



shine

THE STATIONERS' SHINE SCHOOL MEDIA AWARDS 2023

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Our sponsors

Enjoy,

and well done!



From the Chair

Welcome to Shine 2023!

Thank you all for entering the Shine School Media Awards and offering such an inspiring insight into your worlds. The intelligence, creativity, humour and passion knocks us out every time!

This year we received a much higher number of digital entries and we are pleased to offer new or revised awards for Best Multimedia, Best Digital Publication Design, Best Audio and Best Digital Magazine. Our aim is to recognise communication skills in whatever preferred format a production team chooses, and we are hugely impressed with the creative and clever content in both new and traditional formats.

Well done to all and keep shining!

Alison Strachan

Chair of Shine

Printing and paper

It gives Denmaur Paper Media great pleasure to be involved with the Shine Awards and, of course, provides an opportunity to showcase the Revive range of recycled papers (on which this brochure is printed).

Paper is made from a natural and raw material – trees! These are harvested from sustainably certified forestry, often indicated using either an FSC or a PEFC label. Paper production is highly regulated to ensure any environmental impacts are addressed, or at the very least, minimised. Furthermore, paper mills now publish their greenhouse gas emissions, providing an accurate carbon footprint for a unit of paper, which enables it to offset via a recognised third-party carbon project.

Paper fibre can be recycled between 6 – 8 times into other products, such as paper for print (as is the case with this brochure), cards, envelopes, stationery and packaging. At the end of its lifecycle,

paper fibre can be used in horticulture and agriculture as agent for soil improvement, and so what once came from the ground (as a tree) eventually goes back into the ground to further help nature – truly circular!

This brochure has been printed using a combination of Revive Natural Matt and Revive Offset. The Revive range is made from 100% post-consumer waste pulp and the carbon footprint associated with its production has been offset by the World Land Trust’s Carbon Balanced Paper scheme.

Good luck to all of our future artists, designers, publishers, printers and media moguls, and may your continued use of paper go on well into the future.

Danny Doogan
*Marketing and Sustainability Director,
Denmaur Paper Media*

An ocelot in the World Land Trust’s project in Guatemala. One of the many threatened species that will come under the protection of the REDD+ Carbon Balanced Paper scheme.



The World Land Trust carbon balancing certificate for this year’s Shine Awards Winners’ Book

From the Master

Congratulations to all the winners and finalists of the 2023 Shine School Media Awards.

As someone who as a teenager was involved in my own school’s magazine, I know how much hard work it can be but also what fun and I hope you have all enjoyed what you have done. The quality of entries has been truly impressive.

The Worshipful Company of Stationers and Newspaper Makers is the City of London Livery Company for the Communications and Content industries and when one examines

the standard of the magazines, newspapers, digital publications, videos and podcasts among the finalists, it is clear that the future health of our industries is assured.

Working on my school magazine helped reinforce my wish to become a journalist and I hope your involvement has also inspired you to consider future employment in some aspect of the media.

We hope that doing so well in these awards will encourage you, motivate you and help you in your careers. Well done!



Moira Sleight
Master, The Stationers’ Company

Meet the Stationers

Stationers’ is unique for a 600-year-old company in that the vast majority of our 900 members are actively involved in the complete range of trades within the communications and content industries. This spans paper, print, publishing, packaging, office products, newspapers, broadcasting and online media.

Membership has been drawn from across the UK and increasingly now throughout the world. There are corporate members as well as individual members.

Over the years, the technology we use may have changed from pen and ink to print and online links – but our name and passion has always

remained the same: to engage with and support the communications and content industries.

This year marks the first time the Shine School Media Awards has been held at Stationers’ Hall since July 2019. During the intervening years, the Company used the closure of all events spaces during the pandemic to press ahead with the long-planned restoration of the building.

2023’s awards marks one year since the Hall was re-opened and the Company is thrilled to welcome back Shine students.

Visit us online at www.stationers.org



Rising Stars

This year the Chair would like to highly commend four new entries which show great potential:



Bourne Grammar School
Bourne, Lincs



Fulwood Academy
Preston, Lancs



Reed's School
Cobham, Surrey



Southborough High School
Surbiton

Best magazine cover

HIGHLY COMMENDED

Nothing
King’s High School, Warwick

If ever there was an example of making something out of nothing, this elegant triptych, with its minimal headline is it.

