





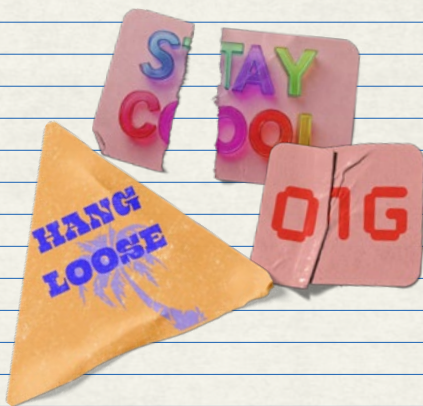
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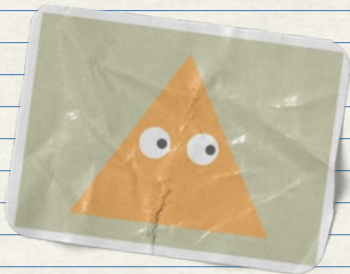
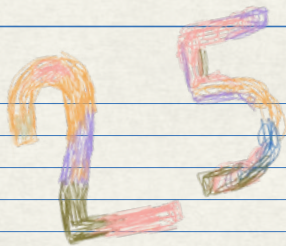
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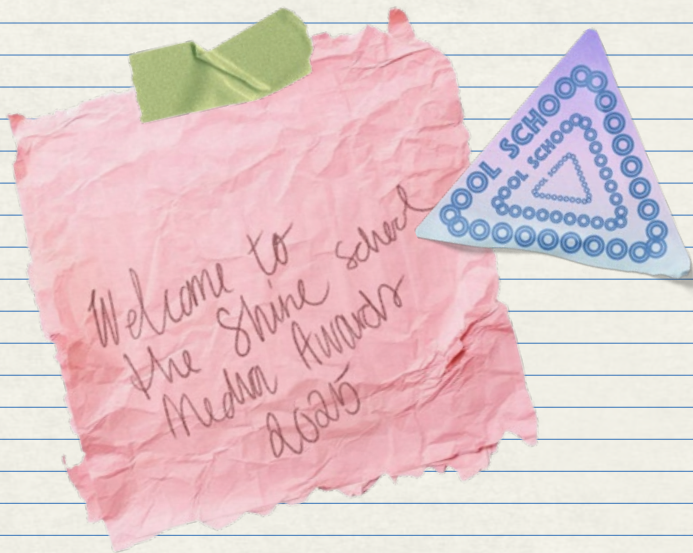
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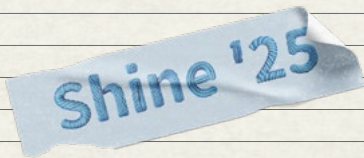
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## From the Chair



Congratulations to all the highly commended and winning students of Shine 2025.

In an age dominated by digital content, your entries for the 2025 Shine School Media Awards have seen a stunning change in the accepted direction of travel.

Print? School radio? Hand-made illustration? They were all supposed to be in decline. You had other ideas.

Submissions this year were notable for their rejection of the superficial, fleeting or formulaic. The winning entries did so well because they were universally vibrant, thoughtful, full of humour, emotion and intelligence.

They were also incredibly diverse. Students across the UK as well as English schools in the Falklands, Morocco, and Taiwan chose to tell their stories. You covered everything from your school sports heroes, cultural and gender identity, the music and film you love – to the pressing issues in national and global politics. This variety of subject matter reflects the breadth of your experiences and concerns.

This year, 34% of schools were new to Shine, while 66% returned from previous years. You also almost all chose to print. Not from nostalgia, but because you recognised its power. The weight of something tangible, the way it allows delivery of cultural references within your graphic design, the permanence that makes readers pause, put down their phones and read. To complete a Shine project is not just a nice idea, it requires grit, determination and that rarest of attributes, vision. We applaud you for returning, and we welcome all newcomers.

So, congratulations to you, our rising stars, highly commended and winning schools. Whether you created a school magazine, edited a podcast, or published a newspaper, your work was thoughtful, bold, and beautifully made. The Shine School Media Awards are a yearly reminder that real media, made by tomorrow's talent, still matters. What's more, it's thriving.

