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22



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020 7248 2934
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Shine Chair: **Alison Strachan**

Shine Deputy Chair: **Richard Chapman**

Event Manager: **Anneliese Cooper Blake**

www.shine-schoolawards.org

shine@stationers.org

twitter.com/shinemediawards

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Terry Mansfield CBE Award for Tomorrow's Talent

From the Chair



Congratulations to all who appear in this Shine Winners' Book for 2022! After a couple of tricky years for schools, this year we had a much higher number of entries and competition was fierce – our esteemed Shine judges certainly had their work cut out for them. Well done to all the schools shortlisted and a hearty round of applause to those who have won an award!

This year we created a new Digital Award to reflect the changing nature of many school magazines, which are often submitted as PDF files with links to embedded videos and podcasts. Whatever the medium, our aim is to reward and celebrate communication skills, and we have so enjoyed your range of highly effective, thought provoking, and creative entries. Getting the message across may take on many different forms, but this year's winners suggest that the future of our communications industries is in good hands.

Enjoy, and well done!

Alison Strachan
Chair of Shine



The World Land Trust carbon balancing certificate for this year's Shine Awards Winners' Book

It gives Denmaur Paper Media great pleasure to be involved with the Shine Awards and, of course, provides an opportunity to showcase the Revive range of recycled papers (on which this brochure is printed).

Paper is made from a natural and raw material – trees! These are harvested from sustainably certified forestry, often indicated using either an FSC or a PEFC label. Paper production is highly regulated to ensure any environmental impacts are addressed, or at the very least, minimised. Furthermore, paper mills now publish their greenhouse gas emissions, providing an accurate carbon footprint for a unit of paper, which enables it to offset via a recognised third-party carbon project.

Paper fibre can be recycled between 6 – 8 times into other products, such as paper for print (as is the case with this brochure), cards, envelopes, stationery and packaging. At the end of its lifecycle, paper fibre can be used in horticulture and agriculture as agent for soil improvement, and so what once came from the ground (as a tree) eventually goes back into the ground to further help nature – truly circular!

This brochure has been printed using a combination of Revive Natural Matt and Revive Offset. The Revive range is made from 100% post-consumer waste pulp and the carbon footprint associated with its production has been offset by the World Land Trust's Carbon Balanced Paper scheme.

Good luck to all of our future artists, designers, publishers, printers and media moguls, and may your continued use of paper go on well into the future.

Danny Doogan
Marketing and Sustainability Director, Denmaur Paper Media



From the Master



Congratulations to all the winners and finalists of the 2022 Shine School Media Awards. As a past Chairman of the Stationers Foundation I have been close to the Shine Awards for many years and have always been impressed with the number and quality of the entries. This year is no exception.

If the challenge of design and production of a media product has inspired you, then I hope that some of you will investigate a career in our exciting and ever changing industry.

As someone who has spent a lifetime in industry, I also hope that curiosity of how your designs on the page can become reality through putting ink on paper and binding the product will also inspire some of you to look at the manufacturing side of our trade.

Should you choose to follow a career in our industry then the Stationers' Company can help you further with Awards and Bursaries for Post Graduate degrees in courses related to our trades.

Congratulations to all of you today.

Robert Flather
Master, The Stationers' Company

Meet the Stationers...

Stationers' is unique for a 600 year old company in that the vast majority of our 900 members are actively involved in the complete range of trades within the communications and content industries. This spans paper, print, publishing, packaging, office products, newspapers, broadcasting and online media.

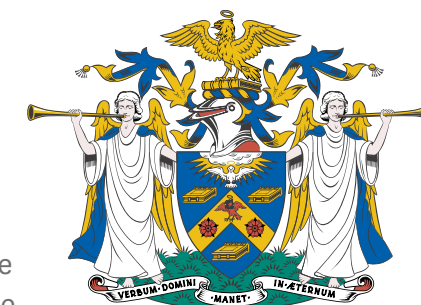
Membership has been drawn from across the UK and increasingly now throughout the world. There are corporate members as well as individual members.

Over the years, the technology we use may have changed from pen and ink to

print and online links – but our name and passion has always remained the same – to engage with and support the communications and content industries.

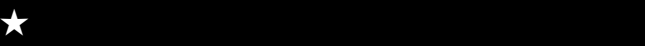
Now we look forward to opening a whole new chapter. In 2023, the Shine School Media Awards will be welcomed back to a refurbished Stationers' Hall which has been under scaffolding for the last two years. Some images of what we've been up to, improving and restoring our beautiful home for the next generation, are shown on the page opposite.

