



# A message from the Master

“

My links with the Stationers' Company begin at The Stationers' Company's School - my youthful memories of our school magazine was of a very solemn, dark blue covered booklet packed with lists: sports results and end of year prizes. In neither list did I ever figure - I was not alone!

Since then, as a former governor of a quite different school, I still receive its magazine regularly. It is outstanding - interesting, varied and attractive.

The clips gathered in this booklet are similarly dazzling in their ability to attract - even for those whose school days are now long past. Shine is a 'jewel in the crown' of the Stationers' Company - these brief tasters indicate why. Huge congratulations to all, and especially in this very challenging climate.



The Rt Revd Dr Stephen Platten  
Master, The Stationers' Company

**Sevenoaks SciTech** @SevenoaksSciTec

We are delighted that the first issue of Sevenoaks' Catalyst Magazine has been awarded a Rising Star 2020 award at the @shinemediaawards #ShineSMA20. The second issue is imminent! Congratulations to the team for this award and for continuing to collaborate during the lockdown.

**Sevenoaks School** @SevenoaksSchool - Apr 9

A group of students in the Lower Sixth have re-started the @SevenoaksSciTec Magazine 'Catalyst' and produced the first edition in a new format, with contributions from students across year groups. / bit.ly/3aF9jIT



7:26 PM - Jul 6, 2020 - Twitter Web App

**Bromsgrove School** @BromsSchool

The pupil-led magazine, Two Zero One, was entered into the 2020 @shinemediaawards. This afternoon, results were announced in an online ceremony.

Huge congratulations to the team who have swept the board with awards in the following categories... (1/4)

#Broms201 #PupilMagazine

**Chris Whittaker** @DeputyHead\_CCA

So proud of Chloe - absolute superstar! 🙌🌟😊  
#readallaboutit #highlightof2020 @shinemediaawards @Head\_CCA



Padiham teenager Chloe scoops national award for work on school newspaper  
A Padiham teenager is writing her own headlines after scooping a national award for the dedication she has shown towards her school newspaper project.  
© burnleyexpress.net

5:10 PM - Jul 15, 2020 - Twitter for iPhone

**Richard Backhouse** @RPBackhouse

Huge congrats to the whole @berkhamstedsch "Cross Bencher" team - @shinemediaawards have nominated them for best marketing strategy, highly commended them both for 'best community and environmental initiative' & 'best podcast' and awarded them top prize for 'best homepage'!

4:38 PM - Jun 29, 2020 - Twitter Web App



# From the Chair

“

Our 2020 competition ran under extraordinary circumstances, but the challenges of lockdown did not stop all these schools from entering their inspiring magazines and newspapers.

Most were digital entries and some were produced entirely under remote circumstances away from friends and teachers.

These unusual times encouraged the most inspiring creativity – fabulous original artworks, passionate and moving writing, engaging and clever design.

Congratulations to all our winners, highly commended and rising stars – we salute your determination and talent in this little booklet.



**Alison Strachan**  
Chair of Shine




# Rising Stars

This year the Chair would like to highly commend six new entries who show great potential:

★

Bexhill College


Bexclusive



★

Denstone College


The Bubble



★

Fowey River Academy


Terra



★

Sevenoaks School


Catalyst



★

South Wilts Grammar School

BE ECO



★

West Bridgford School

Widget Magazine



# Best Magazine Cover

## Bromsgrove School

### *Two Zero One*

Judge Richard Chapman, Shine Deputy Chair, commented:

'One of the enduring images of the Covid lockdown was the apartment buildings of Madrid and Milan, with neighbours leaning over tiny balconies chatting, bashing saucepans to pay tribute to healthcare workers or singing and playing guitar to pass those strange evenings.'

'This wonderful cover image captures a series of six stories in a single illustration: every character comes to life on their balcony, bursting with a story to be told, together but alone.'

'*Two Zero One* is the publication all our judges were instantly drawn to because of that almost haunting image and bold type – the hallmark of a great magazine cover.'



