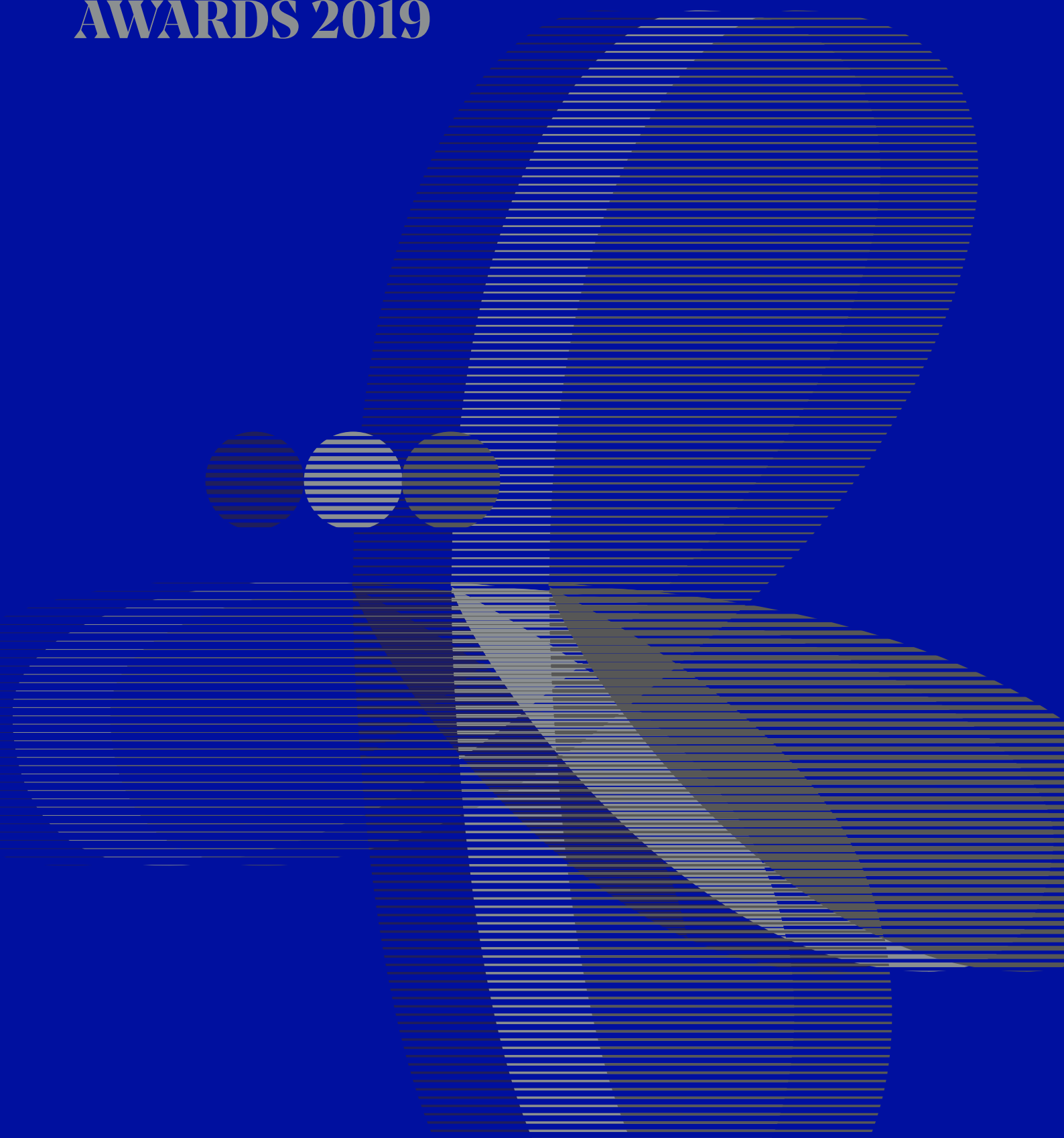


SHINE

**SCHOOL MEDIA
AWARDS 2019**



Welcome to Shine 2019



Back in the last century, when some of us on the Shine committee were embarking on our careers, ‘Express yourself’ was a lyric used by N.W.A. and Madonna to voice feminism and the need to be yourself. Thirty years later it has more relevance than ever before. Our public words and images can and do have global exposure these days, and the skill with which we craft them is paramount in being truly understood above the maelstrom of communication that inhabits daily life.

We have so enjoyed hearing the strong, clear voices in your magazines, newspapers and podcasts this year, and are once again bowled over by the creative and intelligent ways you get your message across. Notable themes for 2019 have been your concerns over domestic and international politics, the environment, self-image and mental health and this year we have created new awards for distinctive feature writing in separate genres: Best Feature; Best Travel Feature; Best Fashion Feature and Best First Person Feature.

Encouraging the skills of effective self-expression and considered commentary are what the Shine competition is all about: whether it is how a page is laid out; the impact of a striking image; a powerfully written feature; or an intelligent cartoon, we hope that by exposing your talent to its leaders, we bring you closer to realising your dreams of working in the communications industries and being heard.

Everyone invited to Stationers’ Hall today has excelled at expressing themselves in one way or another, and you should all be proud to have achieved a place on the shortlist, even if you have not won a prize. We hope that the competition will open doors to your future careers.

We are so very grateful to our judging panel for giving their time and serious contemplation to your work: Mark Allen from *PrintWeek*; Camilla Swift from *The Spectator*; June Smith-Sheppard from Bauer Media; Professor Simon Heffer; Dr Glenda Cooper from City University; Sharon Maxwell-Magnus from University of Hertfordshire; Peter Day; Zofia Niemtus from *tes*; Steve Marchant from The Cartoon Museum; Fran Abraham from Education Media Centre; Hugh Dickerson from Google; Katherine Whitbourn from *The Guardian*; Lorna Robertson from Getty Images Gallery; Tandy Wakeford from Twosides; Nims Obunge from The Peace Alliance; Neil Lovell from The Printing Charity and Terry Mansfield from Hearst.

Huge thanks to the committed members of the Shine committee for their tireless efforts throughout the year to engage sponsorship, support and publicity for the competition; a special mention to Richard Chapman for designing this fabulous brochure; and to Anneliese Cooper-Blake for keeping absolutely everything ticking over.

Finally, thank you to the Stationers’ Company, and to all our supporters and sponsors without whose generosity we would not be able to throw such a wonderful event.

I hope you have enjoyed your day, and look forward to hearing from you again in the future.

Alison Strachan
Chair

About The Stationers' Company



— THE —
STATIONERS'
FOUNDATION

Stationers' is unique for a 600 year old company in that the vast majority of their 900 members are actively involved in the complete range of trades within the communications and content industries. This spans paper, print, publishing, packaging, office products, newspapers, broadcasting and online media.