Visit us online at www.stationers.org



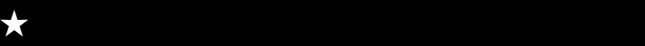
Rising Stars

This year the Chair would like to highly commend five new entries who show great potential:



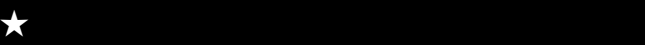
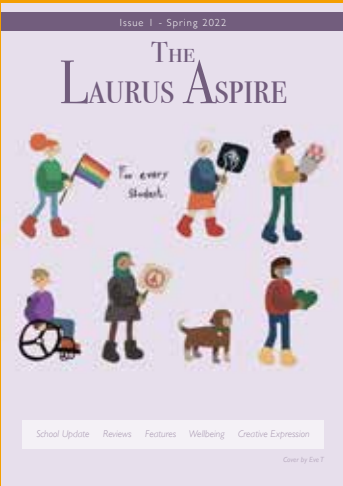
Hummersknott Academy

HUMMERSKNOT ACADEMICAL



Laurus Cheadle Hulme

THE LAURUS ASPIRE



Stratford School Academy

THE HOOT



Best Magazine Cover

Judged by: Andy Gregory - Joint Night Editor, The Daily Mail
Charles Garside - Former Fleet Street Editor

HIGHLY COMMENDED

Park Life

Prior Park School

Prior Park have delivered a superb cover linking a 1920s Louise Brooks-style bob with a 2020s Covid facemask in a graphic duotone illustration.

Whitonomics

Whitgift School

Whitgift's eye-catching, 'Billion-dollar Bitcoin' illustration is the heart of a striking cover which the judges praised for its instant impact.

SPONSORED BY **HEIDELBERG GRAPHIC EQUIPMENT**

WINNER 🏆

The Eagle

ST JOHN'S SCHOOL, LEATHERHEAD

With good reason, The Eagle felt no need to wait to declare Volodymyr Zelensky their Person of the Year. A superb cover combines a file photo over bold streaks of paint and *Slava Ukraini* (Glory to Ukraine). Our judges were unanimous in their praise of this of-the-moment, bold statement.



Best Newspaper Front Page

Judged by: Andy Gregory - Joint Night Editor, The Daily Mail
Charles Garside - Former Fleet Street Editor

HIGHLY COMMENDED

The Martlet

Abingdon School

Abingdon deliver a formidable scoop via an interview with former pupil and US Ambassador Lord Darroch.

Hummersknott Academical

Hummersknott Academy

A clear, bold cover blends school news with the editorial team's take on the Ukraine war via an excellent interview with the school principal.

SPONSORED BY **PUREPRINT GROUP**

WINNER 🏆

The Reason

ERMYSTED'S GRAMMAR SCHOOL

Our judges found themselves identifying with the figure in The Reason's cover photo: 'left behind' on a platform and out of focus. A remarkable, campaigning cover contains the furious, raw passion and whipsmart creativity that great newspapers are made of. Our judges praised this blend of image and message, written and created in Yorkshire.



Best Photograph

Judged by: Lucy Young - Photographer
Matt Davies - Shine Alumni; Photographer

HIGHLY COMMENDED

‘Get a Divorce’
Pippa Logan
Queen Mary’s College

Judges were impressed by the overall aesthetic, lighting and strong narrative of the image, layered with the text. We felt it was reminiscent of traditional 35mm self-portrait photography.

‘Colour Run’
Tara Moss
Putney High School

It was nice to see a documentary style photograph where a moment has been captured. It shows Tara can see a potential image happening and execute a natural shot in that moment. We also noted good technical skills, with a good use of shallow depth of field.

SPONSORED BY **DENMAUR PAPER MEDIA**

WINNER

‘Bubbles’ by Magnus McLoed
THE KING’S SCHOOL WORCESTER

A worthy winner because of the strong technical understanding of photography, with good consideration of lighting and an understanding of composition and colour. It was evident significant effort had been made to set up the shot before making the image.



Best Audio

Judged by: Peter Day - Broadcaster

HIGHLY COMMENDED

Making of The Reason
Ermysted’s Grammar School

A great idea that all publications should consider: editorial staff talk us through the decisions they’ve made working on the new edition of The Reason newspaper. Clever and self-aware.