**Richard Chapman**  
Chair, Shine School Media Awards





Denmaur Independent Papers and Pureprint would like to congratulate the winners of this 2025 Shine Awards, and give a special thank you to everyone who submitted an entry this year.

Denmaur has supplied the paper for this year’s brochure which has been printed on Revive Natural Matt 150g/m² (text) and Revive Offset 300g/m² (cover). Both grades are made from 100% post- consumer waste pulp, and the carbon emissions of their manufacture has been offset via the World Land Trust’s Carbon Balanced Paper scheme.

Over the years, paper has suffered from suggestions that it’s not environmentally friendly. But that couldn’t be further from the truth. Here’s why.

Paper (and board) is made from trees, a natural and renewable resource that absorbs atmospheric CO2 which is retained in timber and paper products. Trees for paper and timber production are only harvested from commercial forestry that carries a sustainably managed certification, such as FSC or PEFC.

Paper comes from the top section of a tree where the wood is thinner and of less commercial value. The bulk of the tree is used for construction timber and furniture, and so paper can therefore be regarded as a byproduct.

The carbon emissions associated with paper production are reducing each year through the implementation of decarbonisation plans at national and corporate levels. Meanwhile, it is still viable to offset the emissions of paper production through a valid carbon programme such as the World Land Trust’s Carbon Balanced scheme, which regenerates and protects standing forestry as well as habitats for biodiversity and endangered wildlife.

Finally, paper fibre can be recycled up to 10 times! Once the fibres become too short for forming paper again, they have a use as a soil improver in agriculture and horticulture. What once came from the ground, goes back into the ground – how circular is that!

**Danny Doogan**  
Marketing and Sustainability Director, Denmaur

Pureprint proudly supports the Shine School Media Awards, celebrating young talent in UK secondary schools.

As a leading UK publication printer, we are honoured to recognise the students’ dedication in writing, editing, design, and fundraising.

We are committed to fostering the next generation of media professionals.

**Richard Osborne**  
Managing Director, Pureprint



The World Land Trust carbon balancing certificate for this year’s Shine Awards Winners’ Book

Shine is one of the tremendous successes of the Stationers’ Company – demonstrated by a record number of submissions this year.

It provides young people with an opportunity to showcase their communication skills and to learn new ones. It also offers a valuable stage in personal development through creativity, teamwork and competition.

Whether you choose to go into one of the industries closely associated with the Stationers’ Company such as journalism or publishing, or into something entirely different, the skills which you will have practised and sharpened preparing your Shine submission are typical of skills which are required in every day working life: the ability to write clearly, to prepare and deliver a story or a point of view and to use images and sound to support those narratives. Whatever career you choose to pursue, these first steps in preparing and delivering your Shine submissions should serve as a starting point for developing those valuable workplace skills.

Shine is also a valuable opportunity for members of the Stationers’ Company to connect with the extraordinarily capable Shine competitors, many of whom will go on to careers in our industries.

On the two previous occasions on which I have attended the Shine Awards, I was hugely impressed by the young competitors I met from a wide range of schools. The future of journalism, publishing, broadcasting and writing will be safe in the hands of such capable people.



**Paul Wilson**  
Master, The Stationers’ Company

Meet the Stationers

Stationers’ is unique for a 600-year-old company in that the vast majority of our 900 members are actively involved in the complete range of trades within the communications and content industries.

This spans paper, print, publishing, packaging, office products, newspapers, broadcasting and online media.

Membership has been drawn from across the UK and increasingly now throughout the world. There are corporate members as well as individual members.

Over the years, the technology we use may have changed from pen and ink to print and online links – but our name and passion has always remained the same: to engage with and support the communications and content industries.

Visit us online at [www.stationers.org](http://www.stationers.org)



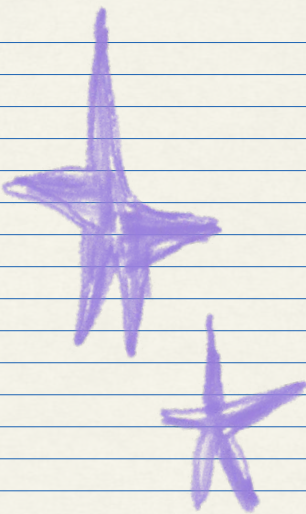
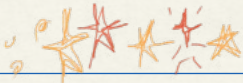
This year the Chair would like to highly commend five newcomers which show great potential.