Membership has been drawn from across the UK and increasingly now throughout the world. There are corporate members as well as individual members.

Over the years, the technology we use may have changed from pen and ink to print and online links – but our name and passion has always remained the same – to engage with and support the communications and content industries.

A message from the Master



Welcome to Stationers' Hall, the home of the Worshipful Company of Stationers and Newspaper Makers, a place where Ancient meets Modern, the Company having been formed in 1403 and the Great Hall having been completed in 1673, the original having been destroyed in the Great Fire of London.

Stationers pride themselves on their history as well as continuing to be relevant to the trades within the Contents and Communications industries.

The Shine School Media Awards represent talent of the future, we are proud to be associated with these awards which we hope will be a springboard for future careers in our industries.

I would like to congratulate all the entrants, nominees and winners of this year's Shine Awards on the very high standard of work that we have seen, and wish you all much success in the future.

The Shine Awards are not possible without our sponsors, companies who sometimes commit to many years of involvement through financial support, through their presence at the Awards as well as a supply of design, paper and print. We are extremely grateful to you, for without your help the Awards would not be possible.



David Allan
Master, The Stationers' Company

2	Welcome from the Chair
	A message from the Master
	About The Stationers' Company
4	Camilla Tominey
6	Alia Derriey
9	Best Magazine Cover
11	Best Newspaper Front Page
13	Best Homepage
15	Best Illustration & Artwork
17	Best Print & Design
19	Best Cartoon
21	Best Marketing Strategy
23	Best Community & Environmental Initiative
25	Best Photograph
27	Best Stand-Alone Piece
29	Best Overall Content
31	Editor of the Year
33	Most Inspirational Teacher
35	Shine Scholar
37	Best Podcast
39	Best Online
41	Best Newspaper
43	Best Magazine
44	Rising Stars
45	Harrison Cup
47	Our sponsors

How to get ahead in journalism

Google “what is journalism” and the following definition appears: “Journalism is a form of writing that tells people about things that really happened, but that they might not have known about already.” People tend to regard journalists as nosy people but I prefer the term ‘curious’. If you are the kind of person who asks incessant questions and isn’t willing to take no for an answer then journalism could be the career for you.

I decided I wanted to become a journalist while I was studying law at the University of Leeds at the end of the last century (good grief, that makes me sound old). I found myself becoming increasingly interested in the stories behind the cases rather than the law itself, so I wrote to all my local papers requesting work experience. I made my application quirky by writing a newspaper article about a law student looking for a job, headlined: ‘Lois Lane? Think Again?’ The editor of the *Hemel Hempstead Gazette* got in touch and said: “I’m your Perry White” (Superman fans will get the reference!).

I ended up training on the job there and then moved onto the Sunday Express where I worked as royal editor, political editor and columnist before joining the *Telegraph* as Associate Editor last year.

My best advice for those wanting to break into the industry is simple: go out and get stories! Even local stories get picked up by the nationals if they’re good enough. Prove you’ve got what it takes to get ahead in one of the most competitive industries in the world by getting as much work experience as you possibly can. Do your research and reach out directly to the right person. Politely pester them - they will admire persistence because it’s an integral part of the job. Write to local papers, radio stations and even your hospital radio station to see if they need an extra pair of hands over the summer. Offer to write articles for your

local newsletter. Start a blog, and try to build an online following. And if you go to university - join the staff of the student newspaper. Do everything you can to prove to prospective employers that you are committed to a career in journalism and will pull out all the stops to realise your dream. If a major news event breaks then don’t be afraid to call up newspapers and broadcasters and offer to do vox pops on the street - or come into the office and help make the tea if necessary - it’s all great experience. Just by being in a newsroom, you’ll learn something.

Communication is key - you’ve got to be the kind of person who is comfortable speaking to everyone and anyone. And you’ve got to be interested in people - you’ve not only got to get their story but tell it with accuracy and aplomb.

My final piece of advice? Read the papers. You’d be amazed how many youngsters say they want to be a journalist but don’t even bother reading articles or watching the news!

Check out the National Council for the Training of Journalists (NCTJ) for more information. You don’t necessarily need to study journalism as a degree so research all the options before deciding how to proceed. It’s not a 9 to 5 and can be incredibly demanding at times, but if you want a challenging and rewarding career where no two days are the same and that allows you to play a small part in history then journalism may just be the career for you. Good luck!

Camilla Tominey is Associate Editor of *The Telegraph*.



“

My best advice for those wanting to break into the industry is simple: go out and get stories!

Even local stories get picked up by the nationals if they're good enough.

Prove you've got what it takes to get ahead in one of the most competitive industries in the world by getting as much work experience as you possibly can.

My day at the *Daily Mail*

We spend so much of our student lives considering career options. We take online tests, consult guidance counsellors, discuss it all exhaustively with our parents.

But contemplating our futures in the abstract, weighing up pros and cons and evaluating our suitability for whatever it is we think – or know – we want to do, is a world away from experiencing a job.

I am obsessed with words – I love reading, writing articles, public speaking and debating – and I know I want my career to focus on harnessing their power. That leaves me with a few options, including book editing, law and of course, journalism. It is hard to decide between these, though, without any experience of them.

I was given the rare opportunity to observe journalists at work. My prize for the Shine Scholar of 2018 award was to spend a day at the *Daily Mail* where I shadowed Consulting Editor Liz Hunt on the Features Desk.

The Features Desk is the ‘engine room’ of the paper: it provides general and news features, op-eds, news analysis, commentaries, interviews, reviews, and serialised excerpts from books.

Together with news and the *Femail* department (which focuses on women, family, fashion, showbiz etc), this provides the ‘mix’ which is crucial to a newspaper’s success.

I was excited but also intimidated by the prospect of being in the newsroom of a national newspaper, surrounded by journalists, editors, sub-editors, designers, photographers and all the other personnel who, together, create and collate the output that the next day will be read by over a million people in print and many millions more around the world online.

Despite the grandeur of Northcliffe House – the *Mail*’s headquarters in Kensington, West London – the newsroom looks like an average office although rather bigger – sprawling, open-plan, packed full of ranks of desks and computer terminals. Huge TV screens dominate. The Sports, City, Features, *Femail* and *Mail Online* jostle for space with the Picture Desk, News Back bench and the all-important sub-editing desks.

The day started with a thorough review of all the Sunday papers and supplements in search of story ideas for the next day and the week ahead. I had never read so many newspaper articles in one sitting!