The Insider, Pride Issue
Runshaw College, Leyland, Lancs

The very definition of punchy, a gutsy, minimal front cover sets the tone for what lies within.

The Chelt Scientist
The Cheltenham Ladies’ College, Cheltenham, Gloucs

Falling through space, the fantastic cover of this science-themed magazine makes us want to take a quantum leap...

Judged by:
Richard Chapman - Shine Deputy Chair

Sponsored by **Heidelberg Graphic Equipment**

Best newspaper front page

HIGHLY COMMENDED

Academical
Hummersknott Academy, Darlington, Co. Durham

By keeping it simple, you’ve kept it clear - and captured the pure joy of that winning moment as the school choir secures its prestigious regional award. A cracking front page.

The Martlet
Abingdon School, London

A clean, traditional look with great clarity of presentation. The image is powerful and the headline carries a challenging message. The Martlet deserves its place among the very best of this year’s entries.

Judged by:
Andy Gregory - Night Editor, The Daily Mail

Sponsored by **Pureprint Group**

winner

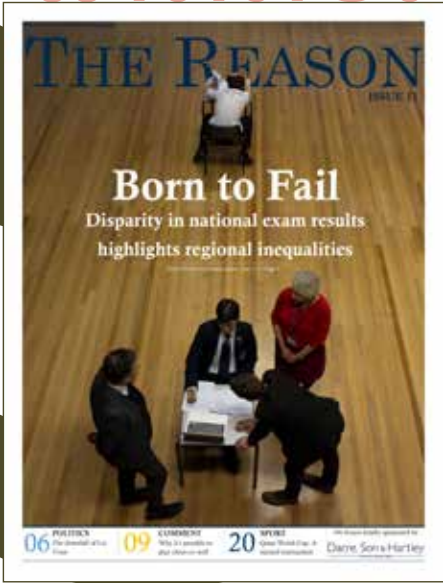


The Beacon

King Edward VI Handsworth School for Girls, Birmingham

The judges’ collective hearts stopped at the sight of this year’s cover of The Beacon. The subtle stack of study books and clever use of the calendar to give the issue’s date, all rendered in soft pastels, work together to make for a very clever composition. We wondered if the face mask was going to be used for hygiene or to protect that lip gloss...

winner



The Reason

Ermysted’s Grammar School, Skipton, N. Yorks

This is a very clever front page with an arresting visual concept that demands the reader’s attention. It’s always difficult to find an illustration to represent an idea rather than an event. But here The Reason does it brilliantly. Simple, tantalising teasers complete a very clean and intelligent front page. A worthy winner.

Best illustration and artwork

HIGHLY COMMENDED

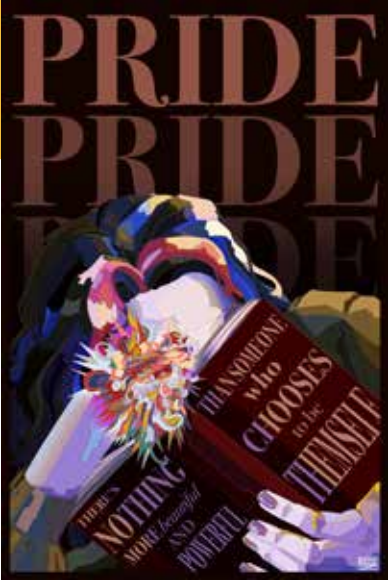
‘Summer in Bartley Green’ by Mehul Patel
King Edward VI Five Ways School, Birmingham

There’s a bold, fresh summer feel that sits well with the summer publication date. A very strong editorial style with a great colour palette. One of those images you could see being sold in a gift shop with vintage text on saying the area it’s taken from.

Judged by:
Chloe Douglas - Illustrator

Sponsored by **Bobst UK & Ireland**

winner



‘Pride’ by Katie Noble

Runshaw College, Leyland, Lancs

Great use of illustration working with the text: using a pride of rainbow lions has many connotations. There’s a lovely flow to the illustration that if in a traditional mag would lead the reader to the right hand page. Very well thought out and executed, the judges thought this would also make a great poster.

winner



‘Opening up’ by Emily Pawlett

Tarporley High School & Sixth Form College, Tarporley, Cheshire

Great editorial illustration with a clear style that emphasises the brief about men’s mental health. This is a standout image that stayed with the judges, out of all the entries.