A Question of Colour: Black Boys in Education  
Oasis Academy Hadley, Enfield



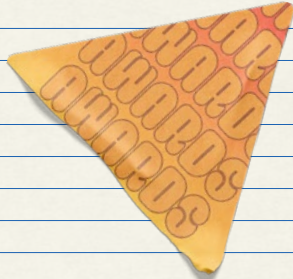
The QE Podcast  
Queen Elizabeth Sixth Form, Darlington



The Insight Spring 25: Journey  
Blackfen School for Girls, Bexley



Charlton Cooper  
Pate's Grammar School, Cheltenham



Mosaic  
Whitworth Park Academy, Durham





Best magazine cover

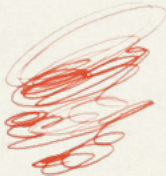
Highly Commended

**The Wall**  
Ibstock Place School, Roehampton  
The Wall features a truly staggering cover image that judges considered worthy of Vogue. It has a dreamlike quality as sunlight filters through a ballerina’s flowing pink dress beautifully capturing the magazine’s central theme of freedom.

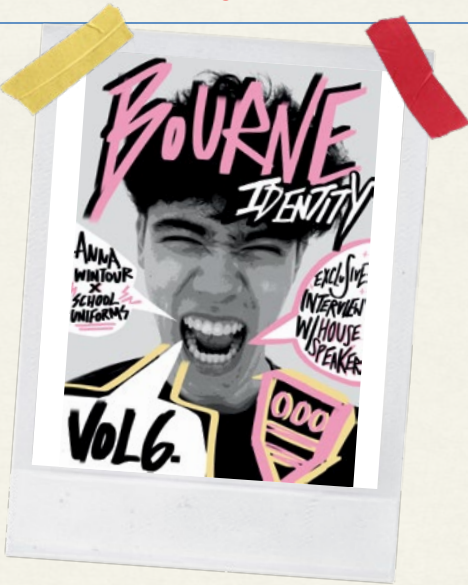
**The Beacon**  
King Edward VI Handsworth School for Girls, Birmingham  
The Beacon channels late ’90s New York subway art with gritty graphic energy and a bold, nostalgic attitude. A standout ‘wow’ illustration ties it all together, making for a striking and unforgettable cover.

**Judged by:**  
Richard Chapman - Creative Director at Richard Chapman Studio & Chair of Shine  
Lynsey Irvine - Former Design Director, The Observer  
Morgan Shipley - Havas

Supported by **PrintWeek**



Winner



**Bourne Identity**  
Bourne Grammar School, Lincolnshire

The Bourne Identity is a thrilling burst of angsty, punky energy, packed with personality and impossible to ignore. Its arresting monochrome imagery paired with hand-drawn typography delivers a stop-you-in-your-tracks cover that exudes attitude and originality.

Best illustration and artwork

Highly Commended

**‘Conspiracies’ by Winnie Zhuang**  
Bromsgrove School, Worcestershire  
This image is so fantastic – no use of clever effects, just very skilled drawing. This is something you don’t see so much any more and so its impact is just so big on the page. A lot of work has gone into creating this and it’s exceptional.

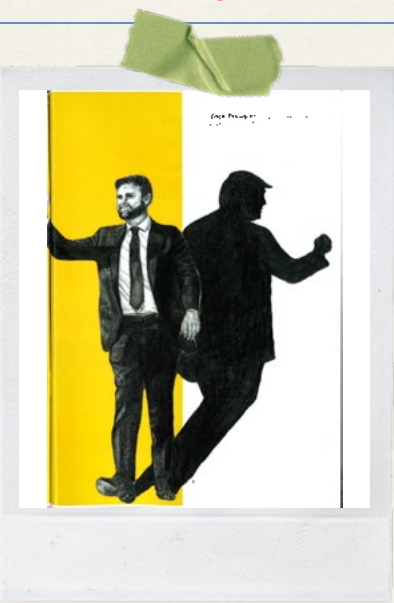
**‘The liberating power of music’ by Miya Hunt**  
Ibstock Place School, Roehampton  
This image stood out because it has so much personality – it felt like a real window into the person, like you were in their home. It creates a positive feeling and is striking and bold, with confident colours and composition.