I was struck by the variety of papers but noted many similarities in content and perspective in the different publications depending on their political viewpoint. I also began to understand the enormous pressure newspapers are under to generate interesting content every day. Liz described it as a ‘daily marathon’.

Observing the editors discuss and select stories and brainstorm what ‘angle’ the *Mail* could take on them to make them new and fresh, I realised that having a deep understanding of the newspaper’s readership, and appreciating their interests, habits, prejudices, etc, is key to the job of an Editor.

This is something that – as the Editor of 201, my school’s student magazine – I had never really considered. Certainly, we want students to read and enjoy the magazine, but the editorial decisions at 201 have always been informed by the quality of contributions and how they fit with the theme of the issue, not how students will feel about them.

I learnt a valuable lesson about the ‘real world’ of journalism: it’s a business that relies on its readers

I learnt a valuable lesson about the ‘real world’ of journalism: it’s a business that relies on its readers to survive.

Writers and editors can’t just produce whatever content they alone deem interesting; they must consider the reader throughout the process.

”



to survive. Writers and editors can’t just produce whatever content they alone deem interesting; they must consider the reader throughout the process. This ensures that the newspaper remains relevant to readers (and advertisers) and journalists don’t become self-indulgent. It’s a responsive, democratic system.

Once it was clear which stories Toba Andreae wanted on edition (that is for the next day’s paper), Liz Hunt started ‘chasing’ writers for the articles. She apologised for ringing them on a Sunday, appreciating that they were probably sick of hearing from her – but the news doesn’t stop for anyone, and someone has to write Monday’s paper!

By the next afternoon’s news conference, more stories had been listed and many of those discussed earlier had developed, with more details and a more defined approach. It was clearer now which stories would make page leads for the paper and which were candidates for the ‘splash’ – page 1.

In the course of the afternoon, copy started arriving on the Features desk and I read first drafts before Liz Hunt edited them. She and a junior editor check that articles have the right style, tone, and structure – they must be engaging, and easy to read and understand. Depending on the piece, Liz may go back to the writer to suggest changes in content or structure (expanding on a point or giving more detail) or make the changes herself as she edits.

She explained that in an ideal world, an editor doesn’t want to intervene too heavily – to preserve the voice of the writer. Unfortunately, many writers require intervention, she said, some more than others!

Pages are drawn up in consultation with the Art Editor, photographs selected and headlines and ‘stand firsts’ (which ‘sell’ the story to the reader) tried out, then honed and rehoned in consultation with the Editor.

I was struck by how the copy that just a few hours earlier had arrived in its raw state in an email or as a Word document now came ‘alive’ on a page, expertly edited, imaginatively laid out and accompanied by ‘read-me’ headlines and eye-catching pictures.

My day at the *Daily Mail* provided the invaluable experience of frontline daily newspaper journalism – much more meaningful than hearing or reading about it.

I could never have grasped the frenetic pace of daily print journalism second-hand; I had to see it myself. Who knows whether I will choose a career in journalism or not. But if I do, it will now be an informed decision.

I am grateful to Liz Hunt, Toba Andreae and others I met at the *Mail* for organising my day and for making me feel so welcome and included. Thank you also to Shine and The Stationers’ Company for my award and for making this experience possible.

To all nominated today: be proud of your achievement. Appreciate the recognition; you deserve it.

Most importantly, value the magic of words.

Alia Derriey was the ‘Shine Scholar’ in 2018.



MEDIA GROUP

SPONSOR OF
BEST
MAGAZINE
COVER



THE UK'S MOST INFLUENTIAL MEDIA BRAND NETWORK



*Bauer Media congratulates all
those taking part in this year's awards*

*Bauer is proud to sponsor Shine School Media Awards
and nurture talent through The Bauer Academy,
our unique apprenticeship training, providing multimedia
courses at 22 sites across the UK, inside one of the
biggest media companies in the world.*

Find out more about Bauer at bauermedia.co.uk



Committed to diversity & inclusion



The Academy Delivering industry based training

WINNER

Ibstock Place School

The Wall

Ibstock Place School have done it again – this is their second consecutive win in this category with another fantastic cover for *The Wall*. One judge commented that the cover ‘stood out in terms of great visuals but also practical as it served its purpose. It’s well-polished and beautiful’. Another said ‘clever and appealing – it could be a lift from *Vogue* or *Vanity Fair* with an illustrated twist’.



HIGHLY COMMENDED

Whitgift School

Whitonomics

Judges were quick to praise the re-vamped *Whitonomics* and felt this cover ‘would jump out on a news-stand’. A bold and professional design, it ‘could be *The Economist* or *The Week*, which is a huge compliment’.

Osborne School

#Osborne

We’re thrilled to welcome back *#Osborne* this year with an extremely engaging cover. The judges loved seeing the contributors front and centre and a striking colour and image juxtaposition on the theme of mental health.





...and they all printed happily ever after.

Can digital only print flat sheets? Is offset always the best choice for long runs? Many myths have grown up around digital printing yet the Versafire from Heidelberg is very much a reality. If you've had enough of the fairytales and would like to hear about a happy ending for your business then visit our website or give us a call to find out more.

WINNER

Ermysted's Grammar School *The Reason*

A firm favourite among judges this year, *The Reason* wins Best Newspaper Front Page by combining the best elements of a newspaper, magazine and what is clearly a school publication. Judges commented that the cover is 'not formulaic, not too text heavy and the subtle use of colour really made it stand out. The professional cover really mimicked the continuity inside. A clear winner'.



HIGHLY COMMENDED

St Paul's Girls' School *The Marble*

With its clear newsy focus, use of imagery, clean text and informative bottom line grids which follow through from cover to content, *The Marble* is a worthy runner up.





*Many congratulations
to all the winners!*

**IMMEDIATE
MEDIA^{CO}**

WINNER

The Blackpool Sixth Form College *Sixth Sense*

With its minimal aesthetic, appealing choice of modern and vintage photography and clean type, *Sixth Sense* have created an exceptional homepage to a student website.

Students should be particularly proud of the work on this project which judges marked very highly over all assessment criteria.



