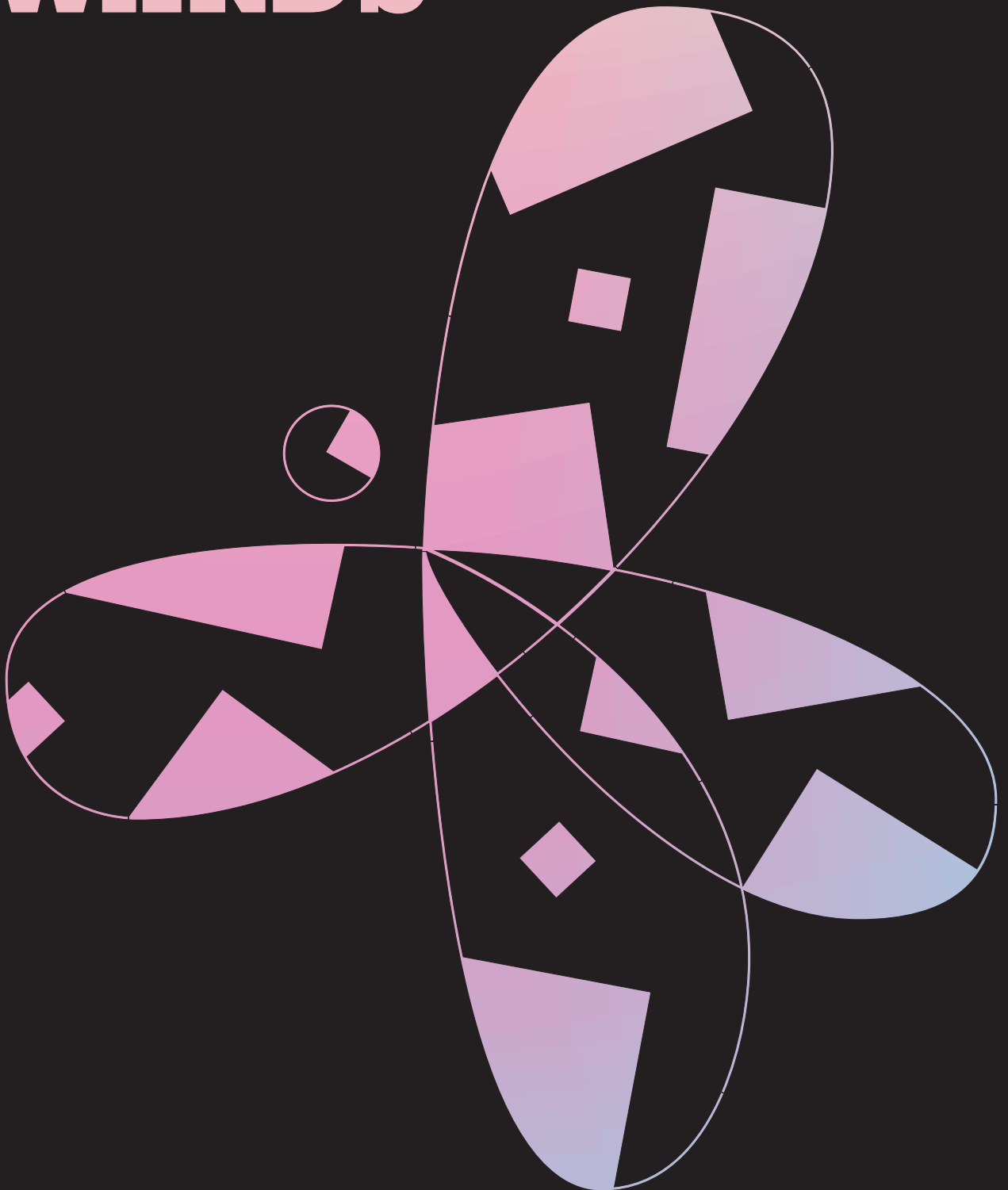


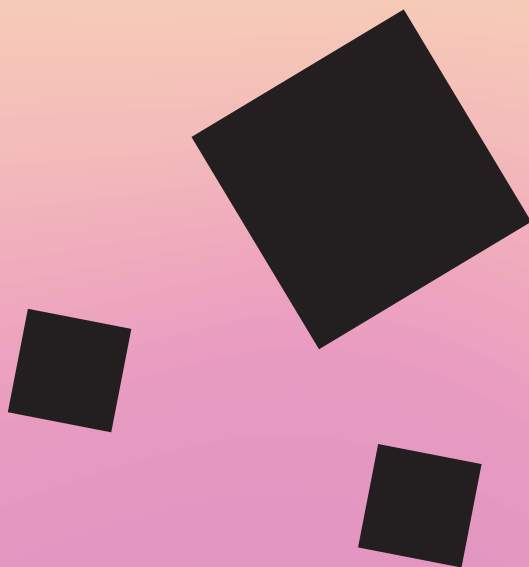
SHINE SCHOOL MEDIA AWARDS



2018

Supported by the Stationers' Foundation

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THE STATIONERS' COMPANY



CONGRATULATIONS!

It gives me great pleasure to welcome you all as the next generation of content creators, writers, editors and generally creative talent to The Stationers' Company, the Stationers' Foundation and Stationers' Hall, the ancient home of publishing in the City of London. You represent our future and hopefully will help drive our industries forward, despite all the challenges that invention continues to present us with. The Shine competition is not just about publishing – it is as much about literacy, creativity, business skills and teamwork.

Our history goes back to 1403 when the Mayor & Aldermen of the City approved the formation of a stationers' guild, whose members were text writers and illuminators of manuscript books, booksellers, bookbinders, and suppliers of parchment, pens and paper. A stationer was one who traded from a stationery stall round St. Paul's Cathedral. At that time Henry IV was on the throne so our roots literally go back to medieval times. Our original hall was destroyed in the Great Fire of London and the current one was opened a few years later in 1673 at the time when Stuart King Charles II ruled our land – the same year that Molière died.

So there can be nowhere better to host the Shine Awards. I am pleased to say I was a founder member of the original team on the Stationers' Foundation who put together the first Awards in 2011 and I have always been convinced that the Shine project is a most worthy cause to promote our Trades throughout the country in both state and independent secondary schools. The main focus of the Stationers' Foundation remains education and helping young people to find a future within the Trades of our Guild.

At our Charter Dinner last month we were honoured to have Gyles Brandreth as our special guest speaker and he summed up his love of the word and writing:

"Stationers, you are amazing people, I love what you do. Paper, print, binding; these have been central to my life. Words are everything. Words define us and the only way we get words is if you give us words either electronically or on paper. We need words and we so are blessed in this country. Ours is the most extraordinary language in the world, and we have the richest and proudest heritage....."

The Shine School Media Awards 2018 represents another great day for the Stationers' Company and the Stationers' Foundation. We are so grateful for all the hard work that Annie Hotton, her Shine committee and the judges have undertaken in such a professional and thorough manner. The winners in each category should be congratulated but all those shortlisted should equally be proud of their achievement. I hope you all enjoy every minute of your success and that you will cherish the memory for many years to come. Our hope is that we will see many of you entering our world. Although we all know 'jobs for life' have long since disappeared, to set out to create a lifetime career in publishing is certainly a course to be encouraged.

Thank you for taking part.

Nick Steidl

Master, The Stationers' Company

ABOUT THE STATIONERS' COMPANY

Stationers' is unique for a 600 year old company in that the vast majority of their 900 members are actively involved in the complete range of trades within the communications and content industries - paper, print, publishing, packaging, office products, newspapers, broadcasting and online media.

Membership has been drawn from across the UK and increasingly now throughout the world. There are corporate members as well as individual members.

Over the years, the technology we use may have changed from pen and ink to print and online links – but our name (and passion) has always remained the same – to engage with and support the communications and content industries.

WELCOME

Annie Hotton

Chair of the Shine School Media Awards 2018



It is my great pleasure to welcome you all to Stationers' Hall in the City of London for the Shine School Media Awards 2018.

Entries this year have once again demonstrated the ambition, enthusiasm and hidden talent we have today in our schools and the opportunities this offers us to encourage and support these young people in finding jobs and careers in our industries.

