





Your entry details – general information

Full name of school	
Title of entry	
Type of project entered	
Magazine	Newspaper
Newsletter	Online edition
Website	Audio
(*circle as appropriate)	
How many copies of the magazine/nev	vsletter are printed per issue?
How many pupils are in the publication	team?
Please list the names and ages of the p	ublication team (append a separate sheet if necessary)

IMPORTANT – Please ensure that a good quality JPEG photo (at 300dpi), of your complete publication team, with a list of names, is submitted with your entry to the Shine Awards office.





Entry form - contact details and declaration

- ♣ Please print in BLOCK CAPITALS and write neatly and clearly
- Complete all general information sections of the entry form and provide as much detailed information as possible in the categories you are entering
- ♣ Tell us about the members of the team who have written and produced it.
- ♣ You must enter one or more category, but all entries will be eligible for other prizes awarded at the judges' discretion
- This school publication project must be pupil-led, but a teacher will need to sign and date the entry form
- Although it is not compulsory, we encourage you to enter the Best sustainable initiative category

Full name of school		
Head teacher's name		
Main telephone number		
Website		
Address		
Town/City		
County	Postcode	
Email address		
publication has been checked and c	ext, images, photographs and audio-visual material used learly acknowledged if from outside sources arding the CLA Schools' Licence on the Shine School Media A	
Signed (Project Teacher)		
Name (PLEASE PRINT)		
	s of entry to the Shine 2023 School Media Awards and co tographs on all Shine reports and publicity	nfirm
Signed (Project Teacher)		
Name (PLEASE PRINT)		
Date		





Visit www.shine-schoolawards.org for full details and conditions of entry

IMPORTANT

Please tick the Award categories that you are entering

- Best illustration and artwork
- Best cartoon
- Best print and design
- Best photograph
- ♣ Best audio
- Best business and marketing strategy
- ♣ Best sustainable initiative
- ♣ Writer of the year: Fiction
- ♣ Writer of the year: Non-Fiction
- Editor of the year
- Best piece on a designated topic "Freedom of Speech"
- ♣ Most inspirational teacher
- ♣ The Shine Scholar: Most outstanding pupil





Best illustration and artwork

Name (PLEASE PRINT)	
Details of entry – publication title	
Full name of school	
	painting, wood/lino-cut, etching or other illustrative process publication, or of which you are particularly proud
Title of Illustration	
Page number	type of Illustration
Name of pupil	Age
Original size of illustration (mm)	
	and any special effects used for your artwork or illustration with oal, pastels, watercolours, oils, acrylics, linocut, woodcut, screen
Was your artwork scanned or photog	graphed for reproduction?
software packages used e.g. Adobe II	

IMPORTANT – Please ensure that good quality JPEGs (at 300dpi if possible) of your artwork or illustration and a photograph of the artist are submitted with your entry to the Shine Awards office.







Best cartoon

Details of entry – publication title
Full name of school
Specify one cartoon or comic strip (including online) of which you are particularly proud
Title of cartoon
Page number
Name of pupilAge
Original size of cartoon (mm)
Describe your origination techniques and any special effects used for your cartoon, with the process used (pen, pencil, charcoal, pastel, watercolour, etc.)
Was your artwork scanned or photographed for reproduction?
If the cartoon or comic strip was originated digitally, please explain your process

IMPORTANT – Guidelines and advice for creating original comic and cartoon artwork are available on the Shine School Media Awards website. Please ensure that good quality JPEG photos (or scans at 300dpi), of your cartoon entry and a photograph of the artist are submitted with your entry to the Shine School Media Awards office.







Best print and design

Details of entry – publication title	
Full name of school	
Who is the design leader? (Name & age)	
Who are the design team members?	
Names & ages	
	· • • • • • • • • • • • • • • • • • • •
What outside influences inspired you creatively (optional) ?	
	••••
	•••••

IMPORTANT – Please ensure that good quality JPEGs (at 300dpi if possible) of the design team is submitted with your entry to the Shine Awards office.