**HIGHLY COMMENDED**

Whitgift School  
*Whitonomics*

Ibstock Place School  
*The Wall*

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# Best Newspaper Front Page

## Abingdon School

### *The Martlet*

Judge Andy Gregory, Deputy Night Manager, *The Daily Mail*, commented:

'This is such a striking front page. Its bold, clear message is brilliantly conveyed by the stark picture and simple layout. The one-word heading with its very clever single, invented compound noun, Coronacrisis, is easy to absorb and makes you want to read the story – the whole point of a headline. The image is clear, uncomplicated and powerful – what looks like a school pupil in a corona mask. No ambiguities, just clarity. Very impressive.'

'Other strong points: I like the magenta 12pt rule down the left, picking up the colour of the bird in the masthead and reflected in the word INTERNATIONAL that labels the splash story. Great attention to detail. The index is good, simple, logical, easy to read and with a clear typeface.'



**HIGHLY COMMENDED**

Ermysted's Grammar School  
*The Reason*

Fulston Manor School  
*Fulston News*

The Axholme Academy  
*AX News*

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**HEIDELBERG**

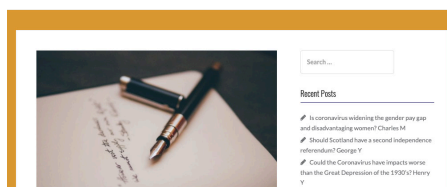
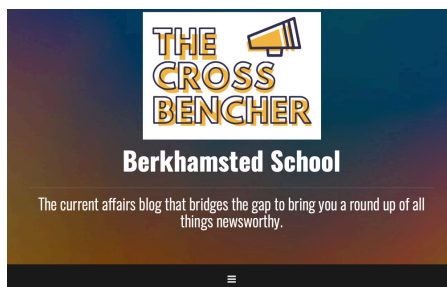
# Best Homepage

## Berkhamsted School

### *The Cross Bencher*

Judge Hugh Dickerson from Google commented,

'Easy navigation, good signposting of content, lots of interesting visuals'.



**HIGHLY COMMENDED**

Dartford Grammar School  
*DGSChapter*

Heathfield Community College  
*The Heathfield Vine*

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**IMMEDIATE MEDIA**



# Best Print & Design

## The Axholme Academy AX News

Design by the AX News team

Judge Neil Lovell commented:

'It is a well put together and thought through publication, mirroring the traditional local news format and a pretty complete publication in my view.'



HIGHLY COMMENDED

Abingdon School

*The Martlet*

Design by Sam Penrose

Ibstock Place School

*The Wall*

Design by Olivia Daniels

Bromsgrove School

*Two Zero One*

Design by Maximilian Opegeym

Headington School

*Divided*

Design by Annie Edward & Ella North

Royal Russell School

*Russell's Teapot*

Design by Vasilisa Litvinenko

# Best Cartoon

## 'Political playing cards' by Jake Moses and James Potter Kingsbridge Community College

Judge Steve Marchant commented:

'Professional, pithy and clearly make their own point rather than being just in service to the text.'



HIGHLY COMMENDED

'Irony of Ignorance'

by Julia Sturz

Bromsgrove School

'Captain Tom'

by Thomas Wells

Dartford Grammar School

'Pirate Santa'

by Stella Diamond

St George's School for Girls

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THE CARTOON MUSEUM

# Best Community & Environmental Initiative

## Ibstock Place School

### *The Wall*

Judge Nicki Moran commented:

'Fantastic approach to creating magazine around community and excellent environmental analysis.'



### HIGHLY COMMENDED

Berkhamsted School  
*The Cross Bencher*

Ermysted's Grammar School  
*The Reason*

Fowey River Academy  
*Terra*

Upton Hall School  
*Green & Gold*

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**THE STATIONERS' FOUNDATION**

# Best Marketing Strategy

## Altrincham Grammar School for Boys

### *The Word*

Judges Bettine Pellant & Michael Harrison commented:

'A well thought out and detailed marketing strategy with illustrations to complement the narrative. They have to raise a considerable amount of money each year (£5,950) and have come up with some innovative fund-raising ideas.'

'The publication has a variety of articles that appeal to their target audience and placing it on the homepage of the school, it has high visibility to both the students and the wider school community.'

'A hard copy Annual End of Year Review is a wonderful memento both for those attending the school, but also as a great advertisement for those wishing to join the school.'