Many congratulations to the winning students and importantly, thank you to all the teachers and schools for their energy and drive. It is our privilege to welcome you all. We know that you have travelled from all over the UK to Stationers' Hall in the City of London to collect your prizes.

This has been a year of growth for Shine and the entry level has increased from a greater diversity of schools across the UK. We have widened our outreach to all school sectors as we continue to pursue our ambition to reach every pupil in the UK to give them the opportunity to enter Shine.

In its eighth year, this wonderful competition is supporting and encouraging the development of publishing projects in secondary schools across the UK. We are here to celebrate and reward the students who have worked so hard on their school publications. We hope you will all enjoy the day and have fun attending the workshops and information booths. This year the Shine Awards Ceremony will be hosted by Alice Audley, Editor of *Blogosphere* and writer and editor James Matthews-Paul. Speakers include Hugh Dickerson, Senior Industry Head at Google UK and Bill Bowkett, previous Shine winner and now a student at the University of Kent.

Stationers' Hall has been the home of writers, publishers, printers and illustrators for over 600 years and is now a global hub for the communications and content industries. With its long association with education there can be no finer place to celebrate with the winners of the Shine awards and congratulate the talented students of today.

For the students, it is my wish that being a part of Shine will be the start of something much bigger - your future. As you may have discovered, a Shine project can expose hidden talents in unexpected ways. The process can also encourage personal responsibility and perseverance. We sincerely hope that the experience of taking part in the Shine competition will open up possibilities and help you to see the potential of working in the communication and content creation industries. We are here to support you whichever way we can.



Our final round judges

David Gamage, Susan Wright, Mark Allen, James Matthews-Paul, Neil Jones, Alice Audley, Tandy Wakeford, Neil Lovell, Glenda Cooper, Emma Robinson, Andy Bruguier, Annie Hotton, Michael Murphy, Steve Marchant, Debbie Waldron-Hoines, Helen Amass, Julie Murphy, Terry Mansfield, Bettine Pellant, Hugh Dickerson, Alison Strachan, Alexandra Reed, Katherine Whitbourn, Charles Garside and Anneliese Cooper-Blake.

I would like to welcome all of our sponsors. Without sponsorship the Shine School Media Awards would not be possible. Your generosity and support, both financially and in-kind is exceptional. It is a very big thank you to the Copyright Licensing Agency, Hearst UK, The Printing Charity, PICON, BOBST UK, *The Telegraph*, Getty Images, Google UK, Heidelberg, Denmaur Paper Media, Pureprint, PrintWeek, the National Council for the Training of Journalists, *tes* magazine and the British Printing Industries Federation. Our new financial sponsors for 2018 are the *Daily Mail*, Cavendish Care, *The Week*, Mark Allen Group, Investor Publishing, Immediate Media and Voodoo Ltd.

Welcome to our amazing judges - they come from a diversity of roles within our industry and have given of their time and experience to ensure that all entries are reviewed with care and understanding. We are truly fortunate to have judges who offer us high levels of expertise in the fields of journalism, print, publishing, online communication and business – a sincere ‘thank you’ to you all. It has not been an easy job this year with so many inspirational entries. I believe it is an important facet of this competition that we can validate a winning entry by ensuring a student’s work is judged by a leading expert with a particular understanding of each category.

A very warm welcome to all of our guests, including members of the Stationers’ Company and its charitable arm, the Stationers’ Foundation - thank you for coming today to support Shine 2018. A particular thank you must

go to Ian Locks whose vision and hard work launched the Shine School Media Awards in 2011. Also our supporters and exhibitors who have all worked hard and given of their time to engage with the students and support the Shine project.

Finally, it has been my privilege to Chair the Shine Committee for the last three years and I would like to thank the Shine Team for a tiptop journey and for all your support and hard work. I am handing over the baton to Alison Strachan who will be Chair of Shine 2019. I would like to take this opportunity to say a huge personal ‘thank you’ to Anneliese Cooper-Blake, my right hand lady! Also special mention to Richard Chapman and Terry Mansfield - Without Whom!!! Terry has been instrumental and invaluable in helping the Shine Awards find new sponsorship. Richard Chapman Studio has designed and produced this year’s winner’s book supported by Denmaur Paper Media, Pureprint and K&L Laminators. They have all given of their time and skills in many ways to ‘make it happen’ and I am sure you will agree this book is a beautiful piece of print.

I sincerely hope that today will be a special one and you will go away with happy thoughts and memories of some extraordinarily talented young people who may well build the future of our industries. There is a whole new generation out there - let’s encourage them to do that!!

My best wishes to you all,

Annie

A WORD FROM BILL BOWKETT



The winner of ‘Shine Scholar’ at last year’s awards tells his story. From leaving school, how winning affected him and his prize: a day at Associated Newspapers shadowing Consulting Editor Liz Hunt.

In June 2017, I was honoured to have been awarded ‘Most Outstanding Student’ at the Shine School Media Awards for my role as Editor-in-Chief of my school news publication *NewsKnight* (Knights Templar School).

Overall, Awards Day at the historic Stationers’ Hall in the City of London, home to The Worshipful Company of Stationers and Newspaper Makers, was a wonderful day for myself and the team. We went home with five awards including ‘Best Online’ and ‘Best Front Page’.

I knew that day that journalism was the career that I wanted to pursue. Key to the health of every democratic society, it gives a voice to those whose stories deserve telling, while keeping a check on, and holding to account those who occupy some of the most powerful positions.

Since leaving school and moving on to university, I have continued to follow my passion for news. I am reading politics at the University of Kent where, alongside my academic studies, I am the Website News Editor for the student publication, *InQuire*.

Next year I have been elected to be the News Editor of the newspaper. Writing and editing for *InQuire*, and working alongside fellow journalist enthusiasts, has not only refined my skill set, but has given me a glimpse of what it would be like to work in a newsroom. Both Shine and *InQuire* have opened doors for me into journalism, namely a Sunday spent at the *Daily Mail* in London, with Consulting Editor (Features), Liz Hunt.



I knew that day that journalism was the career that I wanted to pursue. Key to the health of every democratic society, it gives a voice to those whose stories deserve telling.

Situated in Kensington, Northcliffe House is the HQ of Associated Newspapers Ltd, whose flagship titles are the *Daily Mail* (circulation 1.38 million) and the *Mail on Sunday* (one million plus), and includes the *Metro*. The *London Evening Standard* and *The Independent*/'i' share the building, too.

The marble-floored atrium, with its high, arching roof of glass, is mightily impressive. I was whisked away to the *Daily Mail*'s vast, open-plan newsroom on second floor: dark, and sparsely populated at 9am. There were rows of desks and computer terminals and many television screens playing 24-hour news channels.

The Features team - just two people, instead of the usual 6, on a Sunday - begins the day by reading all of the major Sunday publications, including all the supplements. It is essential for the team to be aware of all the big stories of the day, to gather ideas for the next day or to follow later in the week. We then had a brainstorming session to refine and hone the pooled ideas.

During the meeting, I pitched an idea about Russian bots who attempted to swing the general election for Jeremy Corbyn in 2017. My idea was to see whether there would be similar tactics used for the up-and-coming local council elections that were approaching during the time of the article's circulation. At the same time, there were numerous phone-calls to check on incoming copy and commissioning writers.

I attended the morning and afternoon news conferences, and the morning feature meeting, presided over by the Deputy Editor of the *Mail* (Acting Editor that Sunday), Ted Verity. Each section editor (home news/foreign news/City/sport/pictures etc) presented their listed of the stories on that day's agenda.

As a news junkie, this was for me the best bit of the day. Not only was it satisfying to know the most likely 'splash' and other big stories before anyone else outside the

building, but it was fascinating to see how the editors discuss stories and decide the angle to pursue for the best news line.

The day wore on and all those empty desks began to fill as sub-editors who process edited copy, fact-checking and polishing it, and designers who draw up the pages came in for their shifts. The meticulous attention to detail displayed by those involved in production impressed me hugely.

The designers use Adobe InDesign and having some experience of this myself, I was interested to see professionals at work. I also assisted the Features staff in reading proofs and doing some basic research when asked.