Best photograph

Details of entry – publication title
Full name of school
Specify one photograph of which you are particularly proud
Title of photograph
Name of photographerAgeAge
Page number
Location of photograph
Time Lighting conditions
Camera/phone make
Model
If the photograph is of a person, did you obtain a signed consent from that person (or guardian, if a minor) for the photograph to be used in your publication?
Have you used software to manipulate or enhance your photograph? and if so, please explain your process and reason and specify the software package used

IMPORTANT – Please ensure that a good quality JPEG photo (at 300dpi) of your entry and a photograph of the photographer are submitted with your entry to the Shine School Media Awards office. –

NOTE: Please refer to the Shine website for helpful Hints and Tips for taking your photographs.







Best audio

Details of entry – audio title
Full name of school
These are some ideas to help your entry
Is your audio broadcast on traditional airwaves, distributed around the school buildings or a loud speaker network?
Does your audio have a continuous schedule of programmes, an intermittent schedule or a series of digital on-demand programmes?
How can you demonstrate that your audio has a sense of identity?
What makes your audio programmes high quality, creative, fun, entertaining, informative, and usefu to the audience?
How do you measure your listener participation and that you're getting as many people as possible involved?

IMPORTANT – Please ensure that a good quality JPEG photo (at 300dpi) of your Best audio team is submitted with your entry to the Shine Awards office together with a list of names from left to right.





Best business and marketing stratey

Publication title
Full name of school
The judges will be seeking evidence of pupil involvement both in formulating and carrying out a clear Business and Marketing Strategy. This should include: a brief statement about why the publication exists and why it is continuing; more detailed examples of what messages they use, and how they get the finance required (internally and externally if appropriate); details of how they identify and differentiate the target audience(s) of the publication and how that dictates the content; how it is distributed, etc. The judges will welcome evidence of novel ways of enticing and encouraging readership (and sponsorship where applicable) with numeric comparisons with previous years to show progress. Finally, examples of entrepreneurial activities will be welcomed.







Best sustainability initiative

Details of entry – publication title
Full name of school
What community/societal-driven ideas have been considered in your publication?
How do you ensure that your publication will continue year on year?
How have you used sustainable practices when producing your publication?







Writer of the year: Fiction

Full name of school
Please identify one article for consideration which is particularly representative of the magazine/publication and of which you are particularly proud
Title of article
Author
Age
Page number
Are there any other features or pieces in your publication you would like to draw attention to?

IMPORTANT – Please ensure that good quality JPEGs of your feature article (at300dpi) and a photo of the author of the article are sent with your entry to the Shine School Media Awards office.







Writer of the year: Non-Fiction

Details of entry – publication title
Full name of school
Please identify one article for consideration which is particularly representative of the magazine, publication and of which you are particularly proud
Title of article
Author
Age
Page number
Are there any other features or pieces in your publication you would like to draw attention to?

IMPORTANT – Please ensure that good quality JPEGs of your feature article (at300dpi) and a photo of the author of the article are sent with your entry to the Shine School Media Awards office.







Editor of the year

Details of entry – publication	title	
Full name of school		
Who is the Editor?		
Name	Age	
Who are the editorial team n	nembers?	
		••
	ne content of the publication? ow they made a difference to the project, whether it be from a conten ective	ıt,

IMPORTANT – Please ensure that a good quality JPEG photo of your Editor is submitted with your entry to the Shine Awards office. Please give the names of those in the photo from left to right.





Best entry on a designated topic 2023 is "Freedom of Speech"

Each year we will invite entries on a particular topic which has been extensively in the news. This year the topic is 'Freedom of Speech' and the entries can take any form: visual, aural, or written.

Details of entry – publication title
Full name of school
Please tell us your reasons for choosing this article, and in what ways it has contributed to the debate surrounding freedom of speech:





Most inspirational teacher

produced by pupils.	auct
Full name of school	
 The teacher must be nominated by the publication team. This citation should be signed by the editor-in-chief (pupil) and endorsed by the head tea 	cher
Name of teacher nominated by pupil(s) for this special award - (BLOCK LETTERS PLEASE)	
Department	
Please tell us in no more than 150 words why this teacher should win an award (attach commer required)	nts if
	•••••
Signed editor-in-chief (pupil)	
Name (BLOCK CAPITALS)	
Signed (head teacher)	
Name (BLOCK CAPITALS) Date	





The Terry Mansfield CBE award for Tomorrow's Talent

In this award category the judges will be looking for a pupil who has shown outstanding qualities of leadership in the production of a content-based communication. The winner will have demonstrated a good understanding of the elements which go to making up a good newspaper, magazine or website. Additionally they will have worked well in a team-based project; and shown evidence of understanding the audience for their product. In essence, providing 'what readers want'.