Diversity & Ability
Ellie Thompson
Brighton Girls

A good single subject interview (on the serious subject of neural diversity) leads this well done, listenable podcast presented in a clear and simple format.

SPONSORED BY **VOODOO**

WINNER

Joseph & Li: Desert Island Books
KING EDWARD VI SCHOOL WARWICK

Not an original idea, not flashy, but very well done: two fluent students discuss favourite books and poems. Intelligent, very well presented, and used (they say) in lessons and revision.



Best Business and Marketing Strategy

Judged by: Michael Harrison - Past Master, The Marketors

HIGHLY COMMENDED

The Reason
Ermysted’s Grammar School

Two new sections introduced to increase sales; interesting use of QR code; posters, advertising; more direct selling; involving many groups. Our judge suggested that information on pricing would have helped the entry.

Term
Tarporley High School & Sixth Form College

Good statement of rationale with solid fundraising. Our judge suggesting giving more detail on the use of social media next time.

SPONSORED BY **PICON**

WINNER

The Word
ALTRINCHAM GRAMMAR SCHOOL FOR BOYS

A case study of how to write a marketing/business strategy with objectives; USPs; positioning; strengths, aims and statistics.



Best Sustainability Initiative

Judged by: Bettine Pellant - CEO, Picon Limited
Neil Jones - Managing Director, Bobst UK & Ireland

HIGHLY COMMENDED

The Grapevine
King Edward VI Five Ways School

An impressive forward-thinking strategy, this magazine utilises recycled materials, vegetable based inks and is committed to zero waste.

The Citizen
City of London School &
The City of London School for Girls

The diverse school community is represented with a range of topics whilst fostering the spirit of journalism.

SPONSORED BY **TWOSIDES**

WINNER

The Reason
ERMYSTED’S GRAMMAR SCHOOL

This publication has embraced both local and national community issues whilst managing the number of printed copies and working with a printer committed to further reducing their carbon footprint.



Writer of the Year: Fiction

Judged by: Dr Glenda Cooper - Senior Lecturer, Department of Journalism; Reviews Editor 'Journalism', City, University of London
Kenya Hunt, Editor in Chief, Elle UK
Liz Hunt - Assistant Editor Features & Comment, The Daily Mail

HIGHLY COMMENDED

‘Broken Shadow’
Olutosin Arlyo
Altrincham Grammar School for Boys


A lovely piece of writing. Could not be more topical. A brilliant fictional way into a news story that many of us are familiar with.

SPONSORED BY **YOUNG WRITERS**

WINNER ➤

‘Alphonse’s Story’
by Neelkantha Mukherjee
THE PERSE SCHOOL

An excellent piece of imaginative writing, evocative, gripping and the writer achieves a slow, tantalising build up of horror. We really wanted to know what happened - and the climax surprised us all.



Editor of the Year

Judged by: Doug Wills, Editor Emeritus, Evening Standard
Katherine Whitbourn – Contributing Literary Editor, The Mail on Sunday
Vivianne Zhang Wei – Shine Alumni; BASc Student at UCL

HIGHLY COMMENDED

Ben Lisemore
Abingdon School

The Martlet is a thoroughly professional product which cleverly built upon its insider’s story on the biggest subject of our time: Ukraine. Well done to Ben and his team for producing a quality publication which combined up-to-date news stories with reports of school activities and lighter, humorous contributions – all clearly signposted, enabling the reader to navigate the newspaper with ease.

Eliza Clark
King Edward VI Handsworth School for Girls


Eliza’s chatty and welcoming editor’s letter set the tone perfectly for this bright, buzzy and interactive magazine, with her distinctive voice felt strongly throughout. The judges loved the mix of articles, fun competitions and imaginative use of graphics. Eliza knows her readers and stated clearly her aim of offering something for everybody to enjoy – the mark of a great editor.

SPONSORED BY **CAVENDISH CARE**

WINNER ➤

Hannah Harvey
IBSTOCK PLACE SCHOOL

From galvanising her fellow students with a presentation in school assembly to organising an ambitious photoshoot which involved the whole of Year 8, Hannah has proved an inspirational editor. The resulting magazine is a tribute to her organisational, creative and leadership skills – a cohesive, visually and editorially impactful publication. with something to appeal to all sections of the school community.



Writer of the Year: Non-Fiction

Judged by: Dr Glenda Cooper - Senior Lecturer, Department of Journalism; Reviews Editor 'Journalism', City, University of London
Kenya Hunt, Editor in Chief, Elle UK
Liz Hunt - Assistant Editor Features & Comment, The Daily Mail

HIGHLY COMMENDED

‘The reality of rats’
Lily Cunnington
Calthorpe Park School

Informative and successfully challenging received wisdom on rodents - and really made us smile.