The energy built as we approached deadline (10pm) and tension was high, as people worked fast and furiously. Everyone I came across seemed totally dedicated to the job in hand. Certainly nobody was 'shootin' the breeze' - I don't think you would last long at the *Mail* if you were! It was an invaluable day spent in the company of the kind of focused and committed journalists in whose footsteps I hope to follow.

My thanks go to Liz Hunt and to Richard Chapman for organising my day at the *Mail*, and to Shine and The Stationers' Company. If it was not for my award, I would not have had this amazing opportunity to see a daily newspaper in operation close up.

I hope that all of you will be inspired by today's awards. Congratulations to everyone that has been nominated today and I wish all of you the best of luck in your future endeavours.

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BEST MAGAZINE COVER

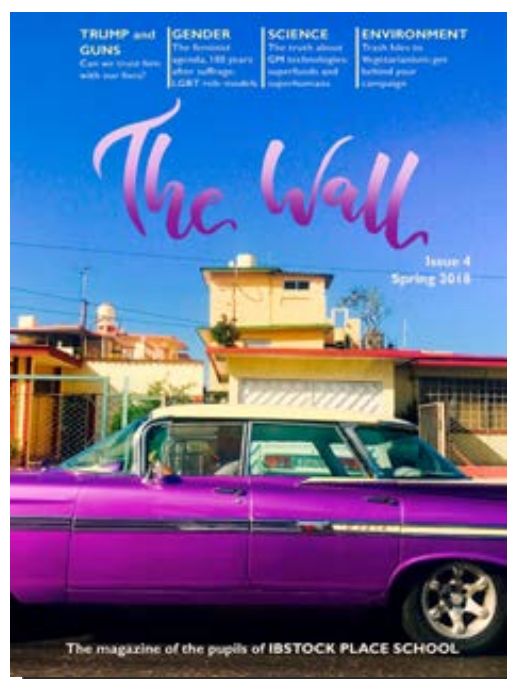
Judged by Terry Mansfield from Hearst Magazines
Charles Garside from Associated Newspapers
and Hugh Dickerson from Google

WINNER

IBSTOCK PLACE SCHOOL

The Wall

With its zingy, bold cover, *The Wall* combines an eye catching, brightly-coloured image and crisply-presented cover lines leading the reader inside. The judges loved its simplicity and its fit with the rest of the publication. One judge commented, 'if you were on a BA flight and this was tucked into the pocket in front of you, you would read it – and you would certainly be in business class'.

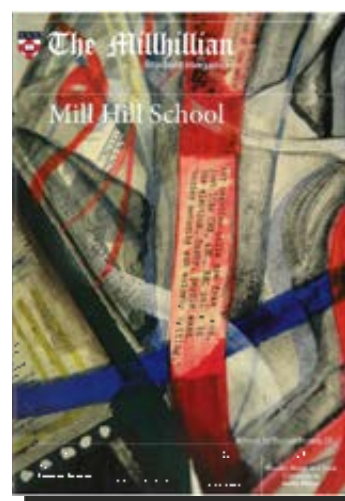


HIGHLY COMMENDED

MILL HILL SCHOOL

The Millhillian

This arresting cover stood out from the pack this year. With a vivid stripe of colour chiming with Mill Hill's crest, our judges wanted to find out what was amid the swirls of Thomas Benson's illustration. With a neat set of cover lines chiming with the illustration we were impressed by the sharp design and good contrast of words and illustration. Great job, Mill Hill.



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BEST NEWSPAPER COVER

Judged by Terry Mansfield from Hearst Magazines
Charles Garside from Associated Newspapers
and Hugh Dickerson from Google

WINNER

FEARNS COMMUNITY SPORTS COLLEGE

Fearns Chat

Judges were particularly impressed with this issue of *Fearns Chat*. In particular there are some lovely touches: the break-outs 'look like they belong' and bring a real relevance to the story. As newspapers are produced for their readers, we believe anyone in the school environment or local community would want to read this. A really impressive newspaper.

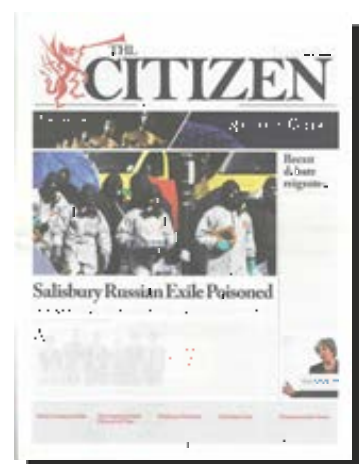


HIGHLY COMMENDED

CITY OF LONDON SCHOOL

The Citizen

City of London continues to produce editorial copy at a professional level - the reporting and selection of content is excellent. The judges gave full marks but believe the editors might consider a refresh of the format and layout to stimulate and maintain its readership.



InvestorPublishing

Congratulations to all this year's finalists



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BEST HOMEPAGE

*Judged by Terry Mansfield from Hearst Magazines
Charles Garside from Associated Newspapers
and Hugh Dickerson from Google*

WINNER

ST JOSEPH'S COLLEGE

VOX

With a strong mix of images and copy, visitors to Vox quickly see this is a busy site that is full of new content. Judges praised the excellent, visual drop-down navigation as a winning feature. This leads on neatly to scrolling images and bold typography across the top which draws readers in with the neat datestamps. With a focus on student-led content and mixed photos and video, Vox is clearly a website which is emerging as a vibrant student forum.



HIGHLY COMMENDED

GEORGE HERIOT'S SCHOOL

Spyglass

This great website is a very close runner-up in this category. Judges were impressed with the superb professionalism of George Heriot's entry. This website is brimming with content and we couldn't wait to get stuck in. We particularly liked the mix of social media amid the posted articles. Great job.



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BEST DESIGN AND LAYOUT

Judged by Neil Jones from Bobst
and Susan Wright from Earth Island Publishing

WINNER

PLYMOUTH SCHOOL OF CREATIVE ARTS

TiNT

A really exciting, dynamic publication with a great creative consistency. The design of this magazine draws you in from the beginning and every page is worth looking at. It's clean and absolutely right for the readership. The creative team have clearly enjoyed experimenting, while leaving space to read. In particular the decision to use a black cover printed with silver ink was incredibly bold and successful. Creatively head and shoulders above any other entry in 2018 – in terms of school magazine design, this is as good as it gets.



HIGHLY COMMENDED

HEADINGTON SCHOOL

Delirium

With an unusual original choice of format, Headington has found a great balance between an elegant design and one that feels young, engaging and inventive. The magazine has a beautiful layout that has clearly taken a great deal of time and trouble yet still feels effortless. The judges would like to commend the 'Education for all children' spread, a particular highlight of this year's competition. Well done.



IBSTOCK PLACE SCHOOL

The Wall

A vibrant mix of well-laid out copy and student-created visuals - often with illustrations. Creatively *The Wall* is one of the 'stand out' entries this year. The layouts are clean and modern, breaking up articles with crisp pull-quotes. A near-professional publication that Ibstock can be very proud of.



Cavendish Care works to ensure the brightest potential of our young people.

Congratulations to all the winners of Shine 2018!

At Cavendish Care, we strive to provide a well balanced community lifestyle for adults with intellectual and development disabilities.

We pride ourselves on our quality of our homes and services, supporting more than 70 clients and tenants in 18 locations within the Crawley, Horley, Salfords, Reigate and Redhill area.



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Specialist Support

We have a range of specialist staff who provide a responsive, supportive infrastructure that can keep abreast of the range of diverse needs required by our growing client and tenant list.

BEST ILLUSTRATION AND ARTWORK

Judged by David Gamage from Earth Island Publishing and Julie Murray from the Copyright Licensing Association

WINNER

DOLLAR ACADEMY 'THE GALLEY'

Victoria Chen

Victoria Chen's illustrations in the 2018 edition of *The Galley* captivated our judges from the start. There's an individual style to this set of paintings which ensures we see the essence and character of each of the subjects. We'd go so far as to say that this series, created specifically for the magazine and punctuated throughout, gives *The Galley* a unique and personal touch that is unique among this year's entrants. Congratulations.



