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From the Chair

Congratulations to all who appear in this Shine Winners’ Book for 2022! After a couple of tricky years for schools, this year we had a much higher number of entries and competition was fierce – our esteemed Shine judges certainly had their work cut out for them. Well done to all the schools shortlisted and a hearty round of applause to those who have won an award!

This year we created a new Digital Award to reflect the changing nature of many school magazines, which are often submitted as PDF files with links to embedded videos and podcasts. Whatever the medium, our aim is to reward and celebrate communication skills, and we have so enjoyed your range of highly effective, thought provoking, and creative entries. Getting the message across may take on many different forms, but this year’s winners suggest that the future of our communications industries is in good hands.

Enjoy, and well done!

Alison Strachan
Chair of Shine

It gives Denmaur Paper Media great pleasure to be involved with the Shine Awards and, of course, provides an opportunity to showcase the Revive range of recycled papers (on which this brochure is printed).

Paper is made from a natural and raw material – trees! These are harvested from sustainably certified forestry, often indicated using either an FSC or a PEFC label. Paper production is highly regulated to ensure any environmental impacts are addressed, or at the very least, minimised. Furthermore, paper mills now publish their greenhouse gas emissions, providing an accurate carbon footprint for a unit of paper, which enables it to offset via a recognised third-party carbon project.

Paper fibre can be recycled between 6 – 8 times into other products, such as paper for print (as is the case with this brochure), cards, envelopes, stationery and packaging. At the end of its lifecycle, paper fibre can be used in horticulture and agriculture as agent for soil improvement, and so what once came from the ground (as a tree) eventually goes back into the ground to further help nature – truly circular!

This brochure has been printed using a combination of Revive Natural Matt and Revive Offset. The Revive range is made from 100% post-consumer waste pulp and the carbon footprint associated with its production has been offset by the World Land Trust’s Carbon Balanced Paper scheme.

Good luck to all of our future artists, designers, publishers, printers and media moguls, and may your continued use of paper go on well into the future.

Danny Doogan
Marketing and Sustainability Director, Denmaur Paper Media

The World Land Trust carbon balancing certificate for this year’s Shine Awards Winners’ Book

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Meet the Stationers...

Stationers’ is unique for a 600 year old company in that the vast majority of our 900 members are actively involved in the complete range of trades within the communications and content industries. This spans paper, print, publishing, packaging, office products, newspapers, broadcasting and online media. Membership has been drawn from across the UK and increasingly now throughout the world. There are corporate members as well as individual members.

Over the years, the technology we use may have changed from pen and ink to print and online links – but our name and passion has always remained the same – to engage with and support the communications and content industries.

Now we look forward to opening a whole new chapter. In 2023, the Shine School Media Awards will be welcomed back to a refurbished Stationers’ Hall which has been under scaffolding for the last two years. Some images of what we’ve been up to, improving and restoring our beautiful home for the next generation, are shown on the page opposite.

Visit us online at www.stationers.org

From the Master

Congratulations to all the winners and finalists of the 2022 Shine School Media Awards. As a past Chairman of the Stationers Foundation I have been close to the Shine Awards for many years and have always been impressed with the number and quality of the entries. This year is no exception.

If the challenge of design and production of a media product has inspired you, then I hope that some of you will investigate a career in our exciting and ever changing industry.

As someone who has spent a lifetime in industry, I also hope that curiosity of how your designs on the page can become reality through putting ink on paper and binding the product will also inspire some of you to look at the manufacturing side of our trade.

Should you choose to follow a career in our industry then the Stationers’ Company can help you further with Awards and Bursaries for Post Graduate degrees in courses related to our trades.

Congratulations to all of you today.

Robert Flather
Master, The Stationers’ Company
This year the Chair would like to highly commend five new entries who show great potential:

**Hummersknott Academy**

Prior Park have delivered a superb cover linking a 1920s Louise Brooks-style bob with a 2020s Covid facemask in a graphic duotone illustration.

**Laurus Cheadle Hulme**

Whitgift's eye-catching, 'Billion-dollar Bitcoin' illustration is the heart of a striking cover which the judges praised for its instant impact.