‘Ghana: past, present & future’
Isaac Akowuah
Yarm School


A great use of the senses. We could feel the heat and the chaos. Excellent reportage!

SPONSORED BY **YOUNG WRITERS**

WINNER ➤

‘Don’t touch my hair’
by Hilary Hanslin
IBSTOCK PLACE SCHOOL

Topical, written with attitude and highly personal, a very good account of her ‘journey’ from primary school when she enjoyed being singled out for her perceived difference to secondary school where she questions why.



Best Piece on a Designated Topic: Ukraine & Climate Change

Judged by: Alison Strachan, Shine Chair

HIGHLY COMMENDED

‘The cost of environmentalism’
Uinseann Wrigley
Kingsbridge Community College

‘Bibbidi bobbidi boo: pumpkins into plastic’
Freyja Hollington
Rushcliffe Spencer Academy

‘Living in a crisis: Why all countries should declare a climate emergency’
Clio Sze
Taipei European School

‘The psychology behind climate change’
Fedra
City of London School &
The City of London School for Girls

SPONSORED BY **BARNARD & WESTWOOD**

WINNERS ➤

‘Why do you keep telling me this’
by Wurdaan Kashif
ALTRINCHAM GRAMMAR SCHOOL FOR BOYS

A satirical piece written in the first person, which challenges the reader and creates a sense of unease. Very clever, amusing, making a powerful point about what the individual can do about climate change on a personal basis

‘Russia and Ukraine’
by Fynn Rose
KING EDWARD VI FIVE WAYS SCHOOL

A well-researched, detailed and interesting piece, looking at the historical, geographical, economic, and cultural background to the invasion of Ukraine. Great illustrations to accompany it.

Most Inspirational Teacher

Judged by: Jenni Harrison - Editorial Manager, Young Writers
Rosie Birke – Teacher, Alderwasley Hall School and Sixth Form

HIGHLY COMMENDED

Charlotte Simms
Oriel High School

Our judges praised Charlotte’s self-evident dedication to her students and the project.

Alan Williams
Altrincham Grammar School for Boys

Further recognition for Alan this year, with Altrincham producing another competent and well-constructed project.

SPONSORED BY **TIMES EDUCATIONAL SUPPLEMENT**

WINNER

Zoe Haynes
STRATFORD SCHOOL ACADEMY

A successful and inclusive first edition of ‘The Hoot’ that is an authentic, student-led publication. The students’ words highlighted Zoe’s role as an enthusiastic champion, who united pupils of all ages to create a magazine that they are passionate about.



Best Digital

Judged by: Hugh Dickerson - Senior Industry Head, Google
Luke Chapman - Social Media Manager

HIGHLY COMMENDED

Creative Arts Magazine
Queen Mary’s College

The content of this publication was simply astounding. Eye catching photography was paired with inventive copy and edgy music videos. This magazine presented industry-standard creative content in a way suitable for the students to express themselves.

The Insider
Runshaw College

This website was easy to follow, fun and playful. The layout was simple but engaging with great integration of other web content such as the Twitter timeline widget. The site came across as something truly ‘for’ the students which allowed for a welcoming and comprehensive final piece.

SPONSORED BY **GOOGLE**

WINNER

Abridged - Looking to the Future
KINGSBRIDGE COMMUNITY COLLEGE

A genius and thorough collection of top-quality works collated into a futuristic and cutting-edge format. This piece had a fantastic use of various media formats including videos and podcasts linking to photos and stories placed within its pages. They’ve really created something brand new and exciting with this.



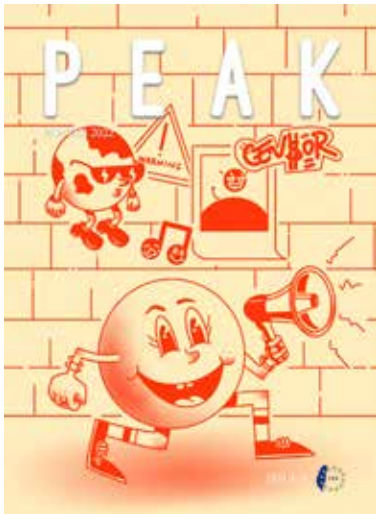
Best Online Magazine

Judged by: Hugh Dickerson - Senior Industry Head, Google
Luke Chapman - Social Media Manager

WINNER

Peak
TAIPEI EUROPEAN SCHOOL

An informative magazine that our judges felt delivered incredibly effectively as a digital piece. With so many publications read online during the last two years, this entry cornered that market in an inspiring way.