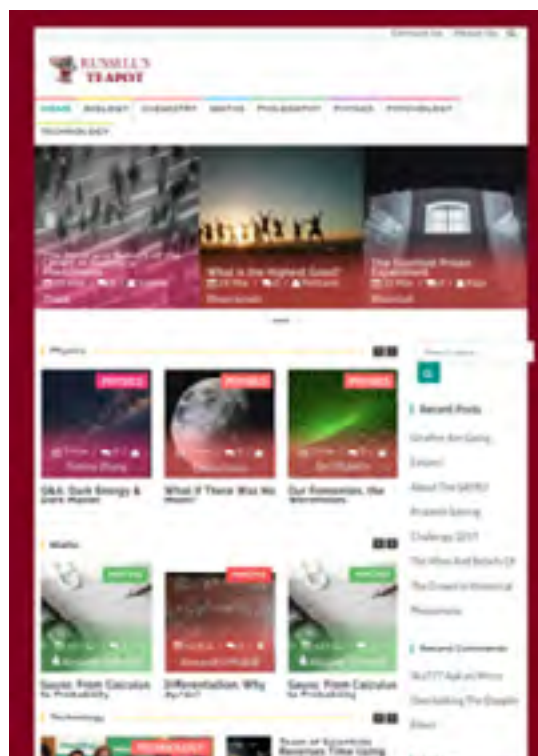
HIGHLY COMMENDED

Royal Russell School *Russell's Teapot*

We welcome the Royal Russell School to Shine for the first time this year and our judges were pleased and impressed with this effort.

Judges commented that the homepage 'combined a traditional website layout with a modern feel and that it worked particularly well on a mobile phone'.

We are all very curious about the origins of the name!



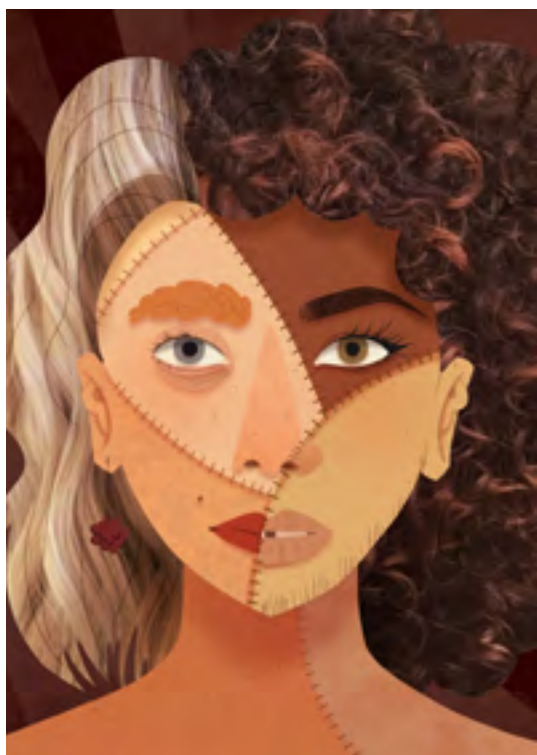
WORLD'S LEADING
SUPPLIER OF EQUIPMENT
AND SERVICES FOR
THE FOLDING CARTON,
CORRUGATED BOARD
AND FLEXIBLE PACKAGING
INDUSTRIES

WINNER

Bromsgrove School

Two Zero One

An interesting combination of photography and drawing has resulted in 'Two Zero One' by Anya Butler, which the judges termed a 'brilliant' original artwork. The editor has made a sound decision in putting this eye-catching image on the front cover as it perfectly encapsulates the theme of equality that runs through *Two Zero One*.



HIGHLY COMMENDED

Kingsbridge Community College

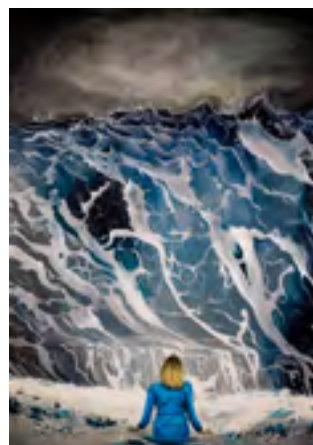
Abridged

Another strong illustrated cover design, *Abridged's* Environment Issue has 'A Wave from the Future' by Bella Owen, a compelling, almost apocalyptic design of a young woman facing the wrath of the sea that judges described as a 'marvellous and impactful painting'.

Putney High School

A Study in Purple

Darcey Boyle's 'Computer Generated Graphic' felt, quite literally like a call to arms. An empowering visual, our judges were struck by its strength of purpose and beauty as a piece of illustration.



Inspiring a new generation

The Printing Charity is the only national charity dedicated to the print, paper, publishing, packaging and graphic arts sectors.

We are proud to champion the sector's future talent, from supporting the Shine Awards, Stationers' Bursaries and Apprentice events to running the annual Print Futures Awards, the largest single awards programme for young people in the sector.

Congratulations to all the Shine Awards nominees and winners.

**For further information on our work, visit our website
www.theprintingcharity.org.uk**

 **@printingcharity**

 **Printing Charity**
Welfare. Education. Heritage.

The Printing Charity is a registered charity in England and Wales No. 208882.

WINNER

Ermysted's Grammar School *The Reason*

Giving this award to a newspaper is a Shine first. It helps that *The Reason* is a fantastic entry overall, but the judges in this category were particularly impressed by the way that Harvey Stroh and his team had designed every aspect of this newspaper from scratch (versus using a template). Inspired by a range of local and national publications, together they have created something singular and their own. Judges said it is a 'vibrant and provocative' entry with 'strong art direction'.



HIGHLY COMMENDED

Kings High School *Pulse*

With their time-themed magazine, Elukchana Vivekananthan, Nina Mulder Qureshi and the team at Kings High School have created an exciting, vibrant and attractive A5 magazine. Judges praised the over-arching concept of the passing moment.

Plymouth School of Creative Arts *TiNT*

Another strong entry from Plymouth with great execution and strong photography from Evie Dodsworth and her team. Judges particularly liked the multimedia elements that bounced from the QR code.



The ALL-NEW CARTOON MUSEUM

New building! New artwork! New events!

- Changing temporary exhibitions
- Cartoon, comic and animation workshops for children and adults
- Learning and outreach programme for schools



63 WELLS ST
LONDON W1A 3AE

Open Tuesday-Sunday

10.30 - 5.30

Also open Bank Holiday Mondays

Adults: £7 Concessions: £5

Student: £3 Under-18: FREE



To find out more go to:

cartoonmuseum.org



WINNER

Whitgift School

Whitonomics

With a number of schools opting for an illustrated front cover this year, Whitgift took the bold step in the direction of a political cartoon. It paid off. Our judges felt Julien Cheng's cartoon was 'technically very good with a clear message' and that having seen designs of a similar calibre in professional publications it was quite simply, 'a class above and beyond'.



HIGHLY COMMENDED

City of Norwich School

CNS Magazine

Who is Theresa May? Many of us have wondered this over the last few years – now *CNS* has told us everything we suspected in Isis Stevens' 'professional, *Private Eye*-esque' cartoon which many judges admired.