**Rendcomb College**

Abingdon deliver a formidable scoop via an interview with former pupil and US Ambassador Lord Darroch.

**Stratford School Academy**

A clear, bold cover blends school news with the editorial team's take on the Ukraine war via an excellent interview with the school principal.

---

**Rising Stars**

**The King's School Worcester**

With good reason, The Eagle felt no need to wait to declare Volodymyr Zelensky their Person of the Year. A superb cover combines a file photo over bold streaks of paint and Slava Ukrainy (Glory to Ukraine). Our judges were unanimous in their praise of this of-the-moment, bold statement.

**Laurus Cheadle Hulme**

Our judges found themselves identifying with the figure in The Reason's cover photo: 'left behind' on a platform and out of focus. A remarkable, campaigning cover contains the furious, raw passion and whipsmart creativity that great newspapers are made of. Our judges praised this blend of image and message, written and created in Yorkshire.

---

**Best Magazine Cover**

**WINNER**

**The Eagle**

ST JOHN’S SCHOOL, LEATHERHEAD

With good reason, The Eagle felt no need to wait to declare Volodymyr Zelensky their Person of the Year. A superb cover combines a file photo over bold streaks of paint and Slava Ukrainy (Glory to Ukraine). Our judges were unanimous in their praise of this of-the-moment, bold statement.

**HIGHLY COMMENDED**

**Hummersknott Academy**

Prior Park have delivered a superb cover linking a 1920s Louise Brooks-style bob with a 2020s Covid facemask in a graphic duotone illustration.

**Whitonomics**

Whitgift School

Whitgift's eye-catching, 'Billion-dollar Bitcoin' illustration is the heart of a striking cover which the judges praised for its instant impact.

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**Best Newspaper Front Page**

**WINNER**

**The Reason**

ERMISTED’S GRAMMAR SCHOOL

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HIGHLIGHTS COMMENDED

Front Cover
Jenna Hutton
Marlborough Science Academy

Fulfils the brief beautifully, and is a gorgeous cover which takes you right into the image. In an overall great magazine for illustrations, honourable mention to E. Cropper, whose illustrations are used throughout but wasn’t nominated.

Climate Change
Misha Sofia
South Hampstead High School

A great editorial image. Misha’s work clearly shows the ‘knock on’ effect of climate change and complements the article well.

‘Covid’s Chokehold’ by Emma Shaw
Rushcliffe Spencer Academy

A ‘simple, excellent execution of a brief’. This illustration says it all, which is then emphasised by the title. Emma is a clear artistic talent.

Best Design: Newspaper

WINNER

The Martlet
Abingdon School

It’s a great year for The Martlet. The pages have great structure of type, are well-edited and laid out, combining all the elements that the judges look for.

Best Design: Magazine

WINNER

Term
Tarporley High School & Sixth Form College

An outstanding and visionary entry that understands how to use art direction and imagery to make a powerful impact. From the very first spread, the photography is astonishingly bold and its application is highly creative. The judges praised Team as compelling magazine throughout.

‘Year and Years’ by Liz Scargill
Kingsbridge Community College

This cartoon accompanies an article about world events between 2019-2022, particularly Trump, Covid, and Ukraine. All are present in this ambitious cartoon with its overhead viewpoint and use of perspective, which mostly works and is delightfully wonky where it doesn’t, lending a flavour of these topsy-turvy times.

SPONSORED BY THE CARTOON MUSEUM

Best Cartoon

HIGHLIGHTS COMMENDED

Amazing Shark Man One Shot
Oliver Bishop
Kings Monkton School

We’ve seen Shark Man before, but this is on a whole other level, using the aquatic superhero to address the environmental impact of the whaling industry. The panels are well-composed and the page layout of the comic strip is clear and neat. The pictures perfectly complement the text, making it a great example of an info-comic.

Who’s the GOAT? (Ronaldo)
Elliot Fairyn
The King’s School Worcester

This caricature accompanies an article about the footballer Ronaldo. It looks like him, it’s funny and confidently drawn with pen then perfectly coloured and shaded with Photoshop, to a level I rarely see in Shine entries. A classy, professional-looking piece of work.

