the students' the feature is written about a little girl called Franky's dream of going to Cambridge. Using a parody on a fairytale the story is her journey through her own imagination. The narrative is perceptive and focuses on the human conditions of hope, self-belief and determination.

HIGHLY COMMENDED

1. 'McDonald's: A Great Place For A Date', by Joseph Dale, *Student Review*, The King Edward VI School
2. 'Once more unto the breach: Shakespeare's Agincourt' by Luca Ferraro, *Clio*, The Latymer School
3. 'Ban The Balloon' by Rishi Sundar, *The New Mancunian*, The Manchester Grammar School
4. 'You are better than no man' by Kathleen Mitchell, *The Marlborough Oracle* The Marlborough Science Academy



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Best Overall Editorial Content

WINNER

HEADINGTON SCHOOL

AQILA

Excellent original content throughout including editorial use of imagery : cohesive, imaginative and investigative writing. This is a bold publication produced entirely by students – a deserving winner.

HIGHLY COMMENDED

Chislehurst School for Girls – *Connect*

The range and variety of topics and the maturity of the writing is seriously impressive, especially for this age group. A slightly more team-led design approach could have taken it to the top.

Tarporley High School and Sixth Form College – *Term*

A very strong standard of editorial content throughout with great variation. This needed a little more care in the typography and layout but was overall relevant and interesting.



AQILA magazine



The AQILA team

HIGHLY COMMENDED

1. Chislehurst School for Girls, *Connect*
2. Tarporley High School and Sixth Form College, *Term*



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HEARST

A World of Connections.

We congratulate the **Shine School Media Award** nominees and winners—and applaud the teachers who nurtured the creativity and teamwork behind this year's entries.

WINNER

Oundle School

Oundle Chronicle

This entry ticked all the boxes for the judges in this category. The school's business model is well-proven over several years and the evidence was well-presented. *The Oundle Chronicle* is self-funding through advertising revenue. It serves the local community and supports local charities – excellent!

HIGHLY COMMENDED

Altrincham Grammar School for Boys – Annual Review 2014-2015

The business case was very well specified with supportive spreadsheet data, reports on fund-raising activities and competitions as well as sales of food to raise funds for the publication of 1,800 copies. The judges were impressed by the production team's ownership of the entire project and the fact that the publication's costs were almost all met by the team's activities – well done!

Durham School – *Durham Eye*

Although this was funded through the school budget, Durham produced a well-balanced business strategy for the production of *The Durham Eye* and met the objectives of their plan.

St George's School for Girls – *Independent Women*

The winning school from last year's awards again put forward a strong entry though they were just 'pipped to the post'. St George's team achieved the aims of their business plan and have significantly increased their circulation by good marketing around the school using a PowerPoint presentation in assembly, peer to peer marketing, strategic posters and starting an Instagram account that has been well-received.

HIGHLY COMMENDED

1. Altrincham Grammar School for Boys, *Annual Review 2014-2015*
2. Durham School, *The Durham Eye*
3. St George's School for Girls, *Independent Women*



1



Oundle Chronicle



The winning Oundle team



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The Stationers' Foundation



The Stationers' Foundation is responsible for overseeing the Company's charities, one of the most important aspects being to encourage training and education in the graphic arts, now including the wider digital media world.

Young people can benefit from the work of The Stationers' Foundation from scholarships, bursaries, grants, equipment supply and opportunities to undertake further education and travel in order to prepare them for entry into a profession, trade or occupation in the media or related graphic arts industry.

The Worshipful Company of Stationers' and Newspaper Makers' (The Stationers' Company) is one of London's older Livery Companies with its origins in the fourteenth century. In 1403, a guild was formed whose members included text writers and illuminators, booksellers, bookbinders and suppliers of parchment, pens and paper. They set up fixed position stalls in St Paul's Churchyard and were therefore referred to as 'Stationers', as opposed to itinerant vendors.

A Royal Charter was awarded in 1557 giving the guild power to control printing in all its aspects. Its involvement in training and education began when printing houses presented their apprentices at Stationers' Hall for a fee of sixpence. In 1861, the first Stationers' School opened just off Fleet Street and then, with an expanding school roll, a larger school was opened in Hornsey in 1894. The sale of the land on which it stood created a capital fund, the income from which now supports charitable objectives in education.