Full name of school
Name of pupil (BLOCK LETTERS)
AgeYear Group
Area of expertise
Please tell us why this pupil should win an award (attach additional comments if required)
Name (PLEASE PRINT)
Date





Entry form checklist

Please ensure that the name of your school is in the front cover design of your publication.

All entries must include:

- The names of those who gave specialist help, if any
- Name and address of the printer (if not printed in-house)
- ♣ A JPEG image (at 300dpi)* of the front cover of your publication
- If printed six copies of your school's publication
- ♣ A JPEG image (300dpi) or Word/PDF file of the best writer article (if entered)
- Confirmation of parental consent for use of photographs in all Shine reports and publicity
- Copyright statement for content, photographs, audio-visual





Conditions of Entry

- 1. The Shine 2023 School Media Awards are managed by The Stationers' Foundation, the educational and charity arm of The Worshipful Company of Stationers and Newspaper Makers. The Stationers' Foundation, The Stationers Company, 3 4 Ave Maria Lane, London, EC4 M 7AQ Tel: 0207 246 0998
- 2. The Competition is open to all secondary schools in England, Wales, Scotland, Northern Ireland and Eire.
- 3. Each school may only enter one project, but this can have more than one part. For instance, a website with an audio programme or a magazine, newspaper, or PDF publication with podcast or a website. However, whichever combination you enter, this must be under a single title or project.
- 4. One (if a PDF file) or six hard copies of the magazine, newspaper or newsletter must be provided when entering the Competition. If internet publications require a password or are otherwise protected, login details must be provided.
- 5. The closing date for entries is **Friday 5 May, 2023.** All publications, login details and supporting material must be received by the organisers by this date.
- 6. Yearbooks compiled by teachers or other adults are not eligible for the Competition.
- 7. The publication date of publications entered (including online) must be between June 2022 and April 2023.
- 8. The publication must be a finished product (i.e. printed/high-quality photocopy) and not a concept. Note: if the publication is due to be printed after the closing date, the judges will be pleased to accept photocopies/proofs of the publication in the final stages of production.
- 9. The format of print entries must be that of a magazine, newspaper, newsletter or booklet and can be stapled, sewn, wire-stitched or perfect-bound.
- 10. Ideally, the publication entered should be between 16 and 96 pages but a minimum of eight pages will be accepted.
- 11. All rights remain with the entrants and the entering school but winning and shortlisted entries may be displayed at the awards ceremony and on the Shine 2023 and supporting partners' websites and may be used for future promotional purposes; and as conditions of entry to the Competition and/or acceptance of any award a licence is granted to The Stationers' Foundation for these purposes.
- 12. Judging will take place shortly after the closing date. The judges' decisions are final and no judge will enter into conversation or correspondence about decisions that have been made.
- 13. Shortlisted entries will be informed by post and/or email.
- 14. Descriptions of the winners' submissions and those on the shortlist will be published in connection with the Competition for promotional purposes and news reporting.
- 15. The Stationers' Foundation reserves the right to disqualify any entry that shows evidence of plagiarism.
- 16. Entrants must pay due regard to copyright law, clearance and related issues and in particular, the provisions of the Copyright, Designs and Patents Act 1988. The publishing industry takes plagiarism very seriously (for helpful information on copyright to assist you with your entry see www.shineschoolawards.org/copyright-advice). You must not include or in any way use any copyright material owned by third parties (including words, photographs, graphics, illustrations, audio and video etc.) without appropriate permissions. The sources and/or owners of third party copyright material used with permission must be clearly stated. Any un-credited material will be viewed by the judges as plagiarism and the entry concerned may be disqualified. A list of sources must be provided on a separate sheet of paper and must accompany your entry.
- 17. Persons completing entries commit that they are authorised to do so on behalf of the entering school.
- 18. It is a condition of entry to the competition that schools have received appropriate permissions from the parents or guardians of children.
- 19. These terms and conditions are governed by and shall be interpreted in accordance with English Law. The place of the Competition and event is London. Any disputes arising in relation to the interpretation of these terms and conditions or in relation to any agreement of which these terms and conditions form part, which cannot be settled amicably, shall be subject to the exclusive jurisdiction of the English Courts.