

## Your entry details – general information

Full name of school .....

Title of entry

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Type of project entered

**Magazine**

**Newspaper**

**Newsletter**

**Online edition**

**Website**

**Audio**

(\*circle as appropriate)

How many copies of the magazine/newsletter are printed per issue? .....

How many pupils are in the publication team? .....

Please list the names and ages of the publication team (append a separate sheet if necessary)

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**IMPORTANT – Please ensure that a good quality JPEG photo (at 300dpi), of your complete publication team, with a list of names, is submitted with your entry to the Shine Awards office.**

## Entry form - contact details and declaration

-  Please print in BLOCK CAPITALS and write neatly and clearly
-  Complete all general information sections of the entry form and provide as much detailed information as possible in the categories you are entering
-  Tell us about the members of the team who have written and produced it
-  You must enter one or more category, but all entries will be eligible for other prizes awarded at the judges' discretion
-  This school publication project must be pupil-led, but a teacher will need to sign and date the entry form
-  Although it is not compulsory, we encourage you to enter the Best sustainable initiative leading to a greener future category

Full name of school .....

Head teacher's name .....

Main telephone number .....

Website .....

Address .....

Town/City .....

County ..... Postcode.....

Email address .....

***I confirm that the copyright of all text, images, photographs and audio-visual material used in our publication has been checked and clearly acknowledged if from outside sources***

*(Please refer to full information regarding the CLA Schools' Licence on the Shine School Media Awards website)*

Signed (Project Teacher) .....

Name (PLEASE PRINT) .....

***I agree to the terms and conditions of entry to the Shine 2021 School Media Awards and confirm parental consent for the use of photographs on all Shine reports and publicity***

Signed (Project Teacher) .....













Name (PLEASE PRINT) .....

Date .....

Visit [www.shine-schoolawards.org](http://www.shine-schoolawards.org) for full details and conditions of entry

## IMPORTANT

**Please tick the Award categories that you are entering**

-  Best illustration and artwork
-  Best print and design
-  Best cartoon
-  Best photograph
-  Writer of the year
-  Best audio
-  Editor of the year
-  Best marketing strategy using social media
-  Best sustainable initiative leading to a greener future
-  Best piece on a designated topic
-  Most inspirational teacher
-  The Shine Scholar: Most outstanding pupil

## Best illustration and artwork

Name (PLEASE PRINT) .....

Details of entry – publication title .....

Full name of school .....

**Specify one drawing, illustration, painting, wood/lino-cut, etching or other illustrative process (including digital) that defines your publication, or of which you are particularly proud**

Title of Illustration .....

Page number ..... type of Illustration .....

Name of pupil ..... Age .....

Original size of illustration (mm) .....

Describe your origination techniques and any special effects used for your artwork or illustration with the process used (*pen, pencil, charcoal, pastels, watercolours, oils, acrylics, linocut, woodcut, screen print etc*)

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Was your artwork scanned or photographed for reproduction? .....

If the artwork or illustration was originated digitally, please explain your process and specify the software packages used e.g. *Adobe Illustrator, Adobe Photoshop*

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**IMPORTANT – Please ensure that good quality JPEGs (at 300dpi if possible) of your artwork or illustration and a photograph of the artist are submitted with your entry to the Shine Awards office.**

**NOTE: You will find helpful supportive notes and tips for this category on the Shine website.**

## Best print and design

Details of entry – publication title .....

Full name of school .....

Who is the design leader? (*Name & age*) .....

Who are the design team members? .....

Names & ages .....

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What outside influences inspired you creatively (optional) ?

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**IMPORTANT – Please ensure that good quality JPEGs (at 300dpi if possible) of the design team is submitted with your entry to the Shine Awards office.**

**NOTE: You will find helpful supportive notes and tips for this category on the Shine website.**

Stationers Shine School Media Awards | Shine and Rise

The Shine School Media Awards is an activity of The Stationers' Foundation registered

The Worshipful Company of Stationers & Newspaper Makers.

3 – 4 Ave Maria Lane, London EC4 M 7AQ

Email: [info@shineschoolmediaawards.com](mailto:info@shineschoolmediaawards.com)

Web: [www.shine-schoolawards.org](http://www.shine-schoolawards.org)



# Best photograph

Details of entry – publication title .....

Full name of school .....

Specify one photograph of which you are particularly proud

Title of photograph .....

Name of photographer ..... Age .....

Page number.....

Location of photograph.....

Time ..... Lighting conditions .....

Camera/phone make .....

Model.....

If the photograph is of a person, did you obtain a signed consent from that person (or guardian, if a minor) for the photograph to be used in your publication?

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Have you used software to manipulate or enhance your photograph? and if so, please explain your process and reason and specify the software package used

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**IMPORTANT – Please ensure that a good quality JPEG photo (at 300dpi) of your entry and a photograph of the photographer are submitted with your entry to the Shine School Media Awards office. – NOTE: Please refer to the Shine website for helpful Hints and Tips for taking your photographs.**

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## Best audio

Details of entry – audio title.....

Full name of school .....

These are some ideas to help your entry

Is your audio broadcast on traditional airwaves, distributed around the school buildings or a loud speaker network

Does your audio have a continuous schedule of programmes, an intermittent schedule or a series of digital on-demand programmes .....

How can you demonstrate that your audio has a sense of identity

What makes your audio programmes high quality, creative, fun, entertaining, informative, and useful to the audience .....