The Stationers' Foundation

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The Stationers' Foundation

WINNER

JAMES GILLESPIE'S HIGH SCHOOL

The Spark

An excellent series of articles on the refugee and migrant crisis with a report from a selection of Edinburgh's politicians plus interviews with local refugee charities and support groups defined this community initiative. Addressing a global disaster from a local standpoint and investigating the core issues including 'How Edinburgh Sees Syria' is an excellent example of how to build the relevance of a publication and attract a wider audience – a stand out piece of journalism!

HIGHLY COMMENDED

Headington School – *AQILA*

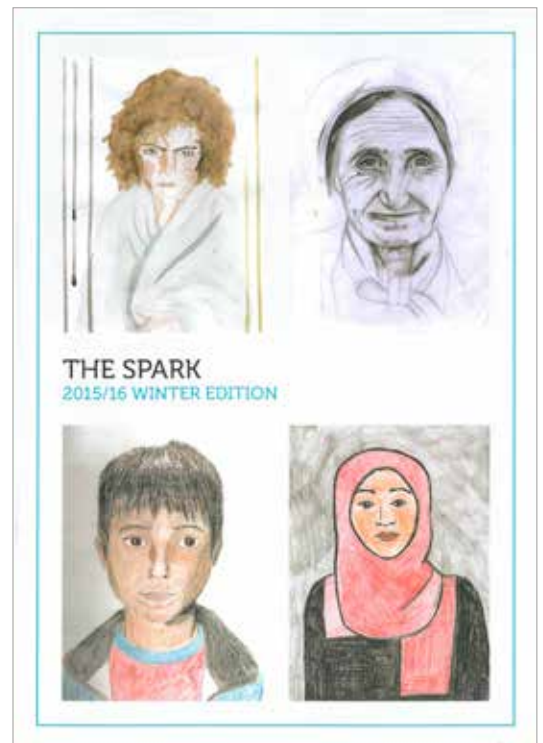
The team at Headington chose to support the Womankind Charity by donating the sales of their magazine which amounted to £300. The ethos of *AQILA* is closely linked with the charity – exploring the role of women in diverse cultures and religions. The Womankind Charity aims to end violence against women worldwide through education and practical aid.

Oundle – *Oundle Chronicle*

The judges commented this was akin to a community newspaper with a wide range of local news stories. Features included, supporting the local library, prevention strategy in schools to counter radicalisation and a million pound refurbishment for a community café.



The Spark magazine Junior Team



The Spark Cover Image



The Spark magazine Senior Team



HIGHLY COMMENDED

1. Headington School, *AQILA*
2. Oundle School, *Oundle Chronicle*



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Best Environmental Strategy

WINNER

DOLLAR ACADEMY

The Galley

We continue to encourage more entries to this category and are pleased to see an increase again this year. The entries have shown a good level of understanding of the issues and the winning schools have presented practical and effective solutions.

The Dollar Academy team chose FSC certificated wood-free coated papers, appreciating the tactility that this offers for a printed magazine in preference to an online publication. This publication was strengthened by two thought provoking environmental articles.

HIGHLY COMMENDED

Durham School – *The Durham Eye*

The school project included preparation of a spreadsheet designed to calculate the carbon emissions of their publication and the study of different environmental methods of production. The team also visited a local paper mill to review the effects of the paper cycle on the environment.

Thomas Bennett Community College – *Booggle*

The article 'Eco Warrior' shows a good environmental insight into waste management. They also tried to raise awareness by writing about ways in which wildlife can be injured or killed by discarded waste materials.



The Galley Cover



The Galley team

HIGHLY COMMENDED

1. Durham School, *The Durham Eye*
2. Thomas Bennett Community College, *Booggle*



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by the Shine awards*

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Most Inspirational Teacher

WINNER

JOHN BRANNEY

DLD College, FIYAR

John Branney has been a lasting and solid support for the students and staff throughout the making of this magazine. He pushes the students to achieve their best, through high expectations and ongoing support. Some of the students have limited language skills and he has helped develop their confidence in using the English language. Working one-to-one, Mr Branney has given support and strength to students who may otherwise have not achieved results. His pupils say, 'The reason why we all believe John should get the award for Most Inspirational Teacher is because he is one of the most supportive and caring teachers. He uses our feedback to improve the course each term. He incorporates learning styles and preferences to make sure students feel they can achieve. It would be excellent if we could show him how great he is through winning this award.'