**Judged by:**  
Stephanie Alexander-Jinks - Co-founder, The Artworks Illustration Agency

Supported by **The Artworks Illustration Agency**



Winner



**‘(Vice) President’**  
by Luciana Molina-Pethers  
St John’s School, Leatherhead

This image really stood out because of the original style – you can easily recognise the characters and the conceptual idea of Trump walking away as a shadow is so clever. It really conveys the content of the article and looks like a professional illustration.

Best newspaper front page

Highly Commended

**The Reason**  
Ermysted’s Grammar School, Skipton  
Clean, confident and relevant. Immigration is a topic right at the heart of the political agenda and this striking front page does a terrific job of drawing the reader in. Very well presented and ambitious.

**Hummersknott Academical**  
Hummersknott Academy, Darlington  
Confident and professional. Vaping is an important issue to highlight, of interest and relevance to different sections of the school community.

**Judged by:**  
Andrew Gregory - Night Editor, Daily Mail  
Charles Garside - Former Deputy Editor of the Sunday Express, Former Assistant Editor of the Times, the Daily Mirror and the London Standard and a former Managing Editor of the Daily Mail

Sponsored by **Pureprint Group**

Winner



**The Martlet**  
Abingdon School, Oxfordshire

Clean, clear-thinking. Very good. Easy to find your way round. The category is ‘Best newspaper front page’, and that’s exactly what this looks like.

Best design

Highly Commended

**Café Scientifique**  
King’s High School, Warwick  
Better than any science magazine has a right to be, this publication is a patchwork quilt of engaging writing and custom illustration. It excels at making a wide range of complex topics, from motor neurons to set point theory, both accessible and compelling, cleverly subverting the subject matter to create something unexpectedly warm and inviting.

**EXiA**  
City of Norwich, Norwich  
EXiA’s bespoke type headlines leap off every page, complemented by a high level of craft and a clever use of highly original media. A punchy use of colour and space gives the magazine real impact, with every aspect feeling carefully considered and expertly executed.

**Judged by:**  
Richard Chapman - Creative Director at Richard Chapman Studio & Chair of Shine  
Lynsey Irvine - Former Design Director, The Observer  
Morgan Shipley - Havas

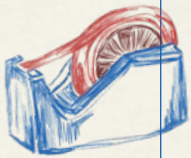
Sponsored by **Barnard & Westwood**

Winner



**The Eagle**  
St John’s School, Leatherhead

The Eagle is a standout winner in a highly competitive year, thanks to its wildly original and envelope-pushing design beginning with the contents page and never losing pace. A clever blend of De Stijl-inspired styles made current, it showcases Freddie’s undeniable talent, blending a striking use of space, type, and colour.





Best printed publication

Highly Commended

**The Martlet**  
Abingdon School, Oxfordshire  
Could be a ‘real’ paper on the news stand when it comes to quality, paper type and style. Designed to make the most of the print medium. Use of muted complementary colours maintains the strong paper feel. A perfect replica of what people are used to seeing from a professional publication and draws the reader in as a result.

**The Beacon**  
King Edward VI Handsworth School for Girls, Birmingham  
Inspired by early 2000s fashion and magazines; conceived as a cross between magazine and scrapbook / journal. Fantastic cover with glossy style perfectly suiting the front and back artwork. QR code to online hub for the publication - nice linking of print and online for further exploration if chosen. Stock works well as a magazine and feels professional. Great use of medium’s potential for creativity across double page spreads to give real impact and draw the reader in.

**Judged by:**  
Liz Ross Martyn - Director of Marketing & Engagement,  
The Printing Charity

Sponsored by **The Printing Charity**

Winner



Reveal

Pate’s Grammar School, Cheltenham

What impressive strategic thinking! This publication beautifully balances digital and print with thoughtful paper choices and accessible design. The clear layout works seamlessly for all article lengths, with particularly striking gallery spreads. Most admirable is how this team understood that quality print editions inspire students to see their work come to life in a tangible way. Publishing with both heart and expertise.