HIGHLY COMMENDED

COLYTON GRAMMAR SCHOOL 'SEVEN STRIPES'

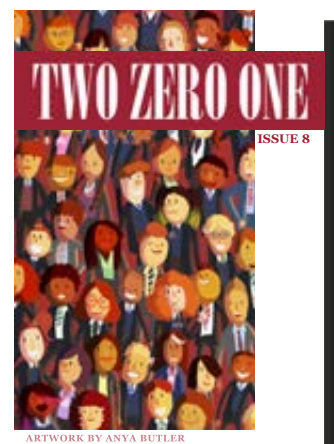
'Chemistry Teacher Zombie' by Jonathan Cresswell

This zany and imaginative article is complimented by an original piece of artwork with attention to detail to create a real sense of character. Working well in context, in a great issue of *Seven Stripes*, the whole spread made us chuckle and want to read more. We hope the teacher in question didn't hand out detention!

BROMSGROVE SCHOOL 'TWO ZERO ONE'

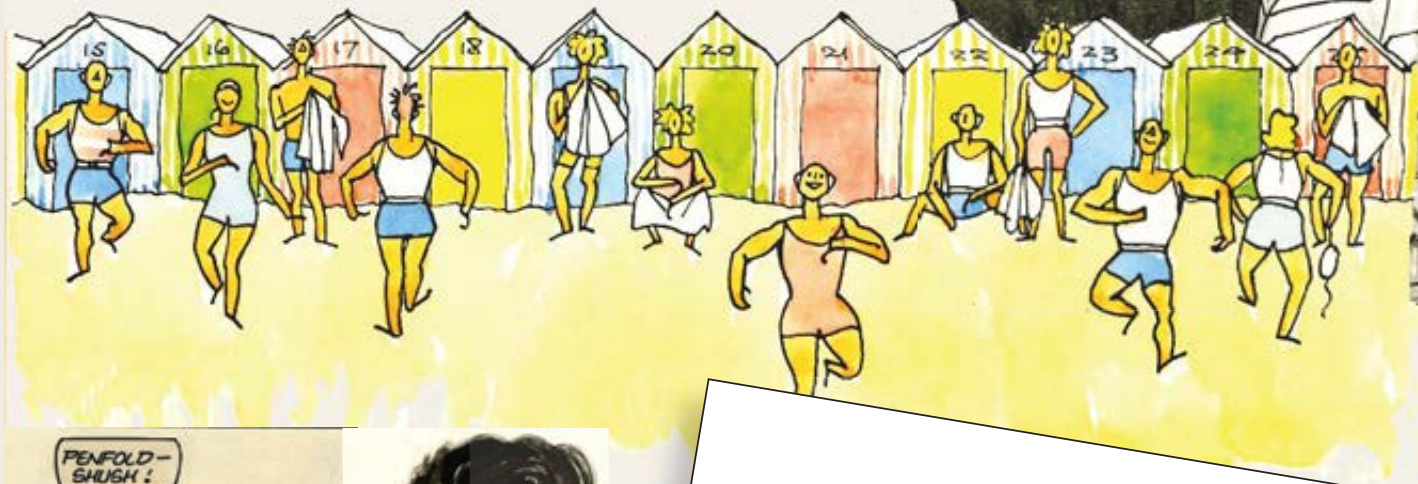
'Cover' by Anya Butler

This great piece of illustration feels like a new take on the old school photograph. So many of the characters seemed true to life, judges imagined everyone trying to spot themselves. A real sense of community and camaraderie is immediately conveyed.



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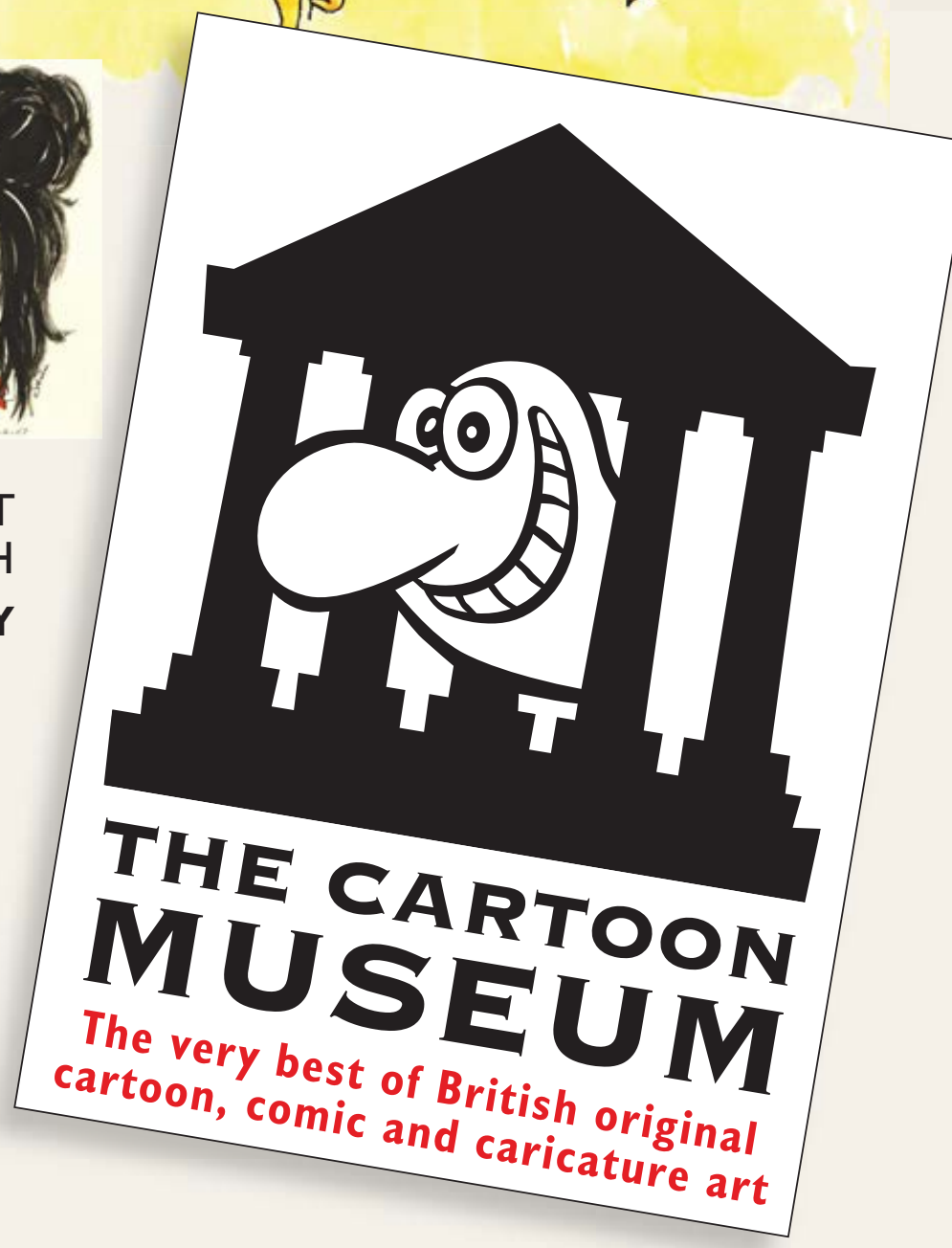
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BEST CARTOON

Judged by Steve Marchant from The Cartoon Museum
and legendary cartoonist Gerald Scarfe

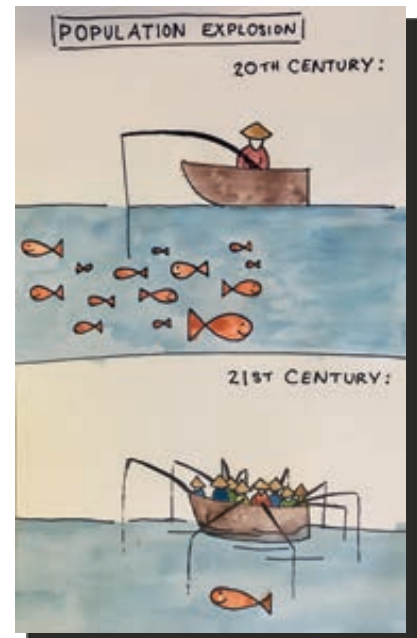
WINNER

BERKHAMSTED SCHOOL 'INK'

'Overpopulation' by Jemima Storey

GS: This is the winner - well drawn and visually simple, conveying a complicated message immediately. Also a warning to us all of dire consequences. The perfect cartoon for a newspaper or poster.