SPONSORED BY THE CARTOON MUSEUM

Judged by: Neil Lovell - CEO, The Printing Charity
Richard Chapman - Designer and Founder, Richard Chapman Studio
Simon Esterson - Owner, Esterson Associates
**Best Photograph**

**HIGHLY COMMENDED**

‘Get a Divorce’
Pippa Logan
Queen Mary’s College

Judges were impressed by the overall aesthetic, lighting and strong narrative of the image, layered with the text. We felt it was reminiscent of traditional 35mm self-portrait photography.

‘Colour Run’
Tara Moss
Putney High School

It was nice to see a documentary style photograph where a moment has been captured. It shows Tara can see a potential image happening and execute a natural shot in that moment. We also noted good technical skills, with a good use of shallow depth of field.

**WINNER**

‘Bubbles’ by Magnus McLoed
THE KING’S SCHOOL WORCESTER

A worthy winner because of the strong technical understanding of photography, with good consideration of lighting and an understanding of composition and colour. It was evident significant effort had been made to set up the shot before making the image.

**BEST BUSINESS AND MARKETING STRATEGY**

**WINNER**

The Reason
Ermysted’s Grammar School

A case study of how to write a marketing/business strategy with objectives; USPs; positioning; strengths, aims and statistics.

**HIGHLY COMMENDED**

Making of The Reason
Ermysted’s Grammar School

A great idea that all publications should consider: editorial staff talk us through the decisions they’ve made working on the new edition of The Reason newspaper. Clever and self-aware.

Diversity & Ability
Ellie Thompson
Brighton Girls

A good single subject interview (on the serious subject of neural diversity) leads this well done, listenable podcast presented in a clear and simple format.

**BEST SUSTAINABILITY INITIATIVE**

**WINNER**

The Reason
ERMYSTED’S GRAMMAR SCHOOL

This publication has embraced both local and national community issues whilst managing the number of printed copies and working with a printer committed to further reducing their carbon footprint.

**HIGHLY COMMENDED**

The Grapevine
King Edward VI Five Ways School

An impressive forward-thinking strategy, this magazine utilises recycled materials, vegetable based inks and is committed to zero waste.

The Citizen
City of London School &
The City of London School for Girls

The diverse school community is represented with a range of topics whilst fostering the spirit of journalism.

**BEST AUDIO**

**WINNER**

Joseph & Li: Desert Island Books
KING EDWARD VI SCHOOL WARRICK

Not an original idea, not flashy, but very well done: two fluent students discuss favourite books and poems. Intelligent, very well presented, and used (they say) in lessons and revision.

**THE WORD**

**WINNER**

ALTRINCHAM GRAMMAR SCHOOL FOR BOYS

A case study of how to write a marketing/business strategy with objectives; USPs; positioning; strengths, aims and statistics.
**Writer of the Year: Fiction**

**HIGHLY COMMENDED**
‘Broken Shadow’
Olutosin Arlyo
Altrincham Grammar School for Boys
A lovely piece of writing. Could not be more topical. A brilliant fictional way into a news story that many of us are familiar with.

**WINNER**
‘Alphonse’s Story’
Neelkantha Mukherjee
THE PERSE SCHOOL
An excellent piece of imaginative writing, evocative, gripping and the writer achieves a slow, tantalising build up of horror. We really wanted to know what happened - and the climax surprised us all.

**SPONSORED BY YOUNG WRITERS**

**Editor of the Year**

**WINNER**
Hannah Harvey
IBSTOCK PLACE SCHOOL
From galvanising her fellow students with a presentation in school assembly to organising an ambitious photoshoot which involved the whole of Year 8, Hannah has proved an inspirational editor. The resulting magazine is a tribute to her organisational, creative and leadership skills - a cohesive, visually and editorially impactful publication, with something to appeal to all sections of the school community.

**SPONSORED BY CAVENDISH CARE**

**Writer of the Year: Non-Fiction**

**HIGHLY COMMENDED**
‘The reality of rats’
Lily Cunnington
Calthorpe Park School
Informative and successfully challenging received wisdom on rodents - and really made us smile.