Best cartoon

Highly Commended

**‘Journey of a tardigrade’ by Cherrie Li**  
King’s High School, Warwick  
Very good in style and execution. Cherrie could have a career in illustrating science textbooks if she so chooses.

**‘Bottom’s dream’ by Ciara Herbert**  
Lancing College, West Sussex  
This made me laugh. A great example of how a funny idea can transcend a fairly basic art style.

**Judged by:**  
Stephen Marchant - Learning Officer/Comic Art Curator,  
The Cartoon Museum

Supported by **The Cartoon Museum**

Winner



'They say I can serve for life'  
by Oliver Merritt

Abingdon School, Oxfordshire

This is just superb. Very professionally executed, topical and funny.

Best business and marketing strategy

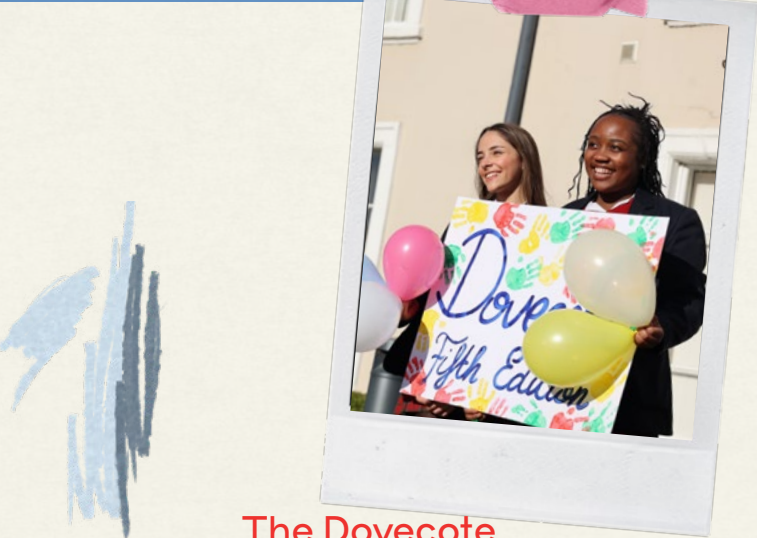
Highly Commended

**The Reason**  
Ermysted’s Grammar School, Skipton  
Clarity in ‘what are we for’ looking to the future by mentoring potential editors, well thought out restructuring of roles. “Section Editors” made good sense as did the Deputy Editor position aimed at getting the best succession. Judges felt that the £1 price perhaps undervalued a great publication against real-terms cost.

**Judged by:**  
Michael Harrison - Past Master, The Worshipful Company of Marketors

Sponsored by **The Worshipful Company of Marketors**

Winner



The Dovecote

Yarm School, North Yorkshire

An almost textbook submission which clearly set out where they are going by examining past issues. As a result a clear forward vision was set, incorporating detailed financial data. Fundraising and target audiences understood, defined and out clearly. The 24/25 strategy including the launch event was excellent. Consistent branding for the entry form, business & marketing plan and printed magazine showed an understanding of the value of a brand and was commented upon by many of the other judges. This document would stand up very well against the marketing plans of many existing SMEs!

Best sustainability initiative

Highly Commended

**Dovecote**  
Yarm School, North Yorkshire  
The publication demonstrates a broad understanding of sustainability, addressing both environmental and financial aspects. An Eco Fashion Show showcased repurposed unsellable uniforms, highlighting creative reuse and environmental awareness. Financial sustainability was also raised as a key consideration, particularly given this is only the fifth edition of the publication. A strong variety of articles and active engagement with the wider school community further reinforce its thoughtful and inclusive approach.

**Reveal**  
Pate’s Grammar School, Cheltenham  
The magazine highlights green issues throughout, with support from the Environment Society and a successful £1,000 grant proposal for more recycling bins. A previous edition featured an interview with Green Party MP Sian Berry. Mostly digital to reach a wider audience, printed copies are limited to what’s needed and archived.

**Judged by:**  
Bettine Pellant - CEO, Picon (Printing Industry Confederation)

Sponsored by **Picon**

Winner



The Wall

Ibstock Place School, Roehampton

The Wall team has shown strong involvement with younger students, with many editors encouraging the year below to sign up and take part. An assembly was held to share the experience of producing the magazine, helping to inspire wider participation. Their work has been recognised by both teachers and the Head. This edition includes four articles on the environment and sustainability, and the team has made efforts to reduce paper use by holding meetings online and choosing FSC-certified paper for printing.



