



2018  
**Shine** School  
Media  
Awards

**Imagine** a teacher with talented students thinking of ways to help them achieve their dreams.

**Imagine** a young student with a dream – to write, to design, to publish, to design websites, to create apps, to develop new ways of communication.

Many of the secondary school children who enter the Shine School Media Awards aspire to be newscasters, journalists, writers, illustrators, designers, cartoonists, photographers. Others want to manage content and become the project managers, the publishers, the innovators and the entrepreneurs of the future.

**Imagine** a young student winning an award that can take them to a place where they can achieve their dream.

**Imagine** hundreds of secondary school children and their teachers from all across the UK travelling to Stationers' Hall in the City of London to receive their awards and celebrate their talent and achievements.

**Imagine** you are at the centre of this recognition. Taking the hand of that young student and helping them onto a career path towards their dream.

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**Every summer on a day filled with activity and excitement, the Shine Awards take place to acknowledge students and their exceptional talent. Magazines, newsletters, newspapers, websites or e-publications created within the context of their academic curriculum or as an after-school hobby.**

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**Shine** offers secondary school students a platform to reward their creative talent.

**Shine** supports the art of communication by recognising exceptional language skills, imagery, photography, cartoons, graphic books, and newspapers.

**Shine** helps students protect their work with a better understanding of the importance of originality and copyright.

**Shine** opens doors to the future – connecting entrants with influencers in the world of communication, marketing, publishing and journalism.

**Shine** supports the younger generation searching for careers in the media and communication industries.

**Shine** encourages the next generation to devise, create and manage content in the best, most imaginative way possible.

**The Shine School Media Awards would like to invite you to be an award category sponsor in 2018.**



Winners at the 2017 Awards Day



Blogosphere editor Alice Audley delivering the 2017 keynote address about seizing opportunities



Getting involved: Awards Day at Stationers' Hall

A full account of the awards can be found on the Shine website:  
[www.shine-schoolawards.org](http://www.shine-schoolawards.org)

Email us for more information:  
[shine@stationers.org](mailto:shine@stationers.org)

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