John Branney, the winning teacher.

HIGHLY COMMENDED

Amelia Ireland – Berkhamsted School – *INK*

Amelia Ireland is praised by her pupils for her devotion to the magazine and supportive attitude to the team. Her drive and inspiration has contributed to the successful re-launch of the magazine as mobile and tablet friendly.

James Looney – Dartford Grammar School – *The Loop*

James Looney has been completely dedicated to the BBC News School Report project. The students have admitted that they were nervous at the start and Mr Looney was instrumental in recognising their abilities and encouraging them and giving them praise. 'He helped us promote the project in school by telling teachers and students about the work we had done. He organised a rare commendation in a whole school assembly and this gave us a confidence boost. Without his enthusiasm much of what we've done would not have been possible.'

Ben McDermott – The Knights Templar School – *NewsKnight*

The team from Knights Templar School believe that Ben McDermott is behind the success of their team - inspiring them and guiding the development of the online format for the news-focused media. They mention their teacher's ability to motivate and encourage the team to achieve the highest professional standards in writing and editing in particular.

HIGHLY COMMENDED

1. Amelia Ireland, Berkhamsted School, *INK*
2. James Looney, Dartford Grammar School, *The Loop*
3. Ben McDermott, The Knights Templar School, *NewsKnight*



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The Telegraph



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WINNER

HANNAH LEDLIE

James Gillespie's High School, *The Spark*

Hannah is an outstanding and talented student. Her writing, organization and leadership of *The Spark* publication made a key contribution to the project. Her fresh ideas, initiative and approach determined the overall content and the quality of the result.



Hannah Ledlie, the winning pupil

HIGHLY COMMENDED

Thomas Keely – Dollar Academy – *The Galley*

Thomas Keely has worked on *The Galley* since the age of 12. Now aged 16 he has been responsible for transforming the publication using professional software such as Adobe Indesign and Photoshop. The tribute to Tom from the two co-editors is acknowledgement of his efforts.

Michael Slavin – Ewell Castle School – *The Rook*

Michael Slavin has helped transform the magazine over the last few years and he has been inspirational to others in the team. His writing on a diversity of current issues and politics has helped to strengthen the content of the publication.

Tom Willis – Saint Olave's Grammar School – *ARTicle*

Tom Willis has been an enthusiastic leader producing this fabulous and controversial Art Magazine. Supervising 22 colleagues, he has worked on the school magazine for three years and has been responsible for creating the strong household style.

HIGHLY COMMENDED

1. Thomas Keely, Dollar Academy, *The Galley*
2. Michael Slavin, Ewell Castle School, *The Rook*
3. Tom Willis, Saint Olave's Grammar School, *ARTicle*



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Google

Supporting tomorrow's trendsetters.

WINNER

THE KNIGHTS TEMPLAR SCHOOL

NewsKnight

A clean and well routed online publication; good use of colour contrast with box-outs on a white background on the home page; interesting selection of images; intelligent and well written features on current issues, both local and global. Excellent to see well-rounded and considered content presented in an eminently readable and enjoyable format.



The NewsKnight team

HIGHLY COMMENDED

St Joseph's College – VOX

The VOX website was well-received by the judges – particularly by Google – for its clean and colourful page format using a WordPress template that lends itself to be viewed easily and legibly on smartphones and tablets. Navigation around the website is quick and the articles are well written and interesting, covering diverse topics and news stories. The interview with West End star Ruthie Henshall shows enterprise and good journalistic skills. The editorial team have shown their enjoyment of this project with their excellent online publication and we are led to believe that there is usually quite a lot of singing when the team meet each week after school to plan and update the next issue - we enjoyed VOX too!



NewsKnight homepage

Kingsbridge Community College – Abridged

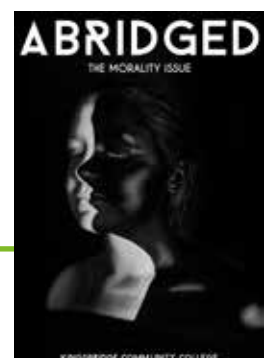
Abridged online magazine is striking in both its appearance and content. Powered by 3D Issue software the 'click through' pages are easily readable and the content is thought-provoking. Unfortunately some of the legibility of the articles is spoilt by the use of strong background images.