Best photograph

Highly Commended

**‘Dancing in a field’ by Jamine Dent**  
Ibstock Place School, Roehampton  
A fantastic image with great lighting and composition, worthy of gracing the cover of any glossy professional magazine.

**‘Shattering expectations’ by Katie Drinkhall**  
Tarporley High School & Sixth Form College, Cheshire

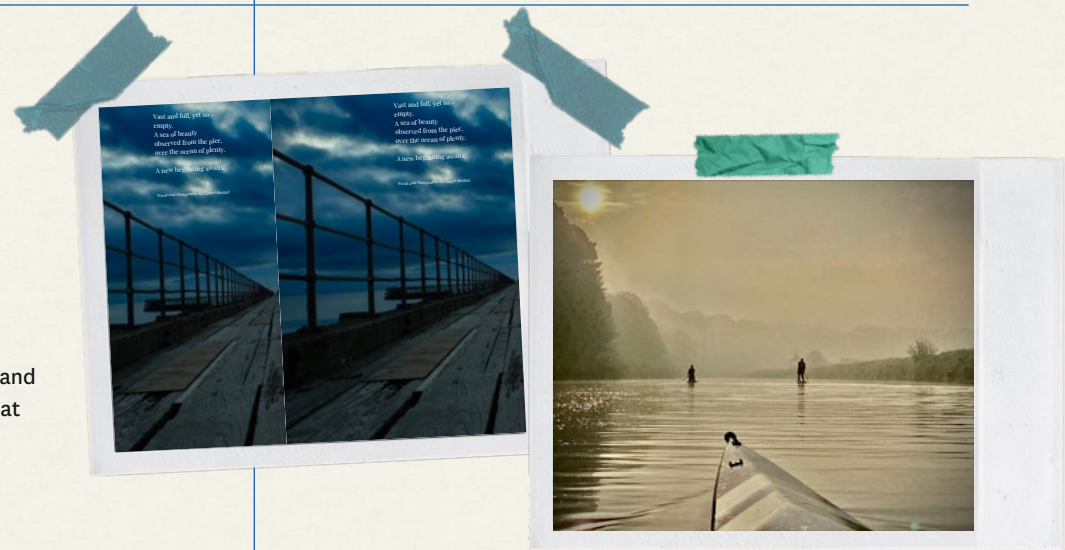
An image that takes full advantage of the black and white medium and creates an amazing image that captures the essence of the article it accompanies.

**Judged by:**  
Ash Hussain - Visuals Editor, The Telegraph

Sponsored by **Sign Specialists**



Winners



**Blyth Pier by Cooper Bartlett**  
Whitworth Park Academy, Manchester

**A view on the river by Alexander Nixon-Newton**  
Durham School, Durham

A great image that draws the reader in. The more you look at it, the more you see.

An amazingly well thought out picture that puts the reader right in the image. It makes you want to go canoeing!

The Peter Day award for best audio

Highly Commended

**A Question of Colour: Black Boys in Education**  
Oasis Academy, Hadley, Enfield  
A really great concept with strong potential to create a whole package that’s unique and forward. The production and polishing is really great, the length is intuitive and there’s a great varied programme within the first episode alone in a good and engaging length of time. I’d love to see more from this, and the students are really onto something with this.

**The Study Room**  
Global Academy, Middlesex  
This podcast has a really nice and light-hearted concept with a clear linear narrative to help students and their own community. The theme matches the production of the podcast, and the hosts do a great job of keeping everything on theme, it has good pacing and interest value across the episodes.

**Judged by:**  
Luke Chapman - Marketer and Writer specialising in culture, society and arts

Sponsored by **Voodoo**



Winner



**The QE Podcast**  
Queen Elizabeth Sixth Form College, Darlington

The production value on the podcast is brilliant. It’s very radio-style, taking into account the current changes and shifts toward podcasts, in a manageable manner for a school podcast. Very engaging, and everything feels really well presented and simple to follow.