‘Ghana: past, present & future’
Isaac Akowuah
Yarm School
A great use of the senses. We could feel the heat and the chaos. Excellent reportage!

**WINNER**
‘Don’t touch my hair’
Hilary Hanslin
IBSTOCK PLACE SCHOOL
Topical, written with attitude and highly personal, a very good account of her ‘journey’ from primary school when she enjoyed being singled out for her perceived difference to secondary school where she questions why.

**SPONSORED BY YOUNG WRITERS**

**Best Piece on a Designated Topic: Ukraine & Climate Change**

**HIGHLY COMMENDED**
‘The cost of environmentalism’
Uinean Wrigley
Kingsbridge Community College
‘Bibbidi bobbidi boo: pumpkins into plastic’
Freyja Hollington
Rushcliffe Spencer Academy
‘Living in a crisis: Why all countries should declare a climate emergency’
Clio Sze
Taitei European School
‘The psychology behind climate change’
Fedra
City of London School & The City of London School for Girls

**WINNERS**
‘Why do you keep telling me this’
Wurdaan Kashif
ALTRINCHAM GRAMMAR SCHOOL FOR BOYS
A satirical piece written in the first person, which challenges the reader and creates a sense of unease. Very clever, amusing, making a powerful point about what the individual can do about climate change on a personal basis

‘Russia and Ukraine’
Fynn Rose
KING EDWARD VI FIVE WAYS SCHOOL
A well-researched, detailed and interesting piece, looking at the historical, geographical, economic, and cultural background to the invasion of Ukraine. Great illustrations to accompany it.

**SPONSORED BY BARNARD & WESTWOOD**

Judged by: Alison Strachan, Shine Chair

Judged by: Dr Glenda Cooper – Senior Lecturer, Department of Journalism; Reviews Editor Journalism, City, University of London
Kenya Hunt, Editor in Chief, Elle UK
Liz Hunt – Assistant Editor Features & Comment, The Daily Mail

Judged by: Doug Wills, Editor Emeritus, Evening Standard
Katherine Whitbourn – Contributing Literary Editor, The Mail on Sunday
Vivianne Zhang Wei – Shine Alumni; BASc Student at UCL
**Most Inspirational Teacher**

Judged by: Jenni Harrison - Editorial Manager, Young Writers
Rosie Birke - Teacher, Alderwasley Hall School and Sixth Form

**WINNER**

**HIGHLY COMMENDED**

Charlotte Simms
Oral High School
Our judges praised Charlotte’s self-evident dedication to her students and the project.

Alan Williams
Altrincham Grammar School for Boys
Further recognition for Alan this year, with Altrincham producing another competent and well-constructed project.

**SPONSORED BY TIMES EDUCATIONAL SUPPLEMENT**

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**Best Online Magazine**

Judged by: Hugh Dickerson - Senior Industry Head, Google
Luke Chapman - Social Media Manager

**WINNER**

**Zoe Haynes**
**STAFFORD SCHOOL ACADEMY**

A successful and inclusive first edition of 'The Hoot' that is an authentic, student-led publication. The students’ words highlighted Zoe’s role as an enthusiastic champion, who united pupils of all ages to create a magazine that they are passionate about.

**WINNER**

**Peak**
**TAIPEI EUROPEAN SCHOOL**

An informative magazine that our judges felt delivered incredibly effectively as a digital piece. With so many publications read online during the last two years, this entry combined that market in an inspiring way.

**SPONSORED BY SDS GROUP**

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**Best Digital**

Judged by: Hugh Dickerson - Senior Industry Head, Google
Luke Chapman - Social Media Manager

**WINNER**

**HIGHLY COMMENDED**

Creative Arts Magazine
Queen Mary’s College
The content of this publication was simply astounding. Eye catching photography was paired with inventive copy and edgy music videos. This magazine presented industry-standard creative content in a way suitable for the students to express themselves.

**WINNER**

**Abridged - Looking to the Future**
**KINGSBRIDGE COMMUNITY COLLEGE**

A genius and thorough collection of top-quality works collated into a futuristic and cutting-edge format. This piece had a fantastic use of various media formats including videos and podcasts linking to photos and stories placed within its pages. They’ve really created something brand new and exciting with this.