Best print design

HIGHLY COMMENDED

The Beacon
King Edward VI Handsworth School for Girls, Birmingham

A series of original, witty ideas delivers a really engaging read. The judges strongly admired the use of illustration throughout and the unity of design and editorial content.

The Wall
Ibstock Place School, Roehampton, London

The Wall has strong ideas, including the documenting of Ibstock’s first fashion show event. A striking use of collage, images, found photography and illustration creates a coherent and compelling piece.

Judged by:
Simon Esterson - Founder, Esterson Associates
Richard Chapman - Shine Deputy Chair

Sponsored by **The Printing Charity**

Best digital publication design

HIGHLY COMMENDED

The Insider
Runshaw College, Leyland, Lancs

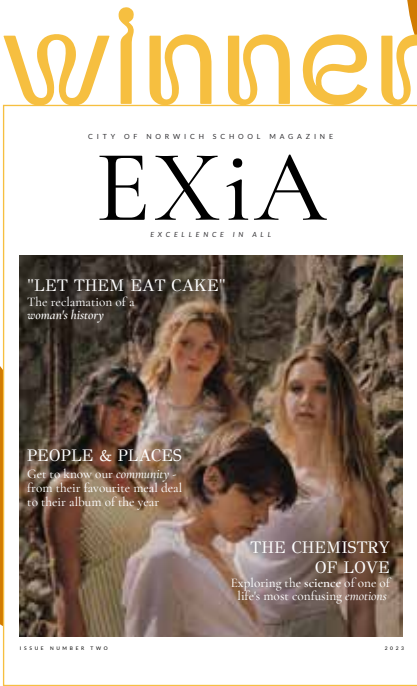
With a strong influence of the Pride Zine publications of the early 80s, The Insider’s collages offer the reader bold, thrilling graphic pages. It ties the modern content to Queer history which the judges applauded.

Keystone
St Peter’s School, York

Keystone stood out with its a clear understanding of modern typography and application of grid, resulting in airy, engaging layouts. A thoughtful publication with a lot of potential.

Judged by:
Simon Esterson - Founder, Esterson Associates
Richard Chapman - Shine Deputy Chair

Sponsored by **Richard Chapman Studio**



EXiA

City of Norwich School, Norwich

A publication that understands what a magazine spread can do, blending a strong use of photography with consistent and powerful typography that creates real impact. EXiA shows an understanding and appreciation of design with panache and a different tone between creative expression, fashion and news-magazine type pieces. Stands out as a serious layout, elegantly done.

Best printed publication

HIGHLY COMMENDED

The Wall
Ibstock place School, Roehampton, London

A stylish piece with a real sense of being a magazine. This pulls the reader in, with a nice use of QR codes to add a multi-media element. A well thought out edition.

Weydon World
Weydon Academy, Farnham, Surrey

Picture-driven content coupled with clear headlines and shorter articles make it very readable. The way it adapts a standard newspaper style to the school content is a very clever creative device.

Judged by:
Liz Ross-Martyn - The Printing Charity

Sponsored by **The Printing Charity**

Best cartoon

HIGHLY COMMENDED

‘Football and Finance’ by Melis Buberka
Ibstock Place School, Roehampton, London

A highly graphic image that is excellent, fluid, well-observed and drawn with verve and vitality. The narrative progression cleverly summarises the article it accompanies.

‘Stretched to the limit’ by Roo Smith
Oriell High School, Crawley, West Sussex

A bright, fun and simple cartoon combines good colour choices, 80s in-jokes and the bursting of expectations. Well done.