HIGHLY COMMENDED

1. St Joseph's College, VOX
2. Kingsbridge Community College, Abridged



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TINDLE NEWSPAPERS



Abergavenny Chronicle	1871	Devon Independent	1808	Newton Abbot & Mid-Devon Advertiser	1863
Abergavenny Gazette & Diary Magazine	2003	Dorchester & Weymouth Diary	1999	North Cornwall Advertiser & Diary	1986
Aberystwyth Cambrian News	1860	East Barnet Press & Advertiser	2010	North Cornwall Post & Diary	2003
Alton Post Gazette	1885	East Cornwall Times	1859	North Devon Admart & Diary	1985
Alton Herald	1899	Edenbridge Chronicle	1905	Okehampton Times	1976
Amesbury & Durrington Valley News	2006	Edenbridge County Border News	1990	Okehampton & West Devon Diary	2003
Arfon & Dwyfor & Cambrian News	1860	Edware & Mill Hill Press	1861	Orpington News	2011
Ashburton Buckfastleigh		Edmonton Advertiser & Herald	2010	Oxted County Border News	2004
Mid Devon Advertiser	1863	Enfield Gazette & Advertiser	1979	Pembroke & Pembroke Dock Observer	2011
Barking & Dagenham Yellow Advertiser	1976	Enfield Gazette	1874	Petersfield Post	1883
Barnet & Potters Bar Press	1861	Farnham Diary	2004	Petersfield Life In	2007
Basildon Yellow Advertiser	1976	Farnham Herald	1892	Plymouth Independent	1808
Barry & Penarth Gem	1983	Farnham Life In	2011	Plympton, Plymstock & Ivybridge News	1986
Biggin Hill News	1966	Faringdon Folly & Diary	1989	Prime of Life & Diary	1988
Blackdown Hills View From	2004	Faringdon What's on	1989	Princetown & Tavistock Times Gazette	1857
Bordon Herald	1971	Fishguard County Echo	1893	Rayleigh & Eastwood Times	1985
Bordon & District Messenger	1981	Forest of Dean & Wye Valley Review	1982	Rhayader Express	1889
Bordon Post	1976	Forest Flyer & Diary	2003	Rochford Yellow Advertiser	1976
Bovey Tracey Chudleigh		Forester	1874	Romford Yellow Advertiser	1976
Mid-Devon Advertiser	1863	Fowey & Lostwithiel Gazette	1983	Ross Gazette	1867
Brecon Advertiser & Diary	2003	Gillingham & Shaftsbury Valley News	2006	Salisbury Valley News	2006
Brecon Tribune &		Gloucester Review	2013	South Ceredigion Cambrian News	1860
Heart of Wales Chronicle	1995	Godalming & District Messenger	1981	Southend Yellow Advertiser	1976
Brecon & Radnor Express (Brecon)	1889	Godstone County Border News	2005	South Devon & Plymouth Times	1984
Brecon & Radnor Express (Radnor)	1889	Grays Yellow Advertiser	1976	South Devon Prime of Life	2005
Brentwood Yellow Advertiser	1976	Hampshire Voice	1994	South Hams Diary	2003
Bridgend & Porthcawl Gem	1983	Haringey Advertiser	1978	Surrey & Hants News	1859
Brixham News	1985	Haslemere Herald	1896	Tandridge Chronicle	2000
Bromley Borough News	1981	Haslemere & District Messenger	1981	Tandridge County Border News	1976
Bude & Stratton Post	1856	Haslemere Life In	2006	Tavistock Times Gazette	1857
Builth Wells Express	1889	Haverling Yellow Advertiser	1976	Teignbridge Times & Diary	2003
Camborne & Redruth District Gazette	1980	Hay-on-Wye Express	1889	Teignmouth & Dawlish Times & Diary	2003
Camelford Journal Gazette & Diary	1994	Hendon & Finchley Press	1861	Teignmouth News	1983
Camelford & Delabole Post	1856	Holsworthy Post	1856	Teignmouth Post & Gazette	1849
Canvey & Benfleet Times	1990	Horndean Post & Herald	1883	Teign Valley Times & Diary	2003
Cardigan & Newcastle Emlyn Cambrian News		Ilford & Redbridge Yellow Advertiser	1976	Tenby Observer	1853
Castle Point Yellow Advertiser	1860	Ivybridge, South Brent & South Hams Gazette	1854	Tenby Times	2000
Caterham County Border News	1976	Kingsbridge, Salcombe & South Hams Gazette	1854	The Herald	1976
Catering South West	2006	Kingsteignton Mid-Devon Advertiser	1863	Thurrock Yellow Advertiser	1976
Chard Advertiser & Clarion	1984	Kingsteignton Times & Diary	2003	Totnes News	1986
Chelmsford Yellow Advertiser	1993	Launceston & Cornish & Devon Post	1856	Totnes Times	1860
Chepstow Beacon	1976	Launceston, Holsworthy, Bude &		Valley Voice & Diary	2004
Chew Valley Gazette	2011	Stratton Journal Gazette	1984	Walthamstow Yellow Advertiser	1976
Chingford Times	1984	Leigh & Westcliff Times	1983	Wantage What's on	1979
Cinderford Forester	2011	Lechlade & Fairford What's on	1985	Warlingham County Border News	1976
Clanfield Post & Herald	1874	Lingfield County Border News	2005	Warminster Valley News	2006
Coleford Forester	1883	Liphook Herald	2003	Wellington Weekly News	1860
Colyton Advertiser	1874	Llandrindod Wells Express	1889	West, Bristol & Somerset Independent	1808
Cornish & Devon Post	2005	Llandrindod Wells Tribune &		Westerham County Border News	1985
Cornish & Devon Farming Diary	1856	Heart of Wales Chronicle	1995	West Devon Admart & Diary	1985
Cornish Times	2004	Llantwit Major Gem	1983	West Somerset Free Press	1860
Cornwall Independent	1857	Looe News	1998	West Somerset News Trader	1988
Cornwall Review	1808	Lydney Forester	1874	West Wickham News	2015
County Border Prime of Life	1978	Machynlleth Cambrian News	1860	Wharf Review & Diary	1996
Cowbridge Gem	2005	Meirionnydd & Cambrian News	1860	Wilton Valley News	2006
Crediton Country Courier	1983	Meon Valley News	1985	Winchmore Hill Advertiser & Herald	2010
Crickhowell & Abergavenny Chronicle	1974	Mid-Cornwall Advertiser & Diary	1994	Wiveliscombe Messenger	1997
Crickhowell Express	1871	Midsomer Norton & Radstock Journal	1980	Y Cymro	1932
Crouch End Advertiser	1889	Minehead News Trader	1988	Y Dydd	1868
Dartmouth Chronicle	1979	Minehead & West Somerset Free Press	1860	Yeovil Independent & Clarion	1809
Dawlish Gazette	1854	Monmouthshire Beacon	1837	Ystradgynlais Express	1889
Dawlish Post	1897	Narberth & Whitland Observer	1906		
	1981	Newent Forester	1874		