Osborne School

#Osborne

This light-hearted, witty mix of technology and humour by Max Andrew was commended by our judges. Keep up the good work!

Bromsgrove School

Two Zero One

This mixed-media collage and hand-drawn piece by Emily Lou themed around equality is one which judges considered 'eye-catching and thought-provoking'.





Proud Sponsors of the 2019 Shine School Media Awards

Denmaur wish to congratulate the winners and participants of the 2019 Shine School Media Awards.

As an independent specialist, Denmaur serves the print and publishing markets by providing ways for customers to leverage value from their paper supply chain.

Denmaur Paper Media is one of the most agile providers to those that demand more from their paper supplier.

Visit **www.denmaur.com** to find out more about the Denmaur experience.

This brochure is printed on:
UPM Finesse Gloss 300g/m² (cover)
UPM Fine 120g/m² (insert)
UPM Finesse Silk 150g/m² (text)

denmaur
papermedia
Better **connected** to **print**

denmaur
papermedia
Intelligent paper **solutions**



GLOBAL SUPPLY BASE

Using our global infrastructure and market intelligence to make product and price efficiency gains



NEW OPPORTUNITIES

Helping identify opportunities for customers to win new business and retain existing customers



COLLABORATION

Collaborating with printers to achieve great production results



SUSTAINABILITY

Leading the way in navigating environmental and sustainability challenges



SALES SUPPORT

Supporting sales teams to give clients more reasons to buy from us



SERVICE EXCELLENCE

Delivering best-in-class customer service

WINNER

Banbridge High School

Highlights

Reviewing the marketing strategy for *Highlights* magazine, our judges were impressed primarily that the team saw the involvement of their fellow students as central to its success. No audience: no magazine.

The team had an engagement model of feedback and engagement as well as inclusive photography to steadily build this pragmatic approach.

The extraordinary achievement of 22 separate sponsorships to fund printing and production sealed a worthy win for Banbridge High School.



HIGHLY COMMENDED

Altrincham Grammar School

The Word

Generating their own funds and a significant production budget in-house is an impressive achievement. *The Word* is a strong magazine with a growing audience that captures school life well and is clearly one to watch.

Taporley High School and Sixth Form College

Term

Raising awareness of the magazine within its KS4 readership with social media and its gutsy ambition to increase production impressed our judges. Clever ideas like a Classifieds section to raise funds were also commended.



PICON IS PROUD
TO SPONSOR
THE SHINE 2019
SCHOOL MEDIA AWARDS



Picon is a Trade Association
dedicated to the promotion
and ongoing development of
UK manufacturers and
suppliers to the printing,
publishing, papermaking and
paper converting industries.



Picon Ltd
P.O. Box 300, Hitchin,
Hertfordshire SG4 8WJ
Tel + 44 (0) 1438 832742
info@picon.co.uk

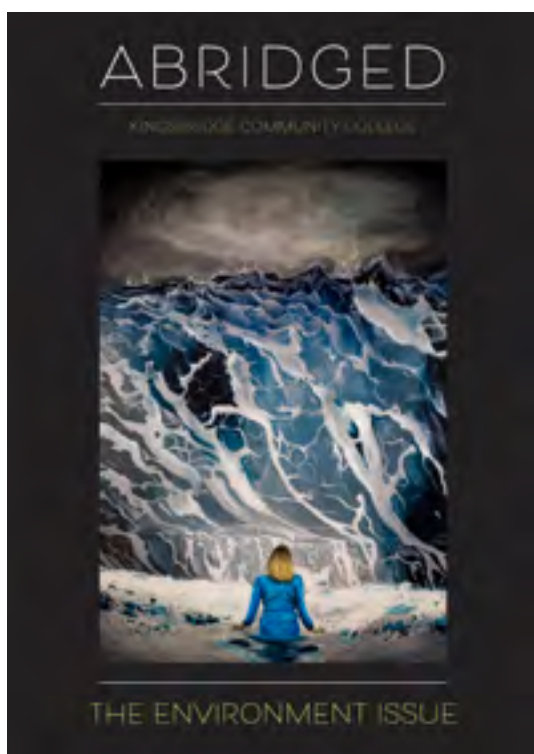
www.picon.com

WINNER

Kingsbridge Community College *Abridged*

With an issue devoted to the environment, Kingsbridge had a head start on the competition in this category.

However, what impressed the judges particularly was that the magazine was about both local and headline-grabbing issues. The way that the team had engaged with local scientists and environmental groups was particularly impressive. A worthy win.



HIGHLY COMMENDED

Ibstock Place School *The Wall*

A considered blend of approaches to environmental matters across the board impressed judges. Social interaction and focusing on engaging students and local people as well as using FSC paper is a smart move.

Plymouth School of Creative Arts *TiNT*

Judges were left touched and affected by Plymouth's approach to local issues such as equality, food banks and care workers. In addition to their approach to sustainability, bringing the community into their publication deeply impressed us.



One of London's
largest independent
photographic galleries
with unique access
to one of the greatest
image collections
in the world

+44 (0)20 7291 5380
gettyimagesgallery.com



gettyimages® gallery

WINNER

Feranmi Babajide **Drapers' Academy**

This striking portrait entitled 'Masculinity in Crisis' by Feranmi Babajide was a unanimous choice by our judges. With a 'cohesive, striking composition', it was felt that this elegant yet questioning image was a fantastic achievement. Key to its success and resonance was the way it encapsulated the message of the article alongside it. Well done.



HIGHLY COMMENDED

Nina Mulder Quereshi **Kings High School**

This extraordinary image of man dwarfed by landscape entitled 'Don't look down' by Nina Mulder Qureshi was a highlight of our entries this year. Judges noted this as a 'compelling landscape'.

Karan Shah **Merchant Taylors' School**

Judges were wowed by the 'classic detail' of this stunning image of the Norwegian town of Tromsø by Karan Shah for Merchant Taylors' Arctic-themed magazine.

Lucy Unwin **Marlborough Science Academy**

This cleverly stage photo by Lucy Unwin entitled 'Is there a right size?' is a 'creative political portrait' with a strong message.



“

News writes itself but features are a whole different art form. A feature may be driven by a compelling narrative, a lyrical piece of colour writing, a great human story, an interview that makes you cry or a provocative opinion piece.



There are many ways of delivering – but the secret of every brilliant feature is that it grabs you from the start, each paragraph ‘springboards’ you to the next – and you are perfectly satisfied but rather sorry when you reach the end!