SPONSORED BY **SDS GROUP**

Best Overall Content

Judged by: Doug Wills, Editor Emeritus, Evening Standard
Katherine Whitbourn – Contributing Literary Editor, The Mail on Sunday
Vivianne Zhang Wei – Shine Alumni; BASc Student at UCL

HIGHLY COMMENDED

The Penguin
South Hampstead High School

This is a school magazine made by students for students, with features such as Overheard @ SHHS and the Year 11 Mock diaries being exactly the type of articles the judges felt that readers across the community would jump to. More serious features tackling a wide variety of current political and environmental issues are attractively presented with engaging artwork, making them accessible to all age groups.

EXiA
City of Norwich School

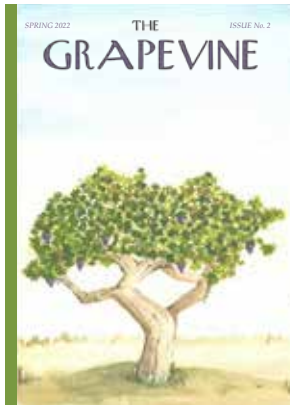
If one of the marks of a great publication is getting everybody talking and creating an agenda, EXiA ticked all the boxes. The often hard-hitting content tackled controversial topics with memorable headlines and artwork. Congratulations to the editorial team on the launch of a new magazine with a strong vision, which achieved the goals it had set itself.

SPONSORED BY **THE STATIONERS’ FOUNDATION**

WINNER

The Grapevine
KING EDWARD VI FIVE WAYS SCHOOL

An appealing mix of thought-provoking articles, humorous content (the ‘which staff member are you like?’ quiz was a particular favourite of the judges) and recommendations, The Grapevine is everything a school magazine should be. Current affairs topics are presented in a clear, inclusive way, while the editors’ pride in their school shines through with features celebrating the success of past pupils and showcasing current students’ creativity.



Best Newspaper

Judged by the Shine Judging Committee

HIGHLY COMMENDED

The Martlet
Abingdon School

The Martlet kicks off with a fantastic scoop: a Ukraine-themed interview with Lord Darroch. The editor and his team have produced a quality publication of well-written articles on subjects of substance.



WINNER

The Reason
ERMYSTED'S GRAMMAR SCHOOL

A superb year for The Reason, which the judges praised as having the feel of a well-edited local newspaper. This edition leads with a regional angle on a Westminster story about reduced funding on new rail lines. The idea of framing national issues within the writers' own experience is an excellent approach which works well.