Writer of the year: fiction

Highly Commended

**‘Election’ by Adam Anderson**  
Durham School, Durham  
Classic Fleet Street confection that reads really well. Nicely counter intuitive, introducing a satirist in the making. It captures Kamala Harris’ voice and it has personality. A skewering of an election loser.

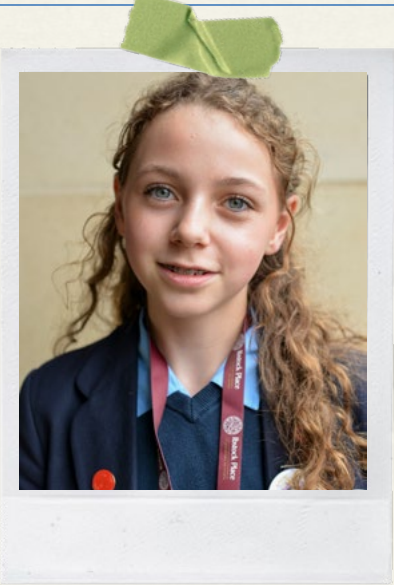
**‘The weight of perfection’ by Ria Ghick**  
Seven Kings School, Redbridge  
Original piece with a unique voice. Suspenseful and chilling, with strong Black Mirror vibes. Much enjoyed by the judges.

**Judged by:**  
Deborah Maclaren - Managing Director, LoveReading  
Paul Clements - Deputy Comment Editor, The Independent

Sponsored by **The Stationers’ Foundation**



Winner



**‘Within these roots’ by Chloe Dent**  
Ibstock Place School, Roehampton

Clever, high concept submission. Original and creative. Reminded us of the book by Primo Levi. In command throughout, takes us on a wonderful journey from the falling of the seed to the burning of a log. Beautifully done.

Writer of the year: non-fiction

Highly Commended

**‘On privilege’ by Izzy Moss, Ciara Herbert & Sophia Williamson**  
Lancing College, West Sussex  
These writers tackled head on a challenging and potentially confronting topic for private school pupils to address - recognising and evaluating their own privilege. Their highly articulate writing showed self-awareness and maturity and was backed with original research in the form of polling from their school. The piece acknowledged the lack of input from the state school pupil perspective. If they had found a way to include that it would have really lifted the piece even further.

**‘When culture becomes crime’ by Danai Mowoko**  
Yarm School, North Yorkshire  
A powerful and mature piece that effectively combined personal experience with a broader discussion of domestic abuse and FGM. It was well researched, featuring diverse voices and tackling complex issues like the balance between cultural values and individual autonomy. The only critique is that transitions between the personal story and wider analysis could have been smoother.

**Judged by:**  
Tom Calverley - Assistant Business Editor, The Guardian  
Martin Bright - Senior lecturer in Journalism, Essex University  
Inderdeep Bains - Deputy Chief Reporter, Daily Mail  
Ed Latham - Freelance journalist

Sponsored by **The Stationers’ Foundation**

Winner



**‘KTS roofs are history’ by Ruby Wilmore**  
The Knights Templar School, Baldock

This breezy, entertaining, and thorough article stood out for its original reporting on a highly relevant school issue. Emphasizing the idea that all news is local, the writer vividly captured the chaos of leaking roofs with strong quotes, stats, and national context. Thoughtful use of video and images further brought the story to life.



Editor of the year

Highly Commended

**Martha Hutchings**  
Blackfen School for Girls, South London  
Judges really liked Martha’s focus on things that affect the students at Blacken school. The article on grief after a student died is incredibly strong and brave to tackle the issue directly. Clever too to centre the article on an interview with the school’s mental health and emotional wellbeing support officer who gives excellent advice. This is combined with a wide range of issues from Israel/Palestine to Love Island. A compelling read with some brave editorial choices.

**Georgia Ifil**  
Prior Park College, Bath  
Georgia has taken the themes of legacy and reflection for this edition as she prepares to leave school. It’s clear she has strong interpersonal and leadership skills which help her to deliver the magazine. Judges liked her editorial and the range of articles from interesting cultural pieces about fashion and famous popstars, to the engaging ‘shelfie’ article which challenges readers to match the shelf of books to the teacher.