Liz Hunt
Consulting Editor (Features), *The Daily Mail*

WINNER

FEATURE ARTICLE

'I'm scared for the future of my Holocaust history'

Louis Cantor

City of London School

TRAVEL FEATURE

'Lebanon remembered'

Charlotte Bouvier

Latymer Upper School

FASHION FEATURE

'On the rise of thrifting: a moral blessing or an elitist curse'

Daisy Robins

Drapers' Academy

FIRST PERSON FEATURE

'I have Asperger's'

Kizzy Whitehurst

Tarporley High School and Sixth Form College

HIGHLY COMMENDED

FEATURE ARTICLE

'The sweet taste of freedom: the bakery giving ex-cons a second chance'

Michael Smith

St Thomas Aquinas Secondary School

FEATURE ARTICLE

'Molossia: The DIY Dictator in the Desert'

Ross Andrews

The Marlborough Science Academy



PrintWeek

The UK's leading industry title proudly supports



Congratulations

to all of the 2019 Shine Awards winners

WINNER

Bablake School

The Wheatleyan

Best Overall Content is an award that really considers every aspect of the work put into a project and how it thematically succeeds. *The Wheatleyan* does just that.

Judges commended an ‘outstanding magazine’ saying it had a ‘very clear editorial direction’. They went on to praise ‘the layout, the content and everything about it’, describing a ‘great and extremely professional student publication’.



BABLAKESCHOOL

HIGHLY COMMENDED

Putney High School

A Study in Purple

Praising *A Study in Purple*, judges enjoyed ‘a great mix of content’, saying ‘the opening paragraph really set the scene’. Neither stilted nor contrived, this magazine ‘was as original as it was beautiful and incredibly well observed... it made you want to read on’.

Merchant Taylors’ School

Geographical Magazine ‘The Arctic’

An engaging science magazine is a tough brief that Merchant Taylors’ have achieved. Judges said ‘it was informative but it wasn’t so scientific that you couldn’t engage with it – the theme linked every part together’.

Ibstock Place School

The Wall

Judges praised *The Wall* for ‘dealing with a number of serious issues combined with some impressive original design. They went on to say that ‘the writing and some first class photography really drew you into it’.



“

In this category we are looking for one of those special people who is able to wear many journalistic hats.

This is a job that requires somebody to inspire, enthuse, chivvy, encourage, proofread every last full stop and comma and ultimately take responsibility for the final product.

The winner needs a broad vision for the look and content of the publication as well as attention to the tiniest detail – and people skills are a must!

Given the complexity of the role we were delighted that there were so many strong candidates this year.



Katherine Whitbourn
Sub-editor, *The Guardian/Observer*

WINNER

Adam Dickinson Bablake School

Assessing *The Wheatleyan*, our judges found a textbook case of a well-edited magazine. There's an evenness of flow to this publication from beginning to end which speaks of a sound vision.

Judges felt that every aspect of *The Wheatleyan* was tightly focussed. The quality of the design and written features felt cohesive and to a very high standard.

It's clear that Adam had his eye all over every aspect of this very strong magazine and the voice of an amply capable editor shone through. Well done.



HIGHLY COMMENDED

Alan Vaz & Sam Healey Ermysted's Grammar School

The Reason is a very strong newspaper entry that had clearly been very intelligently edited. Our judges commented that the paper came together very well as a concept. Overall it's a consistent, well-integrated entry.

Izzy Stallard & Alice Lowson Kingsbridge Community College

Our judges were very impressed with this entry that they considered 'dynamic, innovative and exciting'. With a great eye for an image, the whole project was very enjoyable for the reader to engage with throughout. The video elements were particularly commended.



A message from the Tes editorial team

Congratulations!

to all the school
magazines and
newspapers
recognised by the
**Shine School
Media Awards**



tes

Stay up to date with the latest research, teacher innovation and insight, plus classroom tips and techniques.

Find out more: www.tes.com/store Subscribe to Tes today

WINNER

Christopher Anderson **Ibstock Place School**

As the inspiring backbone of a great magazine, Mr Anderson has imbued his students with a sense, as they put it, that 'nothing is impossible'.

The Wall is a strong, pupil-driven magazine that has been deftly shepherded by Mr Anderson, inspiring the team to create a set of articles and visuals that are collectively cohesive, fascinating and engaging.



HIGHLY COMMENDED

Alice Ludlow **Drapers' Academy**

Miss Ludlow was warmly praised by her students for being a committed, caring teacher who goes above and beyond to proof every aspect of the magazine. Her regular, careful discussions on topics from history, politics to philosophy inform and inspire students to question and create.

Tina McMillan **Tarporley High School and Sixth Form College**

Amid another great, really interesting magazine we find a fantastic teacher encouraging their students. Miss McMillan supports and engages with the *Term* team suggesting varying perspectives as well as styles of writing. In particular judges admired the students' reports of their having learned skills they can use in school – and beyond.



Cavendish Care works to ensure the brightest potential of our young people.

Congratulations to all the winners of Shine 2019!

At Cavendish Care, we strive to provide a well balanced community lifestyle for adults with intellectual and development disabilities.

We pride ourselves on our quality of our homes and services, supporting more than 70 clients and tenants in 18 locations within the Crawley, Horley, Salfords, Reigate and Redhill area.



The ARC

A specialist day centre providing a wide range of activities for people to learn new skills, take on further education, as well as enjoy activities like cookery, drama, arts and crafts.

The Training Centre

We pride ourselves in leading from the front in regard to our staff. We expect the best, so we invest in our training centre to enable us to develop the best people to become the best at their role.

Quality Training

We have our own Training Team led by our Training and Development Manager. We believe in quality skills, clear understanding and communication, confidence and competence.

Specialist Support

We have a range of specialist staff who provide a responsive, supportive infrastructure that can keep abreast of the range of diverse needs required by our growing client and tenant list.

WINNER

Feranmi Babajide Drapers' Academy

A truly worthy winner, Feranmi is an outstanding student. Our judges were so impressed with the way she both set ambitions for herself and others, shepherding every aspect of *It's Complicated* from beginning to end.

After securing work experience with Boss Print, they encouraged Feranmi to begin the project, even securing sponsorship for the printing, an achievement in itself.

From the first meeting launching the magazine, Feranmi had a vision of a project dealing with crunchy issues including humanities, environmentalism, the moral issues of 'cancel culture' and celebrating individual diversity.

Shine congratulates Feranmi Babajide, our Shine Scholar for 2019, and celebrates her this year – just as she has done with her own team.



HIGHLY COMMENDED

Alexandra Misaila Royal Russell School

A newcomer to the UK with English as a second language, Alexandra has achieved something extraordinary. Having founded the website, Alexandra built a team, planned and chaired meetings, motivated and delegated, growing and learning in the role along the way.

Alexandra is described as 'an inspiration to others and to the staff that teach her' and our judges were particularly impressed, collectively commending an outstanding student.