Best Magazine

Judged by the Shine Judging Committee

HIGHLY COMMENDED

Term
Tarporely High School & Sixth Form College

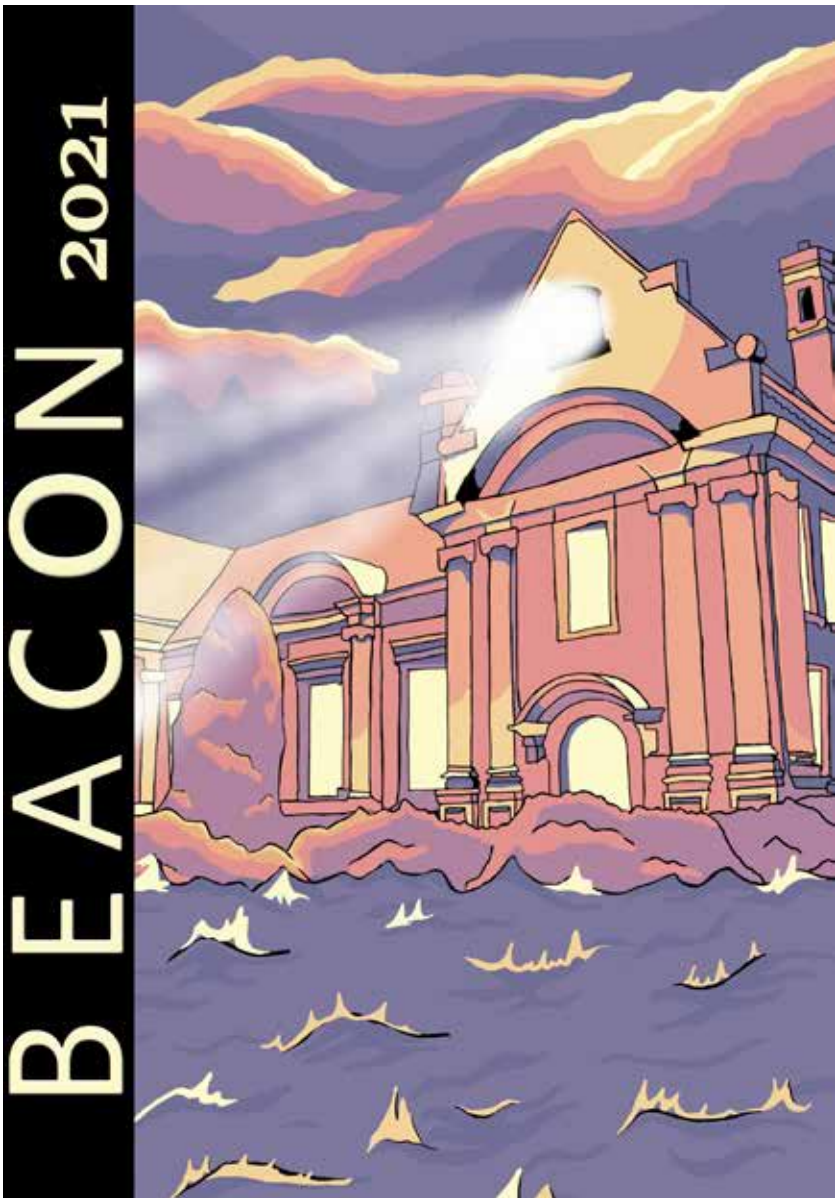
Capturing multiple strands of student zeitgeist, Term is a great magazine with a blend of strong design, innovative art direction and challenging themes.



WINNER

The Beacon
KING EDWARD VI HANDSWORTH SCHOOL FOR GIRLS

The engaging illustration on the front cover of The Beacon sets the tone for this hugely enjoyable edition. Our judges admired 'a well-edited, complete piece of work'. It was felt the magazine would appeal to students across the school with its blend of newsy editorial and fun features: a special mention goes to the 'Teachers' Pets' competition!



The Harrison Cup

Judged by the Shine Judging Committee

WINNER 7

Squawk STATIONERS' CROWN WOODS ACADEMY

An intriguing mix of video podcast and performance art piece, our judges were transfixed by this extraordinary entry.

The entire committee sat and watched Squawk end to end in silence, with some finding it bizarre, others brilliant, but eliciting points of view from across the room.

One judge's comment that 'today's off the wall is tomorrow's normal' was the deciding factor in awarding The Harrison Cup to an entry that defies categorisation but deserves recognition.



SPONSORED BY STATIONER RICHARD HARRISON

The Terry Mansfield CBE Award for Tomorrow's Talent

Judged by: Bill Bowkett - Shine Alumni; Trainee Reporter, The Daily Mail and Broadcaster Sharon Maxwell-Magnus - Head Of Media Group, University of Hertfordshire

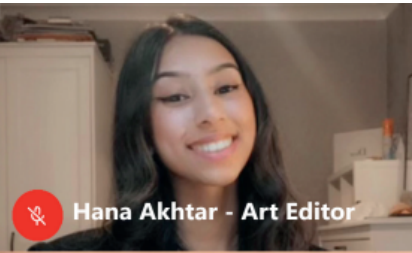
WINNER 7

Eliza Clark KING EDWARD VI HANDSWORTH SCHOOL FOR GIRLS

What impressed the judges about Eliza Clark was her leadership in all aspects of The Beacon's production cycle.

From editing articles to communicating with the magazine printers, Eliza has acted with the professional qualities one would expect from a veteran of Fleet Street. Eliza is a role model for any aspiring journalist: innovative, dexterous and always putting the reader's interests at heart, exemplified in her brilliant letter.

Well done Eliza, we look forward to seeing what you achieve next!



HIGHLY COMMENDED

Surabhi Srivastava King Edward VI Grammar School Chelmsford

At the heart of an innovative and original launch, Surabhi edited 'KegsMed', a medicine-themed magazine, to the highest standards.

Surabhi created the publication from scratch with the whole school invested in the project.

Her teacher praised 'a blend of excellent leadership, exacting standards and adaptability'.

SPONSORED BY HEARST