SM: Clearly and simply illustrates the article and communicates the topic succinctly in its own right. Professional quality: the artist's description of process shows a mature and professional method of thinking ideas through and applying different artistic media (pencil, waterproof pen and watercolour). Excellent!



HIGHLY COMMENDED

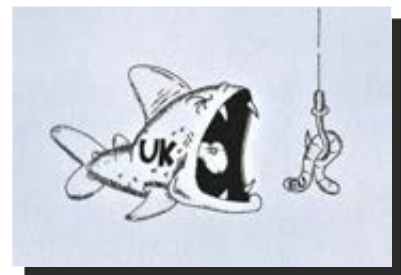
DARTFORD GRAMMAR SCHOOL 'DGSCHAPTER'

'The Catch with the Common Fisheries Policy'

by Thomas Wells

GS: Ideally cartoons should be simple, straightforward images and easily readable - this is a good example of that. There is no mistaking the message.

SM: A neat illustration which straddles the divide between a drawn and satirical approach.



THE MARLBOROUGH SCIENCE ACADEMY 'THE MO'

'What a Waste' by Kate Mercer

GS: A great drawing showing the plight of wildlife caused by plastic. A warning that ironically destroying our planet with some of the scientific breakthroughs we thought were entirely beneficial. This is a clever way to put across such an awful message with humour.

SM: Faux naive or simply naive is of a type in use professionally. Clear simple story telling gets the idea across. Nice work on a scientific topic.





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BEST PODCAST

Judged by Neil Jones from Bobst
and Shine Deputy Chair Richard Chapman

WINNER

KINGS HIGH SCHOOL WARWICK

‘Mars Project: Interview with Ricky Arnold on board the International Space Station’

This is a podcast with a real sense of drama from the moment when the students make contact with Spaceman Ricky to the sudden end as the ISS goes off-stream. In a captivating programme, the students really learned something – and so does the listener, surely the highest praise for a school podcast. Who knew that your tastebuds don’t change in space?



HIGHLY COMMENDED

DARTFORD GRAMMAR SCHOOL

‘DGSChapter Extra’

A unique podcast discussing Chinese fusion music, language and culture. It’s a great choice of topic and the superb interviewer had an astute selection of good, clear questions answered by a compelling and erudite guest.

PLYMOUTH SCHOOL OF CREATIVE ARTS

‘Nazareth House Guests’

We admired the resourcefulness of students who made this podcast talking with local Plymouth residents living at a care home. Judges strongly commended the students for getting out into the community and meeting their neighbours.

WORKINGTON ACADEMY

‘Popular Side Pod’

This cheerful, good-natured football podcast is a great example of a student radio programme. Packed with humour, jaunty background music and a high measure of solid research on the subject matter, the judges imagined this show would be essential listening for footie-obsessed teenagers.



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BEST OVERALL CONTENT

Judged by Alice Audley, editor of Blogosphere magazine
and writer and editor James Matthews-Paul

WINNER

COLYTON GRAMMAR SCHOOL

Seven Stripes

The judges were delighted and inspired by this witty, thoughtfully constructed title, which sports excellent layout throughout and fantastic original illustrations. The tone was subversive and subtle, with considered feature content sitting alongside more entertaining items that evoke genuine laughter and intrigue. The double-page layout dedicated to letters was the best spread in the competition and the judges appreciated the attention to detail that went into the magazine's headlines and proof-reading.



HIGHLY COMMENDED

IBSTOCK PLACE SCHOOL

The Wall

A commendable amount of work went into this publication, not least by editor Rebecca Webster. The judges were pleased to see solid editorial practice employed throughout this cohesive and challenging entry, including original interviews and excellent use of quotes. Attention to detail extended into the editorial layout, with images well-handled over the spine of the publication. There is a consistency of captioning and stylish calligraphic headlines. The two-column layout is a point for improvement to reduce the constrained feeling on some of the pages.



SAINT OLAVE'S GRAMMAR SCHOOL

ARTicle

With cohesive and consistent presentation and good use of original imagery, the judges felt that these pages were filled with relevant, diverse and mature content. This magazine represents itself well each time it enters these awards.

P I C O N I S P R O U D T O S P O N S O R T H E
S H I N E 2 0 1 8 S C H O O L M E D I A A W A R D S

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2018



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BEST BUSINESS STRATEGY

Judged by Bettine Pellant, CEO of Picon
and Debbie Waldron-Hoines, Director at Avant-Tout Management Services

WINNER

TARPORLEY HIGH SCHOOL AND SIXTH FORM COLLEGE

Kate Warburton and Lizzie Craven

Judges applauded the detailed business plan, which included cost predictions and research to determine whether to charge for the publication. Tarporley also developed a strategy to gain more sponsors – a fundamental for all fund raising. There was a good plan for recruitment and a thorough interview process, matching skills to roles. Overall this was an outstanding effort to address all business issues.



HIGHLY COMMENDED

ALTRINCHAM GRAMMAR SCHOOL FOR BOYS

Isaac Cooper

Judges commended Altrincham for good fund raising strategy, entrepreneurial skills and business acumen. We also admired the good recruitment policy for the editorial team. *The Word* also seems on a great footing with future planning for circulation retention. Well done.



BANBRIDGE HIGH SCHOOL

Well done for attracting 24 sponsors. The judges thought the production planning was sound with a pleasing distribution of 385 copies out of 400. High marks for a financially astute entry that encouraged inclusivity from the whole school.





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BEST COMMUNITY AND ENVIRONMENTAL INITIATIVE

Judged by Tandy Wakeford from TwoSides
and Andy Bruguier from Denmaur Paper Media

WINNER

BODMIN COLLEGE

Skive

Judges commended the strong focus on current topics regarding the environment included a topical introduction with a focus on plastic waste in our oceans. Combining visuals and copy, there's a good use of clever themed graphics on the homepage. This outstanding entry champions a series of real-world, practical concepts to help the environment such as supporting Surfers against Sewage with a mission to clean beaches in their local community by engaging volunteers to collect rubbish. There's also a well informed and beautifully illustrated feature article on climate change – then the 'Environment' tab links to further topical articles on fracking, litter and endangered animals. A truly worthy winner.



HIGHLY COMMENDED

RIGHT CHOICE INDEPENDENT SCHOOL

Body & Mind; Right Body, Right Mind, Right Choice

The purpose of this award is to encourage young people to think about how local efforts can combine with global effects. Judges liked how Right Choice embraced this notion in its entirety, creating the themes expressed in the magazine by shared participation in a wide range of activities that could appeal to everyone. We also liked the fact that, in addition, the team had ensured the magazine both used vegetable dye-based ink and recycled paper. Great job!





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BEST PHOTOGRAPH

OUR PHOTOGRAPHER OF THE YEAR

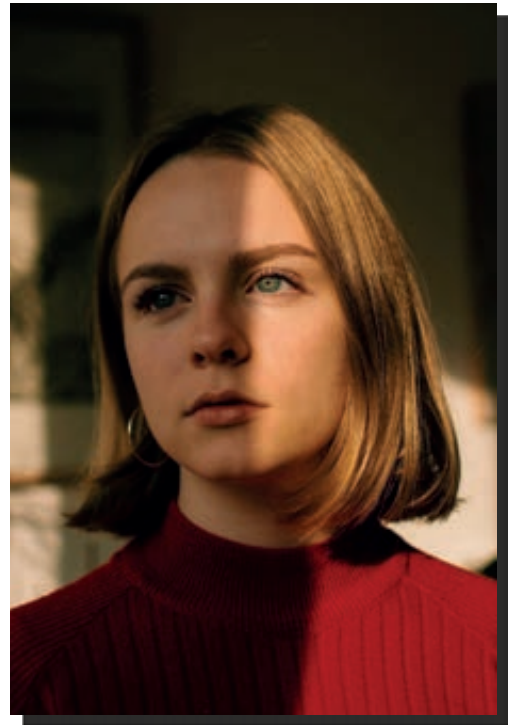
Judged by Melanie Hough from Getty Images Archive

WINNER

PRIOR PARK SCHOOL 'PARK LIFE'

'Bethan' by Mo Shafeeq

A mesmerising, honest portrait that shows real understanding of the medium. While immediate, the position of the sitter in half-shadow introduces an ambiguity that arrests the viewer's attention. The limited, sensitive post production is a credit to the photographer using techniques to enhance the existing essence of the picture. The portrait feels a collaboration with the sitter with intelligently-judged focus and timing.