Tindle Newspapers also has percentages in more than 200 other newspapers and owns three radio stations

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WINNER

Oundle Chronicle

Oundle School

Oundle School's talented team has scooped awards across the board in 2016 – well done! Categories include Best Business Strategy, Best Community Initiative and Best Cover as well as the winning Feature Article. Not only is the newspaper self-funded through advertising revenue but also supports local charities and the community of Oundle.



The Oundle School team

HIGHLY COMMENDED

City of London School – The Citizen

The Citizen newspaper continues to surprise the judges with its maturity and approach to home and world issues. This newspaper would not look out of place on any high class city news-stand and the team behind this should be proud of their achievement.

John Whitgift Academy – JWA Journal

The JWA Journal from Grimsby, Lincolnshire is a high-quality publication with an emphasis on school and local issues. With a strong masthead on the front page, the clean appearance and good choice of fonts makes it very readable and enjoyable.



The Oundle Chronicle

HIGHLY COMMENDED

1. City of London School, *The Citizen*
2. John Whitgift Academy, *JWA Journal*



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To learn more, visit **schools.cla.co.uk**



WINNER

HEADINGTON SCHOOL

AQILA

A deserving winner of the Best Magazine 2016, AQILA stands out on many levels. Winner of the Best Overall Editorial content plus highly commended for Best Design and Layout with clever use of imagery and fantastic art direction. The team at Headington also won in the Best Community category for their efforts in raising and donating the £300 sales of their magazine to the Womenkind Charity. Many congratulations to this talented team.