Judged by:
Ed Hillyer aka Ilya

Sponsored by **The Cartoon Museum**

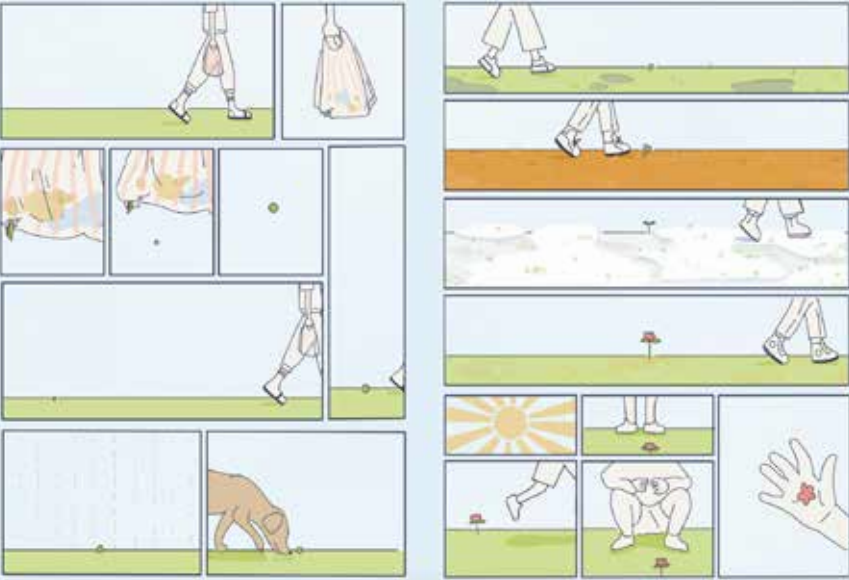


The Beacon

King Edward VI Handsworth School for Girls, Birmingham

Great use of a varied cover and internal paper stock gives the look and feel of a high-value magazine, while muted colours create a boldly different style and look. There’s a wide variety of typography and illustration style used throughout, making it consistently engaging and readable. The blend of print technique and content works very well creating a convincing, coherent whole.

winner



Alicia Chiang

Taipei European School, Taiwan

An original and considered musing on the passage of time using the seasons. A subtly muted palette relies on the reader to interpret the message inherent in the piece for themselves.

Best business and marketing strategy

HIGHLY COMMENDED

Dovecote
Yarm School, Yarm, N. Yorks

Excellent propositions with interesting topics and good plan for charging (judges were keen to know the outcome!). We really look forward to reading about the results and what tweaks were implemented in next year's entry!

The Reason
Ermysted's Grammar School, Skipton, N. Yorks

An highly effective focus on sales and finances created a large profit. A good use of sponsors, advertisers, direct sales and a giftcard competition for all purchased copies. Well managed, well done.

Judged by:
Michael Harrison - Past Master,
The Worshipful Company of Marketors

Sponsored by **The Worshipful Company of Marketors**

Best sustainability initiative

HIGHLY COMMENDED

The Waterloo
Wellington School, Somerset

The judges praised The Waterloo for embracing the wider community. They particularly liked that the editorial team were planning for the future by mentoring and involving younger students.

The Reason
Ermysted's Grammar School, Skipton N. Yorks

The Reason both reaches out to its local community and reduces its carbon footprint by monitoring the number of issues printed. They have also added a environment section.

Judged by:
Bettine Pellant - CEO, Picon Limited

Sponsored by **Picon**

winner



The Wall

Ibstock Place School, Roehampton, London

A good introduction explains the purpose of the entry and what it aims to achieve for the pupils. Widening the target audience using a new website was a natural progression with QR codes used to link the printed version to the digital content adding value. Every part of the strategy made sense and was well described.

winner



The Wall

Ibstock Place School, Roehampton, London

The judges were impressed that the editorial team had expanded into events by holding a fashion show which highlighted designs made from upcycled and recycled clothing. A true sustainability initiative.

Best photograph

HIGHLY COMMENDED

'Reflections' by Bella Pharo
South Hampstead High School, London

Each photograph of Bella's in the magazine has great dramatic effect. Her use of strong contrast between light and dark creates a striking mood.

'Illumination: A Glimmer of Light'
by Lisha Wu
St Peter's School, York

Lisha has a good eye and understands the rule of thirds, making good use of available light to give this image mood and interest.

Front Cover by Olivia Earle
Tarpoley High School & Sixth Form College, Cheshire

Evoking emotion and impact, this front cover image shows strong creativity and great use of colour that caught my eye and made me want to pick up the paper.