How do you measure your listener participation and that you're getting as many people as possible involved

**IMPORTANT – Please ensure that a good quality JPEG photo (at 300dpi) of your Best audio team is submitted with your entry to the Shine Awards office together with a list of names from left to right.**



# Best marketing strategy using social media

Publication title.....

Full name of school .....

If you would like to be considered for this award, please answer the following questions

Who is your audience and how have you reached them growing your readership using social media?

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Please indicate which social media platforms you used and how you measured the success of your strategy

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**IMPORTANT – Please ensure that a good quality JPEG photo (at 300 dpi) of your Best Marketing Strategy Team is submitted with your entry to the Shine Awards office, together with names from left to right.**

## Best sustainability initiative leading to a greener future

Details of entry – publication title .....

Full name of school .....

What community/societal-driven ideas have been considered in your publication?

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How do you ensure that your publication will continue year on year?

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How have you used sustainable practices when producing your publication?

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**IMPORTANT – Please ensure that a good quality JPEG photo (at 300dpi) of your Best Sustainability Initiative Team is submitted with your entry to the Shine Awards office together with a list of names from left to right.**


















# Entry form checklist

Please ensure that the name of your school is in the front cover design of your publication.

## All entries must include:

-  The names of those who gave specialist help, if any ☐
-  Name and address of the printers (if not printed in-house) ☐
-  JPEG images (at 300dpi)\* of the front cover of your publication
-  Six copies of your school's publication (online printout) ☐
-  A JPEG image of your team (at 300dpi), with a list of names ☐
-  A JPEG image (300dpi) of the best writer article (if entered) ☐
-  A JPEG image (300dpi) of the author of the best writer ☐
-  A JPEG image\* of your Shine Scholar nominee ☐
-  A JPEG image\* of your most inspirational teacher nominee ☐
-  Confirmation of parental consent for use of photographs in all Shine reports and publicity ☐
-  Copyright statement for content, photographs, audio-visual



## Conditions of Entry

1. The Shine 2021 School Media Awards are managed by The Stationers' Foundation, the educational and charity arm of The Worshipful Company of Stationers and Newspaper Makers, The Stationers' Foundation, The Stationers Company, Stationers' Hall, Ave Maria Lane, London EC4M 7DD - Tel: 0207 246 0998  
Shine Awards E-mail: [info@shineschoolmediaawards.com](mailto:info@shineschoolmediaawards.com) Web: [www.shine-schoolawards.org](http://www.shine-schoolawards.org)
2. The Competition is open to all secondary schools in England, Wales, Scotland, Northern Ireland and Eire.
3. One magazine, newspaper, newsletter or internet publication per school can be entered into the Competition. Where an internet publication replicates the print product, both offerings may be submitted as one entry.
4. One (if a PDF file) or six hard copies of the magazine, newspaper or newsletter must be provided when entering the Competition. If internet publications require a password or are otherwise protected, login details must be provided.
5. The closing date for entries is **Friday 8th May, 2021**. All publications, login details and supporting material must be received by the organisers by this date.
6. Yearbooks compiled by teachers or other adults are not eligible for the Competition.
7. The publication date of publications entered (including online) must be between June 2020 and April 2021.
8. The publication must be a finished product (i.e. printed/high-quality photocopy) and not a concept. Note: if the publication is due to be printed after the closing date, the judges will be pleased to accept photocopies/proofs of the publication in the final stages of production.
9. The format of print entries must be that of a magazine, newspaper, newsletter or booklet and can be stapled, sewn, wire-stitched or perfect-bound.
10. Ideally, the publication entered should be between 16 and 96 pages but a minimum of eight pages will be accepted.
11. All rights remain with the entrants and the entering school but winning and shortlisted entries may be displayed at the awards ceremony and on the Shine 2021 and supporting partners' websites and may be used for future promotional purposes; and as conditions of entry to the Competition and/or acceptance of any award a licence is granted to The Stationers' Foundation for these purposes.
12. Judging will take place shortly after the closing date. The judges' decisions are final and no judge will enter into conversation or correspondence about decisions that have been made.
13. Shortlisted entries will be informed by post and/or email.
14. Descriptions of the winners' submissions and those on the shortlist will be published in connection with the Competition for promotional purposes and news reporting.
15. The Stationers' Foundation reserves the right to disqualify any entry that shows evidence of plagiarism.
16. Entrants must pay due regard to copyright law, clearance and related issues and in particular, the provisions of the Copyright, Designs and Patents Act 1988. The publishing industry takes plagiarism very seriously (for helpful information on copyright to assist you with your entry see [www.shineschoolawards.org/copyright-advice](http://www.shineschoolawards.org/copyright-advice)). You must not include or in any way use any copyright material owned by third parties (including words, photographs, graphics, illustrations, audio and video etc.) without appropriate permissions. The sources and/or owners of third party copyright material used with permission must be clearly stated. Any un-credited material will be viewed by the judges as plagiarism and the entry concerned may be disqualified. A list of sources must be provided on a separate sheet of paper and must accompany your entry.
17. Persons completing entries commit that they are authorised to do so on behalf of the entering school.
18. It is a condition of entry to the competition that schools have received appropriate permissions from the parents or guardians of children.
19. These terms and conditions are governed by and shall be interpreted in accordance with English Law. The place of the Competition and event is London. Any disputes arising in relation to the interpretation of these terms and conditions or in relation to any agreement of which these terms and conditions form part, which cannot be settled amicably, shall be subject to the exclusive jurisdiction of the English Courts.