**SPONSORED BY GOOGLE**

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**Best Overall Content**

Judged by: Doug Wills, Editor Emeritus, Evening Standard
Katherine Whitbourn - Contributing Literary Editor, The Mail on Sunday
Vivianne Zhang Wei - Shine Alumni; BASc Student at UCL

**WINNER**

**The Penguin**
South Hampstead High School
This is a school magazine made by students for students, with features such as Overheard @ SHHS and the Year 11 Mock diaries being exactly the type of articles the judges felt that readers across the community would jump to. More serious features tackling a wide variety of current political and environmental issues are attractively presented with engaging artwork, making them accessible to all age groups.

**WINNER**

**The Grapevine**
**KING EDWARD V1 FIVE WAYS SCHOOL**

An appealing mix of thought-provoking articles, humorous content (the ‘which staff member are you like?’ quiz was a particular favourite of the judges) and recommendations. The Grapevine is everything a school magazine should be. Current affairs topics are presented in a clear, inclusive way, while the editors’ pride in their school shines through with features celebrating the success of past pupils and showcasing current students’ creativity.

**SPONSORED BY THE STATIONERS’ FOUNDATION**
WINNER

The Reason
ERMYSTED'S GRAMMAR SCHOOL

A superb year for The Reason, which the judges praised as having the feel of a well-edited local newspaper. This edition leads with a regional angle on a Westminster story about reduced funding on new rail lines. The idea of framing national issues within the writers’ own experience is an excellent approach which works well.

HIGHLY COMMENDED

Term
Tarporley High School & Sixth Form College

Capturing multiple strands of student zeitgeist, Term is a great magazine with a blend of strong design, innovative art direction and challenging themes.

WINNER

The Beacon
KING EDWARD VI HANDSWORTH SCHOOL FOR GIRLS

The engaging illustration on the front cover of The Beacon sets the tone for this hugely enjoyable edition. Our judges admired a ‘well-edited, complete piece of work’. It was felt the magazine would appeal to students across the school with its blend of newsy editorial and fun features: a special mention goes to the ‘Teachers’ Pets’ competition!

HIGHLY COMMENDED

The Martlet
Abingdon School

The Martlet kicks off with a fantastic scoop: a Ukraine-themed interview with Lord Darroch. The editor and his team have produced a quality publication of well-written articles on subjects of substance.

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The Harrison Cup

WINNER

Squawk
STATIONERS’ CROWN WOODS ACADEMY

An intriguing mix of video podcast and performance art piece, our judges were transfixed by this extraordinary entry. The entire committee sat and watched Squawk end to end in silence, with some finding it bizarre, others brilliant, but eliciting points of view from across the room.

One judge’s comment that ‘today’s off the wall is tomorrow’s normal’ was the deciding factor in awarding The Harrison Cup to an entry that defies categorisation but deserves recognition.

HIGHLY COMMENDED

Surabhi Srivastava
King Edward VI Grammar School Chelmsford

At the heart of an innovative and original launch, Surabhi edited ‘KegsMed’, a medicine-themed magazine, to the highest standards.

Surabhi created the publication from scratch with the whole school invested in the project.

Her teacher praised ‘a blend of excellent leadership, exacting standards and adaptability’.

The Terry Mansfield CBE Award for Tomorrow’s Talent

WINNER

Eliza Clark
KING EDWARD VI HANDSWORTH SCHOOL FOR GIRLS

What impressed the judges about Eliza Clark was her leadership in all aspects of The Beacon’s production cycle.

From editing articles to communicating with the magazine printers, Eliza has acted with the professional qualities one would expect from a veteran of Fleet Street. Eliza is a role model for any aspiring journalist: innovative, dexterous and always putting the reader’s interests at heart, exemplified in her brilliant letter.

Well done Eliza, we look forward to seeing what you achieve next!

Judged by: Bill Bowkett - Shine Alumni; Trainee Reporter, The Daily Mail and Broadcaster
Sharon Maxwell-Magnus - Head Of Media Group, University of Hertfordshire