Judged by:
Polly Pollitt - Getty Images

Sponsored by **Getty Images**

Best audio

HIGHLY COMMENDED

The Lion's Den - Your Mind Matters
City of Norwich School, Norwich

Everything here from pressure of the driving test to checking in with people is handled well. It also pulls off the trick of sounding like a proper conversation. I think anyone listening would find them immediately relatable, likeable, and compassionate.

Mountain Views Season 2, Episode 3
Taipei European School, Taiwan

A surprising and intriguing podcast. The use of music beds in each episode showing a high level of professionalism alongside some excellent presenting, editing and production.

Judged by:
Brett Spencer - City University London

Sponsored by **Voodoo**

winner



'Shouting Shadows' by Poppy Bell

Yarm School, Yarm, N. Yorks

Poppy has a natural eye for composition and has created thoughtful images relevant to the article. Her words in the article are as captivating as her photographs, with an emotional approach to taking pictures. Poppy's understanding without formal teaching is impressive, offering great potential to further her photographic practice.

winner



Fifteen On

Prior Park College, Bath, Somerset

Fifteen On is a fascinating idea, as it can cover so many different subjects in one podcast. Its also the podcast with one of the best introductions, laying out very carefully what is going to be discussed and what you can expect to hear. This is one of the best presented entries; it's extremely well edited and tightly produced in a very professional way. The presenter could make this her career if she wished to.

Writer of the year: Fiction

HIGHLY COMMENDED

Crystallised by Tom Lathwell
Wellington School, Somerset

Our judges loved this piece which began a fantasy epic. Full of original characters, it felt influenced by C.S. Lewis. We look forward to the full novel!

Linked by Anna Page
Yarm School, N. Yorks

A highly original concept that made its mark on the judges. Brimful of ideas surrounding the subject and lots of potential. Well done.

Judged by:
Dr Glenda Cooper - City University London
Bill Bowkett - Shine Alumni & Daily Mail journalist

Sponsored by **Young Writers**

Writer of the year: Non-fiction

HIGHLY COMMENDED

Transgenderism and Catholic High School by Jackson Lingard
Runshaw College, Leyland, Lancs

A powerful first-person exploration of what it feels like to transition. Judges praised the attention to detail expressing how the author is perceived in and out of school.

Lessons in Sexual Harassment by Ellie Philips
Wellington School, Somerset

Has the makings of any great op-ed, with a blend of personal experience, evidence, insight and rational argument.

Judged by:
Dr Glenda Cooper - City University London
Bill Bowkett - Shine Alumni & Daily Mail journalist

Sponsored by **Young Writers**

winner



Oriental Sunset by Laurie Matthews

Urmston Grammar School, Manchester

A beautifully written poem with accurate, moving references to WWII. It was clear to the judges that Laurie had done impressive background reading, commenting that her style was almost Wilfred Owen-like.

winner



‘A Voice from the Vacuum’ by Annabel Cochrane

Yarm School, Yarm, N. Yorks

With a core theme throughout, this introspective interview has convincing structure that flows from beginning to end. The judges commented that this piece felt like reading the Sunday Times Magazine.

Editor of the year

HIGHLY COMMENDED

Jacob Newby
Ermysted’s Grammar School, Skipton N. Yorks

Jacob’s turn as editor ensures its high standards continue. The judges were particularly impressed with his ingenuity in using drones and AI as a highly imaginative way of illustrating the serious subject of educational divides that is explored within the publication.

Nancy Barks
Osborne School, Winchester

The cover line ‘By the pupils. For the pupils’ sums up Nancy’s considerable achievement as an editor: knowing her readership and giving them a magazine that will both entertain and inform them. The presentation is busy, buzzy and highly engaging, with eye-catching graphics, puzzles and articles.

Judged by:
Doug Wills – Editor Emeritus, Evening Standard
Viviane Zhang Wei – Shine Alumni
Katherine Whitbourn – Contributing Literary Editor, The Mail on Sunday

Sponsored by **SDS Group**

Best piece on ‘freedom of speech’

SHINE’S DESIGNATED TOPIC FOR 2023

HIGHLY COMMENDED

This is not the real Iran by Yeva Kebabdjian
The Wall, Ibstock Place School, Roehampton, London

A powerfully felt hymn to the beauties of the country and people, contrasting the old Iran with the current.