Harvey Stroh Ermysted's Grammar School

A great team player isn't always a headline act, and Harvey's role as a new student diligently working as newspaper Business and Economics Editor is one that resonated for our judges. With a can-do attitude, his role grew into designer, proof-reader and sub-editor.

What impressed us even more was his success in promoting Economics - a tricky challenge - among younger students. A student with maturity beyond his years, we look forward to see what Harvey brings us next.



WINNER

Stationers' Crown Woods Academy

SQUAWK

Shine has never had an entry in this category which attempted to be both podcast and 'audio magazine' for want of a better expression. Judges felt that *SQUAWK* wrote their own brief and succeeded.

With a mix of topics ranging from the gossipy to the profoundly serious, this podcast knows its audience and shows huge potential. Well done.



HIGHLY COMMENDED

St Joseph's College

VOX

Despite an uneven start to this entry, *VOX*'s podcast quickly gets into its stride and improves, becoming more involving for the listener as it goes along.

Judges enjoyed the conversational aspects of the podcast and with a little fine-tuning in the edit, this could be an entry to reckon with in the future.



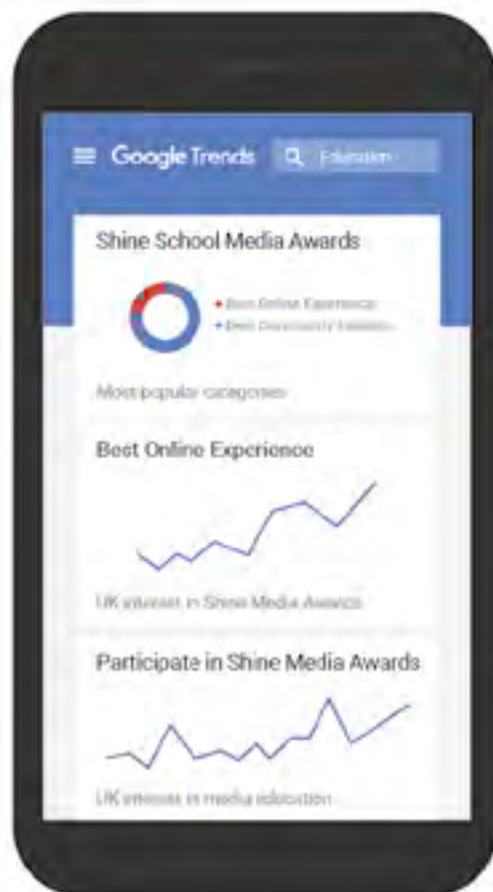


**Passionate about digital;
proudly supporting all
those who use it creatively
- and our congratulations
to the winners!**

voodoo

**GLOBAL CONSULTANCY
UNCOVERING OPPORTUNITY
WITHIN DIGITAL CHALLENGES**

voodoo.co.uk



Google

Supporting tomorrow's trendsetters.

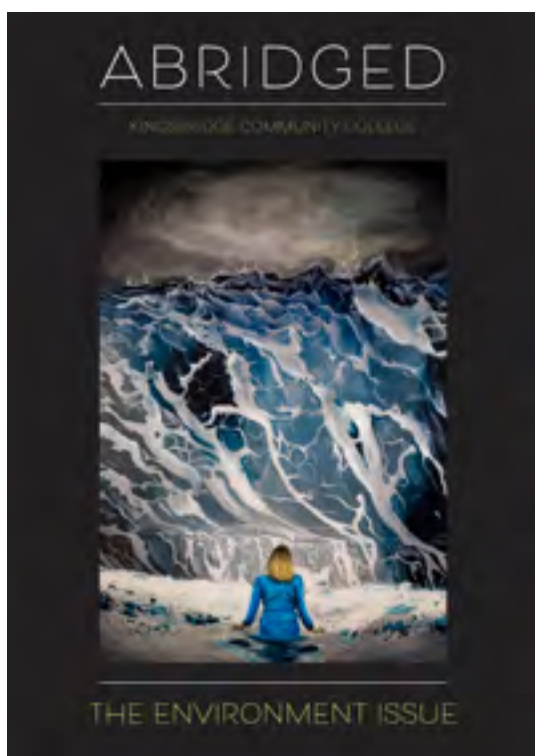
WINNER

Kingsbridge Community College *Abridged*

This category accepts both websites and e-magazines which can be shared online or using tablets. This entry is a very good example of the latter, that was a definitive win.

With a consistent and timely theme that also won Kingsbridge the Environmental category, judges praised this consistently strong entry throughout.

They commented that *Abridged* is, 'engaging, combining strong writing and visuals on a single topic from different angles – in short, a superb example of an online magazine'.



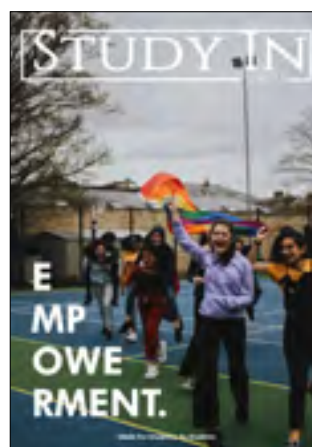
HIGHLY COMMENDED

Putney High School *A Study in Purple*

Another strong e-publication, *A Study in Purple* was a firm favourite across the board with judges this year. They commented, 'with good writing and a challenging variety of gutsy topics, this is a superb example of an online magazine – well done'.

Heathfield Community College *The Heathfield Vine*

A new concept this year, the notion of an 'online student newspaper' appealed strongly to judges. Once again a wide variety of topical subject matter was covered. One commented, 'this is a great project - we'd love to see the *Vine* on a platform where the site is responsive meaning students could read it on their phones'.



WHY IS IT IMPORTANT TO HAVE A VOICE?

At the Daily Mail we believe in the importance of freedom of speech. We highlight problems and seek solutions. We hold people, politicians and businesses to account and campaign on issues that make a difference to the lives of our readers. We are proud to support the Shine School Media Awards 2019.



Daily Questions

Daily Answers

Daily Mail

WINNER

Ermysted's Grammar School *The Reason*

A hugely successful project overall, *The Reason* achieves in its first year what many school newspapers take years to. An impressive, readable and engaging paper which has a local and national focus.

The Reason combines features on school matters and issues guaranteed to strike a chord with students, creating quite literally a winning formula.

Judges commented, 'in terms of aesthetics it is a very competent piece – the content is also excellent'.



HIGHLY COMMENDED

Queen Elizabeth Grammar School *QEGSpres*

Another strong entry from QEGS which judges praised, particularly enjoying the suffragette cover feature.