### HIGHLY COMMENDED

Ermysted's Grammar School  
*The Reason*

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# Best Podcast

## Ermysted's Grammar School

### *The Reason Podcast*

Judge Richard Chapman, Shine Deputy Chair, commented:

'What struck me firstly about this podcast, recorded deep in April's lockdown, is the quick-thinking and ingenuity of the team to pull together such a thoughtful programme at that extraordinary moment in time.'

'The digital voices of Zoom have become all too familiar to us in the time since, but at that point it was all new, and this podcast manages to capture the disconnectedness and sense of confusion – yet stoicism – of the team.'

'In particular the graduates of 2020 have lost so much, notably a chance to say goodbye to their friends, and this podcast has a bittersweet resonance as a result.'



### HIGHLY COMMENDED

Berkhamsted School  
*The Cross Bencher*

Kingsbridge Community College  
*Abridged*

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**VOODOO**

# Best Stand-Alone Piece

## ‘Organ donation: have you got the guts?’ by Sam Penrose Abingdon School

Judge Liz Hunt commented:

‘I could see this on the health pages of a national newspaper.’



### HIGHLY COMMENDED

‘The left-wing, populism and cancel culture: how the silent majority shaped a political decade’ by Joseph Bullock  
Dartford Grammar School  
DGChapter

‘We are the coronavirus’ by Will Danson  
Ermysted’s Grammar School  
*The Reason*

‘The end of an era – Does China’s slowdown spell the end of its state-owned enterprises?’ by Ryan Ho  
Whitgift School  
*Whitonomics*

Sponsored by  
**PROFESSOR SIMON HEFFER & LIZ HUNT**

# Best Overall Content

## Bromsgrove School *Two Zero One*

Judges Katherine Whitbourn & Dr Glenda Cooper commented:

‘We loved its imaginative mix of school, local, national and international contributions and its high-quality interviews as well as its comprehensive sport and arts coverage. It also tackled coronavirus in a very effective way.’



### HIGHLY COMMENDED

Abingdon School  
*The Martlet*

Dartford Grammar School  
DGChapter

Ermysted’s Grammar School  
*The Reason*

Tarporley High School & Sixth Form College  
*Term... Hit Rewind*

Sponsored by  
**CITY UNIVERSITY LONDON**

# Editor of the Year

## Vivienne Zhang Wei Bromsgrove School

Judge Charles Garside, former Managing Editor, *The Daily Mail* commented:

‘*Two Zero One*...really tackled the pandemic well making it relevant to the school and the readers.’

‘An excellent unique piece of art made a striking front page on the diversity and loneliness of lockdown... with the headline Alone Together giving an upbeat message.’

‘Really well signposted and themed, I liked the history on pandemics in Bromsgrove and particularly liked the take on the virtual classroom and distance teaching. Beyond Covid-19 there was still plenty of other interesting content.’



### HIGHLY COMMENDED

Louis Danker  
City of London School

Sophie Lees  
Ibstock Place School

Jennifer Graley  
Upton Hall School

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**CHARLES GARSIDE FROM  
ASSOCIATED NEWSPAPERS**



# Best Illustration and Artwork

## ‘Brexit – The Full Story’

by Jake Moses & James Potter

Kingsbridge Community College

Judges David Gamage & Susan Wright from Earth Island Publishing commented:

‘An excellent drawing, digitally augmented to illustrate the cover story of this political edition of *Abridged*.

‘The artwork is striking, colourful, topical and effective and although it has no caption it draws your eye and leads into the article on the same pages very well.’



HIGHLY COMMENDED

‘Alone Together’

by Liza Vasilyeva

Bromsgrove School

‘Pirate Santa’ by Stella Diamond

St Georges School for Girls

‘Whitonomics Jackpot’

by William Hughes

Whitgift School

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BOBST

# Best Photograph

## ‘Freedom of Speech’ by Benjamin Sharp

Fulston Manor School

Judge Lorna Robertson of Getty Images commented:

‘Powerful creative image, communicating visually the political topic of Freedom of Speech, using outstanding creativity and technical digital skills.’