The Headington School
AQILA team



AQILA

HIGHLY COMMENDED

Queenswood School – *The Artery*

The theme of the Artery is food. The school organised a number of foody events to raise money to fund the magazine. It has a lovely personal feel with a tempting image of a huge and scrummy cupcake on the cover. This is an exploration on food. A sensitively-written piece on the Japanese Tea Ceremony lifts this little A5 publication to a different level. Coco Shi, the writer, has won a 1-1 Master Class with Simon Heffer, Senior Journalist at the *Telegraph*.

Saint Olave's Grammar School – *ARTicle*

The judges were impressed with the originality. The focus is ART in its many forms and genres and this culminates in a special interest magazine. Some controversial and unusual imagery may or not entice the reader. However, the quality of the content and the research that has gone into the articles is of a very high standard. Sophie Johnson's image 'Maps', winner of Best Illustration makes an unusual and interesting statement. Tom Willis who led the team has won Most Outstanding Pupil.

Thomas Bennett Community College – *Booggle*

The Booggle is essentially a newsy compilation of school activities. It is full of fun whilst being informative. The key winning element is a focus and attention to the subject of the environment with three articles including 'Eco Warrior' which discusses waste management.



1



2



3

HIGHLY COMMENDED

1. Queenswood School, *The Artery*
2. Saint Olave's Grammar School, *ARTicle*
3. Thomas Bennett Community College, *Booggle*

Harrison Cup

WINNER

CHISLEHURST SCHOOL FOR GIRLS

Connect

Each year the Stationers' Company sponsors the Harrison Cup. This special prize is awarded to a school showing exceptional promise, approach and ability. This year's winner is Chislehurst School for Girls for their magazine – *Connect*. This clever A5 publication tackles a number of difficult global issues effectively and concisely. With an eclectic mix of topics, the challenging and eye catching headlines strengthen the appeal. The magazine is colourful, well planned and easy to read. The judges were impressed with the maturity of the writing from a younger age group. There are so many thoughtful elements that make this publication an outstanding entry.

Sponsored by



Connect cover



The Chislehurst School team

Best Cartoon

WINNER

‘BLACKFOREST CITY KIDS’

Megan Sice – Brookfield Community School

This cartoon is so good for someone so young – Megan shows sweet promise. It is well written and there is a mixture of different kinds of panels giving the page variety. One suggestion – make sure all your lettering is big enough and clear enough to be seen and read.

HIGHLY COMMENDED

‘The Economic Fortune Teller’ – Jack Roalfe – INK Berkhamsted School

This is very well drawn. I liked a lot about this cartoon but felt in the end it was possibly trying to do too much. I had a question – ‘Which came first the cartoon or the title of the article?’

‘Battleos’ – Christian Rivron – #Osborne Osborne School

This cartoon really made me laugh and it was well written and I wanted to know what happens next!

Sponsored by



This category was judged by Anita O'Brien of the Cartoon Museum



Megan Sice



'Blackforest City'

MOST PROMISING SCHOOLS

ALTRINCHAM GRAMMAR SCHOOL FOR BOYS (pic 8 & 4)
THE LATYMER SCHOOL (pic 1)

YOUNG PHOTOGRAPHER SHOWING EXCEPTIONAL PROMISE

MIA MARINO
Brookfield Community School (pic 9)

YOUNG JOURNALIST SHOWING EXCEPTIONAL PROMISE

SEBASTIAN BALDWIN and AYDIN SIMSEK
'Should the U.K. remain a member...or leave the
European Union?', Durham School (pic 6)

THOMAS LAMBTON,
'Local Man Takes Up Arms Against IS in Syria'
Oundle School (pic 3)

COCO SHI
'The Japanese Tea Ceremony'
Queenswood School (pic 2)

PRINTWEEK AWARD FOR MOST PROMISING JOURNALIST

JOSEPH DALE
The King Edward v1 School (pic 5)

BPIF AWARD FOR EXCEPTIONAL OVERALL PROMISE BRITISH PRINTING INDUSTRIES FEDERATION

DOLLAR ACADEMY
The Galley (pic 7)

OUNDLE SCHOOL
The Oundle Chronicle (pic 3)

NCTJ PRIZE WINNERS

LILY BEX & MIRANDA LUCKHURST
Kingsbridge Community College
Best Original Photograph