De Aston School *The De Aston Voice*

Shine is thrilled to see the resurgence of school newspapers in 2019 and *The De Aston Voice* is a consistent, readable entry with strong editorial throughout.

The Axholme Academy *AX News*

We couldn't leave out the AX News here – it's very much up to the scratch of all the finest entries in this category. Judges praised AX – and all our 2019 newspapers – urging the teams to keep up the sterling work.



A photograph of a classroom scene. A female teacher with brown hair, wearing a red blazer, is pointing her right index finger towards a computer screen. She is wearing a watch and a ring. In the foreground, a black computer keyboard is visible. Behind her, a group of diverse students are looking on with interest. A young woman with blonde hair and glasses is prominent in the center. Other students are visible in the background, some looking at the screen and others looking towards the camera. The image has a warm, slightly desaturated color palette.

Hearst congratulates The Shine School 2019 Media Award Honorees and all the teachers who helped student leaders emerge, young talent flourish, and eager learners prepare for life.

H E A R S T

A World of Connections.

WINNER

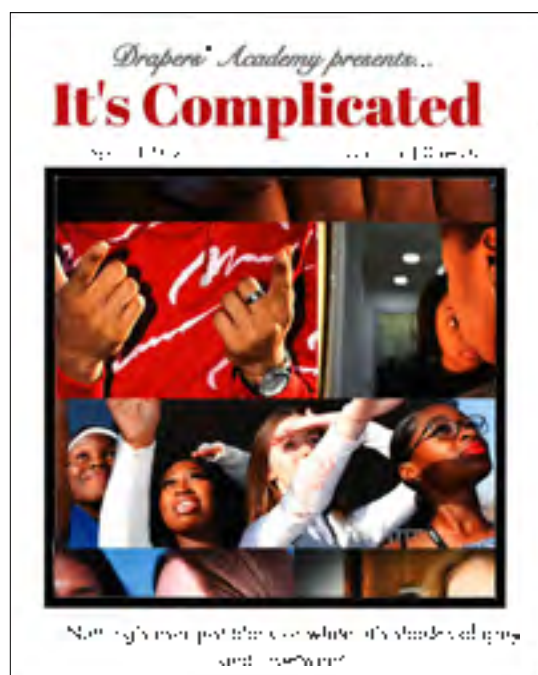
Drapers' Academy

It's Complicated

A brand new magazine, started from scratch by a single student with a distinct, clear vision, *It's Complicated* is a unanimous win as our Best Magazine for 2019.

Our judges found so much to enjoy in this magazine starting from an eyecatching, unusual cover through to great pieces covering the most fantastic range of topics that felt at the cutting edge of youth culture – beyond even what the national press is talking about.

Led by Feranmi Babajide, *It's Complicated* is a truly impressive team project with wonderful writing, illustration and photography – and a worthy winner.



HIGHLY COMMENDED

Ibstock Place School

The Wall

The Wall is a magazine that seems to build on its success year on year. With a fantastic cover which then followed through with a coherent visual look throughout this is a project that feels professional on every level.

Judges were also delighted to see the editorial team encouraging contributions from all year groups, suggesting *The Wall* has a very bright future.

Kings High School

Pulse

Pulse is a magazine with a clever combination of attributes: a good choice of format and a singular theme both graphically and across the subject matter. It pulls both off with aplomb – and remains an interesting read.

Our judges particularly admired the fact that as well as listening to younger students, the editorial team had engaged with Age UK to enrich the magazine. Well done.



Rising Stars

This year the Chair would like to highly commend four new entries who show great potential:



Coal Clough Academy



Stockport Academy



The Heights Free School



Trinity School



JOINT WINNERS

Ross Andrews

The Marlborough Science Academy

Ross has achieved something outstanding this year. Full of initiative and original thinking, he writes extremely well and has a clear sense of humour.

Judges felt that Ross carried this magazine and one commented, 'Marlborough Science Academy should be very proud of him as it's a great finished product'.

Someone with enormous potential, Ross is a contributor any publication would love to have.



João Lopes

Plymouth School of Creative Arts

Overcoming personal issues and building new skills which can play a part in a future career is at the heart of what this competition is all about. João exemplifies this.

Our judges were deeply affected by João's story, particularly that he began his involvement in his school magazine during his detention. He turned punishment into potential.

We would encourage João to pursue both interests in photography and creative writing – as his teacher told us: 'I can't wait to see what he brings to the project next year'. We agree.



Shine judging day



Our Sponsors

Headline sponsors



Media and technical sponsors



SEE YOU

NEXT YEAR!

DESIGN, PRINT, FINISHING & PUBLISHING

DESIGN

**RICHARD
CHAPMAN
STUDIO**

Richard Chapman Studio is based in Chelsea and covers a wide variety of branding and web design, with our chief focus being creative work that puts the end user first.

www.richardpchapman.com

PRINT

PureprintGroup

Pureprint Group is a CarbonNeutral® company, has ISO14001 and is registered to EMAS, the Eco Management and Audit Scheme, and also holds the Queen's Award for Enterprise: Sustainable Development.

www.pureprint.com

PAPER

**denmaur
papermedia**

Denmaur Paper Media is a publishing and stockist paper merchant offering a comprehensive range of traditional, innovative and sustainable paper products.

The Shine Winners Book is printed on UPM Finesse Gloss 300gsm (cover), UPM Fine Offset 120gsm (inside cover wrapper) and UPM Finesse Silk 150gsm, all of which has been Carbon Balanced by the World Land Trust.

www.denmaur.com

COVER FINISHING

 **Kensett Ltd**

Kensett, K&L Laminators and PJ1 Packing have been providing printers and designers with print finishing services for 3 generations, offering extensive knowledge and finishing procedures to bring your printed project to completion. Whether you need Lamination, Foil Blocking, Embossing, Die cutting, Spot UV, Folding, Stitching, Wire'o'binding, Perfect / PUR Binding or hand folding – be sure to give us a call on 01273 725627 or contact us via our website.

www.kensetts.co.uk

 **PJ1
PACKING**


THE
STATIONERS'
FOUNDATION

Published by

**The Worshipful Company of Stationers
and Newspaper Makers**

Stationers' Hall, Ave Maria Lane, London EC4M 7DD
020 7248 2934 | www.stationers.org


Shine 2019
School
Media
Awards

Shine Chair: **Alison Strachan**

Shine Deputy Chair: **Richard Chapman**

Shine Co-ordinator: **Anneliese Cooper Blake**

www.shine-schoolawards.org

info@shineschoolmediaawards.org

twitter.com/shinemediaawards

instagram.com/shineschoolmediaawards