Freedom of Speech by Sascha Striesow
The Perspective, Strood Academy, Strood, Kent

A different perspective on this emotive subject which looks at the bias against Sascha’s deaf parents, who physically lack freedom of speech.

A Voice from the Vacuum by Annabel Cochrane
Dovecote, Yarm School, Yarm, N. Yorks

An extremely well constructed, professional and informative interview with a dissident journalist in Nicaragua.

Judged by:
Alison Strachan – Shine Chair

Sponsored by **Barnard & Westwood**

winner



Mabel Lea

City of Norwich School, Norwich

The judges were hugely impressed by the way Mabel had built on the success of last year’s inaugural edition and taken it to the next level. Her decision to set up a lower school writing group is a particularly commendable initiative for a school magazine editor: vital for continuity as well as involving students from all age groups. Her focus on not only covering the costs of printing but raising enough money to make a substantial contribution to a local charity is inspirational, putting into practice the ethos of the magazine.

winner



It can’t be silenced, it can’t be argued by Uinseann Wrigley

Kingsbridge Community College, Devon

A well-balanced opinion piece on this complex topic, exploring logic and reason vs emotion, with a call to arms to end polarisation by creating bonds.

Most inspirational teacher

HIGHLY COMMENDED

Angela Deluca
Taipei European School, Taiwan

Ms Deluca’s empowering and creative leadership style is clearly felt across the school community, as she supports, inspires and even “energises” the students. Her ability to harness individual talent, across of range of media, is particularly impressive.

Ms Akhtar
Wellington School, Somerset

Ms Akhtar has established a successful publication quickly and enthusiastically in a new setting. Her enthusiasm and efficiency is admirable, ensuring students’ talents are showcased and their voices heard.

Judged by:
Alan Williams – Teacher of Design Technology
Rosie Lee - Teaching and Learning Co-ordinator at Alderwasley Hall School

Sponsored by **Times Educational Supplement**

Best digital magazine

HIGHLY COMMENDED

Sixth Sense
Blackpool Sixth Form College, Lancs

A highly successful blend of striking photography and crisp writing, judges particularly commended the features on education during conflict and climate anxiety.

Park Life
Prior Park College, Somserset

Bold, punchy, enjoyable. A strong edition with one of our favourite headlines of the year: ‘Is the sea real?’. We’re getting a train to the coast to find out.

A Study In Purple – Explore
Putney High School, London

The energy, guts and intention that goes into A Study in Purple each year is impossible to deny. We’d love to see a focus on design next time.

Judged by:
Richard Chapman - Shine Deputy Chair

Sponsored by the **Stationers’ Foundation**

winner



Dominic Webber

Hummersknott Academy, Darlington, Co. Durham

This is a genuine and heartfelt nomination that reflects Mr Webber’s personable and supportive nature. His impact is holistic, as he instils leadership and life skills in his team, inspiring his team creatively and supporting them practically, empowering them to control work-life balance without losing sight of the project. The final publication reflects an authentic pride in the school community, as he fosters a sense of belonging through his inclusive and caring approach to leadership.

Best multimedia

HIGHLY COMMENDED

The Insider
Runshaw College, Leyland, Lancs

The wide range of media utilised: music, podcast, photography blended with the variety of its content gives The Insider wide appeal. It’s an easy to navigate entry with highly legible pages. Well done.

Judged by:
Hugh Dickerson - Senior Industry Head, Google
Luke Chapman - Social Media Manager

Sponsored by **Google**

Best overall content

HIGHLY COMMENDED

The Beacon
King Edward VI Handsworth School for Girls, Birmingham

Humour and an intense pride in their school shine through the pages of this engaging and involving magazine. The judges particularly enjoyed the Agony Uncle column!

The Chelt Scientist
The Cheltenham Ladies’ College, Gloucs

An exemplary science magazine. Making complex topics such as quantum biology, molecular chemistry, programming and gene editing interesting and digestible to all is no easy feat, but CheltSci does it brilliantly.