HIGHLY COMMENDED

STATIONERS' CROWN WOODS ACADEMY

'Yellow Man' by Connor Shiels

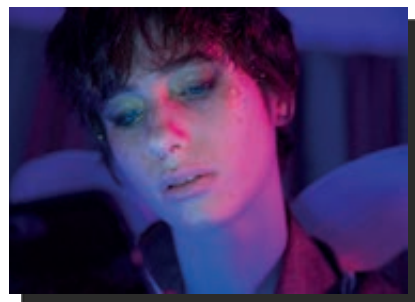
There is strong clarity to the image which fizzles and pops on the page. This sort of directness lends itself well to fashion photography. A great handling of the post-production achieves the desired end-effect.



ST OLAVE'S GRAMMAR SCHOOL

'How many likes?' by Marianne Wills

Strong harmony between concept and aesthetic, the portrait communicates a sense of self-absorption and disconnection while still visually inviting. The method has been smartly handled to meet the subject, with the slow shutter speed creating a soft, dream-like image.



PLYMOUTH SCHOOL OF CREATIVE ARTS

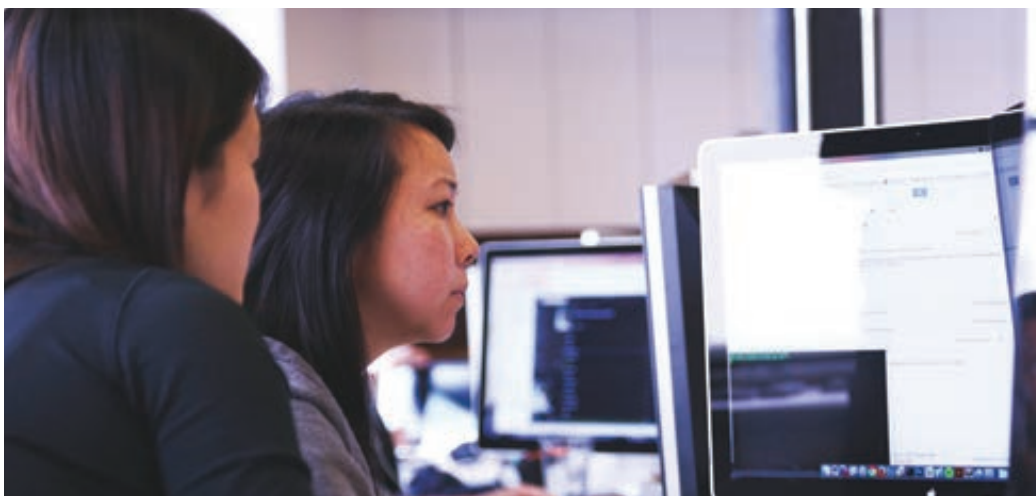
'So you want to be a boxer?' by Isaac Polson and Reuben Gurney

Fresh, immediate and shows real understanding of how a photograph works; using the slightly slower exposure to draw the snow out. Shows skill in interpreting a story and working with sitters collaboratively.



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BEST FEATURE ARTICLE

OUR JOURNALIST OF THE YEAR

Judged by Liz Hunt, Consulting Editor (Features) at the Daily Mail
and Glenda Cooper from City University London

WINNER

ALTRINCHAM GRAMMAR SCHOOL FOR BOYS

'Transgender and Proud' by
George Thornicroft

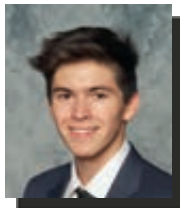
If there is a topic to rival #MeToo and Trump in terms of popularity then it is the question of gender. This piece comprising two short interviews by the author with his transgender sister and his Mum gives a special insight into how it actually might feel to be the parent of a child who feels they have been born into the wrong body, exposing the feelings of both. This is a brave, worthwhile and honest piece of journalism.



HIGHLY COMMENDED

CITY OF LONDON SCHOOL

*'Sadiq's Housing
Bubble'* by Sami
Kardos-Nyheim



This article tackles one of society's great challenges - the dearth of affordable housing in our cities. In particular there's a strong introduction drawing a comparison between London in the blitz and today - tens of thousands of uninhabited dwellings bought as investments. Well informed and well argued with passion - excellent construction showing flair and a distinct voice. A future *Times* comment page contributor!

GEORGE HERIOT'S SCHOOL

*'Indifference Kills:
How the World is
Failing the Rohingya
People'* by Benedetta Benzoni



With a hard-hitting and uncompromising tone, this opinion piece about the plight of Rohingya Muslims is impressive. Thorough, tightly written and well-researched, the author combines facts with moral outrage. Judges were impressed by a student focussing on a topic skimmed over in much contemporary news coverage and doing her bit to confront the 'out of sight/out of mind' attitude she critiques here.

TARPORLEY HIGH SCHOOL & SIXTH FORM COLLEGE

'Study. Die. Repeat'
by Issy Clarke



The judges found this feature truly chilling and they said: "It is possibly the first among many, many pieces read over the years about U.S. school shootings that prompts a different way of thinking about this issue." A clever, compellingly constructed read that leaves the reader thinking it over, long after they had read it.



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Congratulations
to all of the 2018 Shine Awards winners

EDITOR OF THE YEAR

*Judged by Mark Allen, Chairman, Mark Allen Group
and freelance journalist Katherine Whitbourn*

WINNER

IBSTOCK PLACE SCHOOL

Rebecca Webster

The judges have given Rebecca huge credit and praise for masterminding such a visually and editorially appealing publication. Her artistic background shone through, enabling her to strike a skillful balance between variety and consistency. The judges were impressed with her policy of encouraging contributions from across the school community, and also with the comments from Rebecca's teachers that hers had not always been the loudest voice at editorial meetings. Allowing individual contributors the freedom to express themselves while successfully controlling and shaping a cohesive publication must surely be one of the marks of a great editor. Congratulations, Rebecca!



HIGHLY COMMENDED

OXFORD HIGH SCHOOL

Kate Whittington

Kate came a close second for the tremendous success she had made of her role as launch editor of her school's hugely ambitious magazine. The festival theme was cleverly reflected in both content and style, with her product offering an engaging mix of school news and general features. Some of the headlines would not have been out of place in a national publication and Kate's meticulous proof was rewarded with a product of near-professional accuracy. An editor who is prepared to roll up her sleeves up and get stuck in – who could ask for more?



A message from the Tes editorial team



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MOST INSPIRATIONAL TEACHER

Judged by Helen Amass from tes
Michael Murphy, the former principal of Stationers' Crown Woods Academy
and Alexandra Reed of the Copyright Licensing Association

WINNER

CITY OF NORWICH

Kate Nichols

Kate has gone above and beyond to help her students with their publication, not always expected of a science teacher. She is dedicated and determined to help them pursue their interests in science journalism. Congratulations.



HIGHLY COMMENDED

SUTTON GRAMMAR SCHOOL

Giles Marshall

Giles has been an all-rounder support and mentor for the student in all fields for this magazine. His encouragement and creativity is evident in Sutton Grammar's beautiful publication.



THE MARLBOROUGH SCIENCE ACADEMY

Hayley Redfern

Hayley has pushed her students, allowing them to grow by encouraging them to write about challenging issues and current affairs. She is clearly a motivated and enthusiastic teacher.



DAILY MAIL CONSULTING EDITOR

LIZ HUNT

AN EDITED HISTORY



When I was 5 years old I demanded a typewriter for my birthday on which to compose my 'articles'.