HIGHLY COMMENDED

‘Untitled (submerged in the bath)’

by Maria Lopes

Plymouth Academy of Creative Arts

‘Seasonal Joy’

by Imogen Lovie

St Georges School for Girls

‘Hit Rewind: Turning Back the Years...’

by Holly Steward

Tarporley High School and Sixth Form College

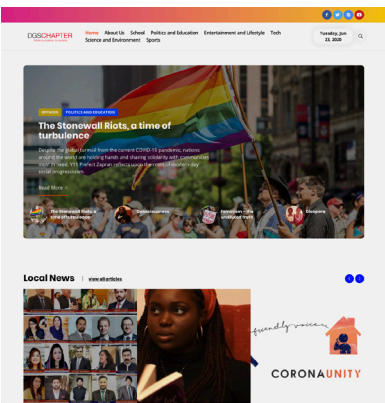
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GETTY IMAGES

# Best Online

## Dartford Grammar School DGSCChapter

The judges commented that this is a professional, polished online magazine with easy navigability, clean design that draws the reader in, and interesting, diverse content.



HIGHLY COMMENDED

Heathfield Community College  
The Heathfield Vine

Sponsored by  
GOOGLE

# Best Magazine

## Bromsgrove School Two Zero One

The judges felt this was a truly inspiring entry given the circumstances of its production under lockdown. Interesting, wide-ranging and engaging content voicing the concerns and topics of the moment, together with lifestyle and arts content, pulled together with attractive design and glorious illustrations. A fantastic read, well done.



HIGHLY COMMENDED

Whitgift School  
Whitonomics

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HEARST

# Best Newspaper

## Axholme Academy AX News

The judges felt this entry fulfilled the function of a newspaper with professionalism and expertise, in its traditional design, clean layout, engaging newsy school content, and connections to the local community, it is a very worthy winner of Best Newspaper.



HIGHLY COMMENDED

Abingdon School  
The Martlet

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THE DAILY MAIL

# Most Inspirational Teacher

## Carla Moorcroft

Fowey River Academy

The judges commented:

'Mrs Moorcroft is not only an extremely effective teacher, but someone who has made enormous efforts to create a supportive and caring school community through linking groups both outside and inside its parameters.'

She is clearly an extremely kind person who, to quote her pupils, 'is the sort of person who makes every day a bit brighter'.

'She has obviously made a great deal of difference to the lives of her students, in both pastoral, social and educational ways and is a most deserving winner of this accolade.'



**HIGHLY COMMENDED**

Hayley Redfern  
The Marlborough Science Academy

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**TES**

# Shine Scholar

## Chloe Levell

Coal Clough Academy

The judges commented:

'What struck the judges about Chloe Levell is that hers is a remarkable story of a fifteen year old whose own story is an inspiration to her student colleagues and teachers.'

'She has overcome her personal difficulties to become an essential and skilled member of the school newspaper, attending every meeting, mentoring other students and showing a dedication and involvement that is a shining example to all.'

'Well done Chloe, we look forward to seeing what you achieve next.'



**HIGHLY COMMENDED**

Harvey Stroh  
Ermysted's Grammar School

Isabelle Dellius  
Upton Hall School

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**CAVENDISH CARE**

# The Harrison Cup

## Royal Russell School

*Russell's Teapot*

Every year the Harrison Cup which was donated by Richard Harrison, a Stationer, is awarded to a school which has shown flair, innovation or excellence. It recognizes effort and creativity outside or over-ranging the categories of the competition.

This year, the winner is a school whose team has produced an incredibly engaging and interesting publication, a science magazine that had our judges reading features on mathematical equations, biology and astronomy with genuine interest. What could have been dry topics were written with talent, creativity and intelligence, and the contents page had us wanting to read every feature.

The design of the magazine is equally attractive, and although many of the judges are by no means scientifically minded they unanimously agreed they would certainly buy this magazine!



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## Thank you

To our judges: Andy Gregory, Katherine Whitbourn, Liz Hunt, Professor Simon Heffer, Dr Glenda Cooper, Neil Lovell, Charles Garside, Hugh Dickerson, David Gamage, Susan Wright, Steve Marchant, Bettine Pallant, Michael Harrison, Nicki Moran, Lorna Robertson and Richard Harrison.

And a special mention to June Berry.



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