Judged by:
Doug Wills – Editor Emeritus, Evening Standard
Viviane Zhang Wei – Shine Alumni
Katherine Whitbourn – Contributing Literary Editor, The Mail on Sunday

Sponsored by the **Stationers’ Foundation**

winner



Abridged

Kingsbridge Community College, Devon

An innovative entry that makes great use of multiple forms of media - seamlessly integrated together. Overall this has made for a really engaging publication and the judges loved the way that the contributors’ individuality shone through.

winner



The Wall

Ibstock place School, Roehampton, London

A tremendous mix of features attractively presented in a quality magazine that could easily be mistaken for a paid-for publication. The judges were impressed with the succession planning that ensures continued high standards year on year, and with the way in which The Wall fearlessly tackles big subjects.

Best newspaper

HIGHLY COMMENDED

Hummersknott Academical
Hummersknott Academy, Darlington, Co. Durham

A real diversity of content, mixing the serious and less so, offering light and shade, The judges applauded the energetic way it celebrates the school community.

Judged by:
The Shine Judging Panel

Sponsored by **DMGT Daily Mail General Trust**

Best magazine

HIGHLY COMMENDED

The Wall
Ibstock Place School, Roehampton, London

So good you'd pay money for it. The Wall covers a good mixture of features from school life to national and global issues.

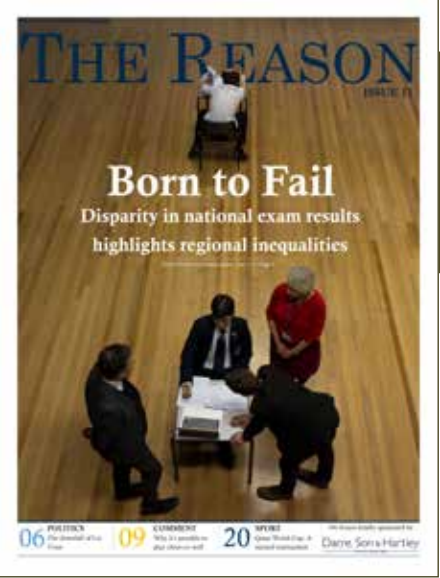
The Beacon
King Edward VI Handsworth School for Girls, Birmingham

A singular coherent stylistic theme of muted colour alongside a clever different design style worked really well. With disparate content that blended to make a single coherent whole, this is a great magazine.

Judged by:
The Shine Judging Panel

Sponsored by **Hearst Magazines UK**

winner



The Reason

Ermysted's Grammar School, Skipton N. Yorks

Kicking off with a strong, visual cover embodying a powerful theme, this is a great issue of The Reason. Exams are central to the life of school pupils but are so rarely covered in Shine entries. Focusing on this issue feels like a fearless back-to-basics acknowledgement of the lives of its readership.

The Harrison Cup

Judged by:
The Shine Judging Panel

Sponsored by **Stationer Richard Harrison**

The Terry Mansfield CBE Award for Tomorrow's Talent

HIGHLY COMMENDED

Owen Ovens
Hummersknott Academy, Darlington, Co. Durham

Owen's vision for this magazine drove both its inclusive celebration of the school community, as well as inspiring and uplifting his colleagues.

Diane Shypovych
Harrogate Ladies' College, Yorks

The judges understand Diane created the website herself which was an enormous piece of work, and she is to be highly commended on her professionalism.

Judged by:
Rosie Lee - Teacher and Learning Co-ordinator, Alderwasley Haw School
Dr. Sharon Maxwell Magnus - Head of Media Group, University of Hertfordshire

Sponsored by **Hearst Magazines UK**

winner



Jamie Turvey

Osborne School, Winchester

Time after time during the judging process, our panel sought out Jamie's piece about the struggles of his life, passing it around the room saying, 'but, have you read this?'. We were moved, humbled and inspired by his story – and unanimous in awarding him this year's Harrison Cup.

winner



Aashi Bains

King Edward VI Handsworth School for Girls, Birmingham

Our judges offered high praise for Aashi, particularly highlighting the way she uses data to inform her work alongside her own research. An original, truly impressive student with a stellar future.

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Young Writers



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Shine Deputy Chair: **Richard Chapman**

Event Manager: **Anneliese Cooper Blake**

www.shine-schoolawards.org

shine@stationers.org

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