By the time I was 10, the highlight of weekly visits to my grandparents for lunch was pinching my Grandad's *Sunday Express* and losing myself in home grown scandals, politics, international affairs, the lives of the rich and famous, gossip and trenchant comment.

In my early teens I'd progressed to *The Observer* and the copies of *Newsweek*, *Time* and *Life* magazine that my father brought back from his travels overseas.

I cannot explain my early passion for print, but I knew absolutely that I had to be part of this exciting and glamorous world of 'news'. I wanted to be a journalist and wanted to see my by-line on the pages of a national newspaper. Which is why it was rather disconcerting to find myself, after graduation, dispensing drugs, making ointments, and mixing up vast tubs of disinfectant as a pre-registration pharmacist at Barts Hospital in London.

Yes, I'd got distracted from my original goal, studied pharmacy at university and now I was regretting it. But ultimately, it worked to my advantage, becoming the springboard to the career I'd yearned for.

My first job in journalism was as a reporter on *Chemist & Druggist*, the 'newsweekly for retail pharmacists'.

And my first 'article' in print? A paragraph on a new formulation of Bonjela, a treatment for mouth-ulcers. I was so proud that I read out every word to my mother from a public telephone box in Tonbridge High Street! (I'm sure she was riveted.)

Later, my health credentials turned out to be my passport from business to the consumer press, first as Health Editor on 'best' magazine and then, for the big leap, to *The Independent* as Medical Correspondent.

I'd pitched a story I'd come across by chance - about a major breakthrough in a new dietary treatment for a crippling auto-immune disease - to the paper's Medical Editor, and the resulting feature had caught the eye of the Editor himself.

I was lucky, yes, but I also seized the opportunities that came my way and worked damned hard.

Life on a newspaper was everything I'd dreamed it would be: frenetic, demanding, stressful but oh so exciting and all-consuming.

There were the highs of a front-page exclusive with my name attached, the dreadful lows of stories that were spiked, and the days and weeks when it seemed you couldn't get anything in the paper.

My first page 1 story was an interview I conducted in a hen house with a bunch of nuns who'd locked themselves in to stop their flock being slaughtered because of suspected salmonella.

I got to travel, covering wide-ranging stories from the spread of HIV in sub-Saharan Africa and an interview with the 'King of Lepers' in Nigeria, to the plight of dairy farmers in Vermont, and a space shuttle launch from Cape Kennedy in Florida.

I was arrested on the U.S./Canada border while on one assignment (a misunderstanding), spent a night in a jail cell in Uganda (another misunderstanding), took part in a transatlantic yacht race from Liverpool to San Salvador in Brazil, and climbed Kilimanjaro.

I've worked as a reporter, feature writer, columnist and latterly as an editor, with the enormous privilege, on occasion, of editing a paper. Best of all, whatever title I was working for, I was surrounded by brilliant, difficult, crazy people - editors, reporters, columnists, picture editors, sub-editors and designers - from whom I learned so much.

Thirty years on, and that is still the case - although much has changed in the business of news and how it is delivered. I learn something new, something that I hope makes me a better journalist, every day.

Today I'd like to congratulate the winners and urge any of you considering a career in this mad, high-octane world to GO FOR IT. Yes, it's tough and highly competitive, but also endlessly fascinating - and it's fun! You can't really ask for more from a job.

SHINE SCHOLAR

OUR MOST OUTSTANDING PUPIL

*Judged by Helen Amass from tes
Michael Murphy, the former principal of Stationers' Crown Woods Academy
and Alexandra Reed of the Copyright Licensing Association*

WINNER

BROMSGROVE SCHOOL

Alia Derriey

Alia's dedication is clear as she has seen her ideas through and now, ten editions in, she is leading a team of students with confidence and putting together a really professional magazine with fantastic content. Well done, Alia.

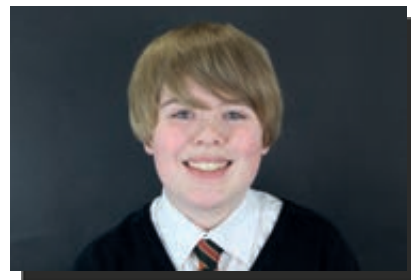


HIGHLY COMMENDED

BODMIN COLLEGE

Jacob Dean

Without Jacob, the online version wouldn't be the professional looking site it is. His commitment is clear and he makes a strong online editor.

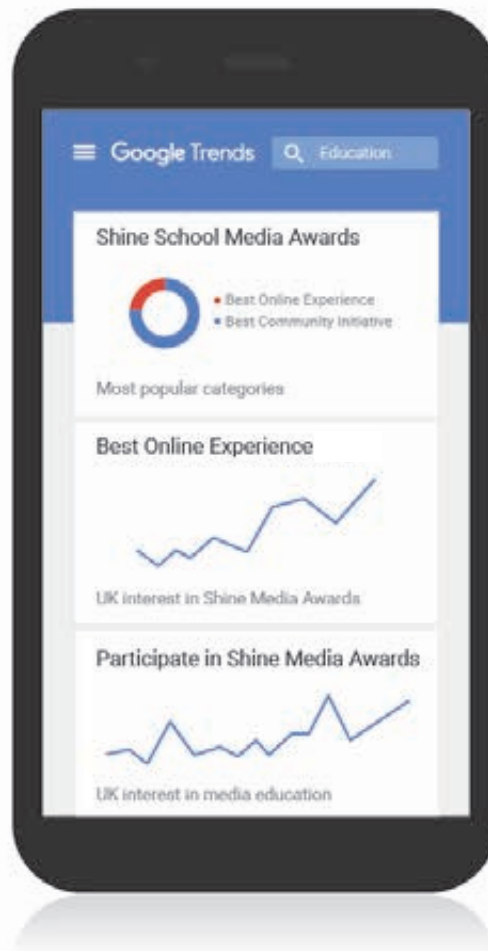


SUTTON GRAMMAR SCHOOL

Ewan Sleath

Ewan has beautifully executed the concept of this magazine, developing and growing the team to make the most of their skills for this publication.





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BEST ONLINE

This award was agreed by popular vote amongst the Judging Panel

WINNER

ST. JOSEPH'S COLLEGE

VOX

Well done Vox – this is a well-deserved award. We've enjoyed watching this website grow over the past couple of years and suddenly it's really hit its stride with a powerful mix of imagery, strong features and personal stories. In particular judges commended the way the site felt constantly alive with fresh content running the gamut between articles, student photos and video backing it up. Great work, St Joseph's.



HIGHLY COMMENDED

GEORGE HERIOT'S SCHOOL

Spyglass

A very tough call for the judges as *Spyglass* is an exceptional website and a close runner-up. These two entries showcase just how far this category has come in the last couple of years. With a strong student voice and wide-ranging subject matter, this entry is one we can't wait to see grow. We'd like to encourage *Spyglass* to keep this site busy with fresh content throughout the year.



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BEST NEWSPAPER

This award was agreed by popular vote amongst the Judging Panel

WINNER

FEARNS COMMUNITY SPORTS COLLEGE

Fearns Chat

Shine judge Charles Garside of the *Daily Mail* was particularly impressed with this school newspaper. Having worked in the newspaper industry all his working life he said, "This is a truly impressive effort by a school team that understands what news is all about. Newspapers are produced for the readership. It ticks all the boxes - well done indeed!"

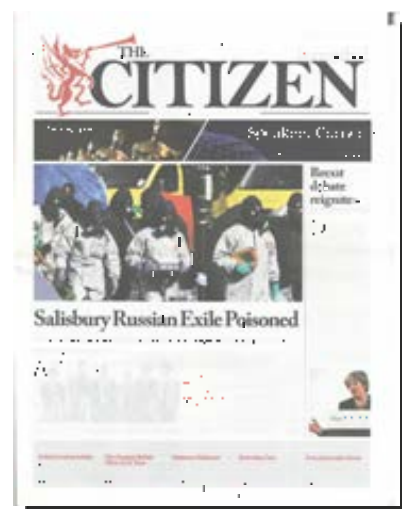


HIGHLY COMMENDED

CITY OF LONDON SCHOOL

The Citizen

With a considered blend of current affairs coverage combined with local interest, City of London School cannot be faulted on their professional copy and the high standard of editorial. The level of reporting on current issues would not be out of place in any national newspaper.