THOMAS LAMBTON
Oundle School
Best Feature Article

CAITLIN BURNS
Headington School
Best Overall Editorial Content



1. The Lattymer School team



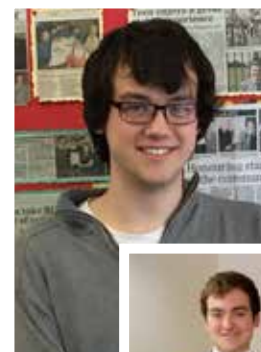
2. Coco Shi



3. The Oundle School team.
Prize-winner Thomas Lambton is
front centre.



4



5. Joseph Dale



6. Sebastian
Baldwin & Adrian
Simsek



7. The Dollar Academy team



8. Altrincham Grammar
School team



9. Mia Marino's
photograph

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Thoughts on the Shine Awards

FROM A JUDGE

JOHN CARY

National Council for the Training
of Journalists

“

It was a pleasure, and wonderful, to judge the Shine School Media Awards in such distinguished company. As a group of three judges reviewing the Features category we all preferred the entries which were not predictable, or offered a genuine new twist on a big story. Several magazines produced Donald Trump stories which did not offer new insight. Our overall winner took a story chosen by others - the crisis in Syria - and came up with something different, an interview with a man who took up arms to oppose ISIS.

We liked entries with some journalism in their approach. The winner had found someone interesting, talked to him and told us what he said. Simple but very effective. Continuing the same theme, personalising a story will make it more compelling. Facts about a subject are important, but the human perspective of someone involved will bring it into sharp focus. We liked articles which went their own way, and did it with passion and some style. Which is why subjects as diverse as Agincourt, skateboarding in Palestine and going on a date at McDonald's all scored highly.

Finally, the importance of grabbing the reader's attention from the start with a strong introduction is very important. If you get the first 30 words right, you have every chance of keeping the reader's attention to the end. All in all – the winning entries were of a very high standard indeed.

”

FROM A TEACHER

ANDY RICE

Voyager School

“

The Shine Awards were the incentive my school needed to put the structure in place to publish an award-winning magazine. Without Shine, there would have been no magazine; no meetings with professional publishers exploring the process of how a magazine comes to life; no in-depth discussions about content; no platform for creative writing, satire and fashion shoots; no all-school vote for a name; no inspiration for graphics, and photography; no incentive to write business plans; no reason for students to 'step up' and call suppliers looking for sponsorship; no late nights with creative juices running; no bitten finger nails hoping it would all come together; no special, 'backs-against the wall' bond built between Media/Business and English faculties; no visit to the printers; no celebration when visions of what might be became a reality; no accolades for a school in R.I.; no growth in self confidence, skill-sets and belief. No recognition where recognition can be transformative.

The award was the catalyst for an invaluable process where leaders emerged and hidden talent was exposed. It helped students and teachers bond in the special way that is the dream when teachers start teaching. It helped students who had little self-belief grow and blossom in unexpected ways. It helped confident students learn how to share that confidence and work as a team. It helped teach the value of deadlines, personal responsibility and perseverance. It helped prepare students for life.

”

FROM A SPONSOR

TERRY MANSFIELD CBE

Hearst Corporation

“

When I was 15 I was taken by my school to the local newspaper and my life changed there and then - and as a result of that visit, I knew that I wanted to be in this business (and 60 years later I still am!).

I have had the privilege of being involved and associated with the Shine School Media Awards since they started - both as a Judge and a Sponsor.

I deeply believe in tomorrow's talent – the schools who enter the Shine Awards always inspire and amaze me with their ideas and creativity. So many of today's people got their start in media through working on their school/college newspaper or magazine which has always been harnessed by the dedication, commitment and care of the teachers.

The range of opportunities for young people today is amazing and starts from this unique school experience. The Stationers' Company has been celebrating ink-on-paper and technology for more than 600 years – we welcome you!

”

SEE YOU NEXT YEAR!

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Tel: 0207 248 2934 | www.stationers.org



Shine Chair: **Annie Hotton**
Shine Deputy Chair: **Charles Hull**
Shine Co-ordinator: **Anneliese Cooper Blake**
info@shineschoolmediaawards.org
www.shine-schoolawards.org
twitter.com/shinemediaawards