A photograph of a classroom scene. A female teacher with dark hair, wearing a bright red blazer, is pointing her right index finger towards a computer screen. She is smiling and looking at the screen. In the foreground, a black computer keyboard is visible. Behind her, a group of diverse students are gathered around the desk, looking intently at the screen. The students include a young woman with blonde hair and glasses, a young man with dark hair, and several other students of various ethnicities. The background shows a typical classroom setting with white walls and a window.

Hearst congratulates The Shine School 2018 Media Award Honorees
and all the teachers who helped student leaders emerge, young talent
flourish, and eager learners prepare for life.

H E A R S T

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BEST MAGAZINE

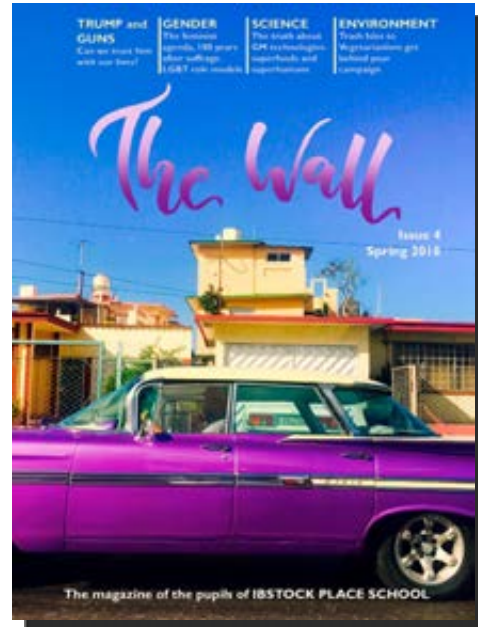
This award was agreed by popular vote amongst the Judging Panel

WINNER

IBSTOCK PLACE SCHOOL

The Wall

A great win this year for *The Wall*. This magazine was the unanimous choice of the Judges and voted as the best entry. When describing it, they said: 'vibrant', 'well-designed', 'hard hitting', 'controversial' and 'unafraid'. The team at Ibstock has produced an outstanding school publication and by definition an incredibly strong entry. As one judge commented, 'this would certainly fly off any newsagent's shelf. Congratulations!

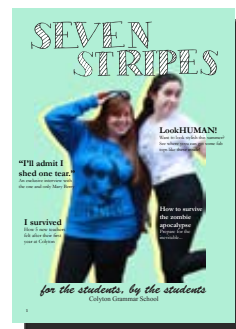


HIGHLY COMMENDED

COLYTON GRAMMAR SCHOOL

Seven Stripes

Engaging, charming and full of life, the team behind *Seven Stripes* have produced a great entry again in 2018. They capture something that few other student magazines manage - a sense of the absurd. Our judges loved every second, giggling as they read this magazine.



PLYMOUTH SCHOOL OF CREATIVE ARTS

TiNT

Inventive, beautiful and austere, *TiNT* is unlike any other entry this year. The superb design compliments the strong mix of content creating a bold, memorable entry. It's a great example of how creativity in the written word and considered page layout can go hand in hand.



THE HARRISON CUP

Every year The Harrison Cup is awarded to a school whose entry the Judges have particularly commended overall. A huge 'thank you' from Shine to Stationer Richard Harrison for this special award.



WINNER

OSBORNE SCHOOL

#Osborne The Rock Challenge Edition

With so many publications to choose from it is always difficult to find one school that stands out from the rest. In 2018 the judges were unanimous. There is a certain uniqueness about #Osborne magazine - it has pizzazz and the judges loved its fresh and busy approach. This large school team had obviously had lots of fun creating this publication. We could also see that they had involved and included every member of the team - giving each a chance to contribute. It was clearly a magazine for the students by the students and they did a great job overall. As they said themselves - 'our school publication is designed to be bright, colourful and full of life' and indeed it is. It is our great pleasure to award Osborne School the 2018 Harrison Cup.



SPECIAL AWARDS

FEATURE ARTICLE

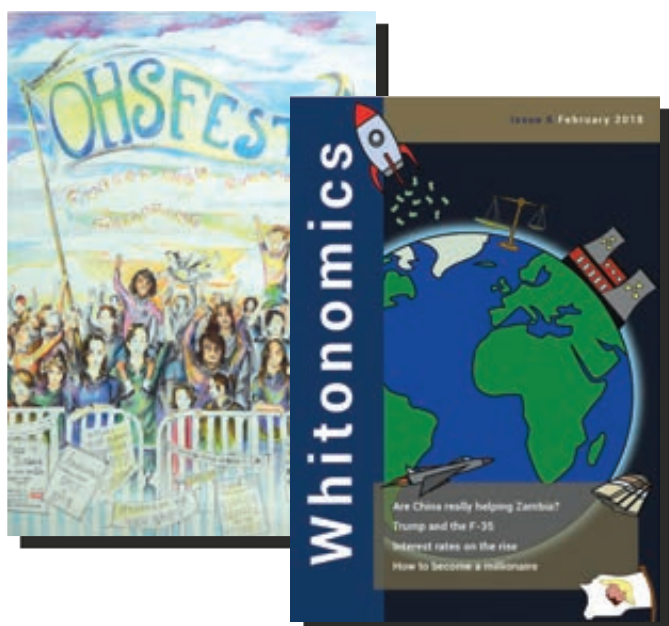
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RIGHT CHOICE INDEPENDENT SCHOOL

'Fast Food: The Obesity Pandemic'
by Tyreece McDonald

"This was an ambitious attack, fast and furious, on the fast food industry and it succeeded. I loved the attitude."

- Liz Hunt, Consulting Editor (Features), the *Daily Mail*



SCHOOLS SHOWING EXCEPTIONAL PROMISE

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- **OXFORD HIGH SCHOOL**

'OHSFest'

- **WHITGIFT SCHOOL**

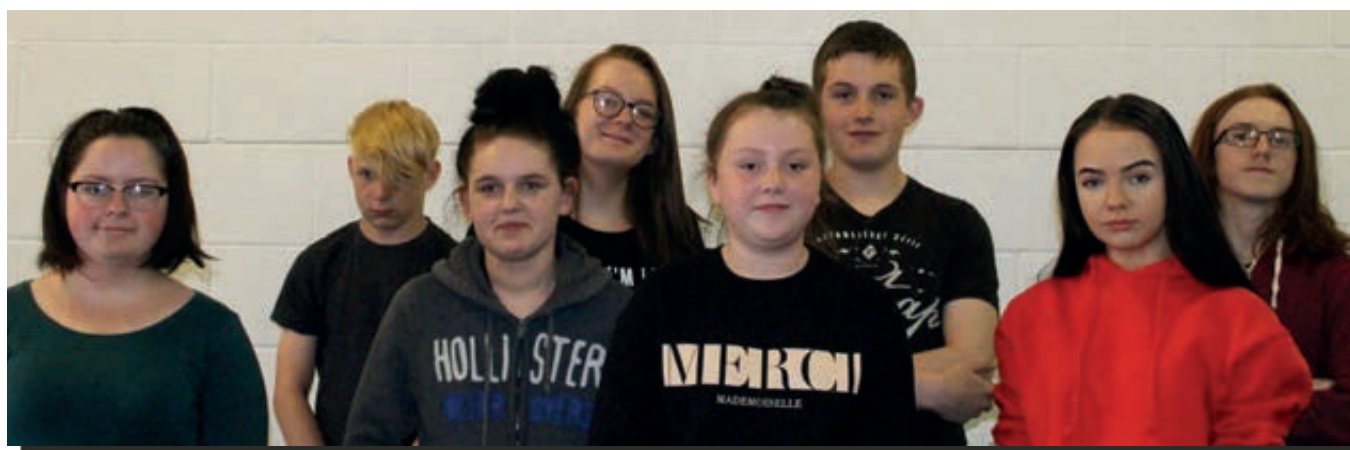
'Whitonomics'

MOST IMPROVED SCHOOL

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