**Judged by:**  
Sarah Whitehead, Director of Newsgathering and Operations, Sky News  
Katherine Whitbourn, Readers’ Editor, The Observer

Supported by **Denmaur Paper Media**

Winners



**Lucy Green**  
Durham School, Durham

This is an excellent magazine which Lucy edits by inspiring younger students. She has increased readership, content, and contributors during her time as editor. Lucy’s editor’s note is strong and sets a tone for the magazine meaning readers are guided through it with her voice leading the way. Judges loved the interviews with the heads of school and the range of content including the clever grasshopper poem and photography. Impressive.



**Rebecca Flinn**  
Osborne School, Winchester

Rebecca’s story is an amazing one – she has overcome all sorts of issues to be the successful editor of this strong, engaging and original magazine. #Osborne is varied, interesting and fun. Judges loved the mix of styles and content and all the fascinating fact boxes that make this a page turner.

2025 designated topic: Leaders of tomorrow

Highly Commended

**‘A question of colour: Black boys in education’**  
Oasis Academy Hadley, Middlesex  
Insightful and well-researched. This was a really interesting and topical read.

**‘Is the pen really mightier than the sword’ by Barnaby Fox**  
Reed’s School, Cobham  
A brilliant piece of well-argued writing, substantial and thoughtful.

**Judged by:**  
Laura Silverman - Deputy Editor, Country Living  
Bill Bowkett – Evening Standard

Supported by **Bobst**

**Judged by:**  
Alison Strachan - Managing Director, Shepherds Bookbinders

Sponsored by **Shepherds Bookbinders**

Winner



**‘How to start an authoritarian regime’**  
by **Edi Lea**  
City of Norwich, Norwich

Hilarious, yet terrifying, judges loved Edi’s seven-step how-to guide for starting an authoritarian regime, describing it as ‘a standout entry for its fresh take, very well-executed’.

Most inspirational teacher

Highly Commended

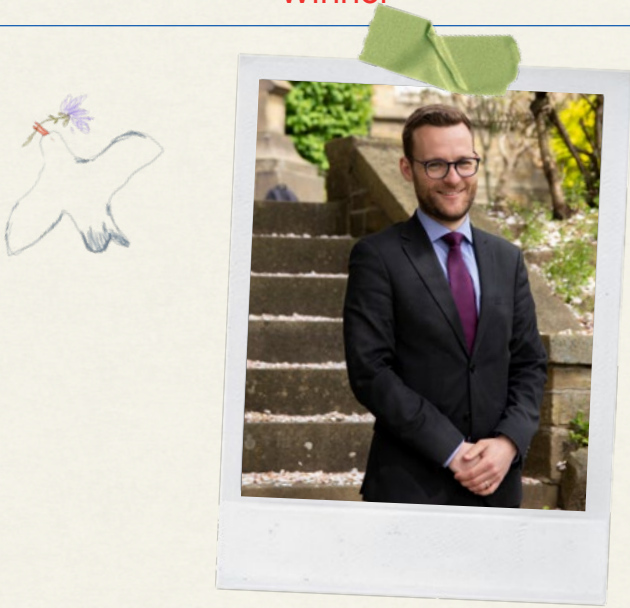
**Annabel Sims**  
King’s High School, Warwick  
Mrs Sims guided the team with the newsletter’s aim of ‘making science more accessible.’ She led activities, promoted the project, and fostered a positive spirit that made the team proud of both the newsletter and its message.

**Kate Bartlett**  
Latymer Upper School  
Ms Bartlett’s passion inspired school-wide involvement. She gathered feedback, wrote a guide, and, as editor Maximilian Jen said, the magazine wouldn’t exist without her support

**Antonia Breslin**  
Yarm School, North Yorkshire  
Warm praise for Miss Breslin, whose return from maternity leave has been ‘transformative.’ Her extraordinary ability to nurture talent comes from listening deeply, making you feel seen, challenged, and supported.

**Judged by:**  
Alison Strachan - Managing Director, Shepherds Bookbinders

Winner



**George Barrett**  
Ermysted’s Grammar School, Skipton, Yorkshire

George continues his stellar work in supporting students to produce the excellent broadsheet-style ‘The Reason’. Students say: ‘Mr Barrett supported the team who started The Reason and everybody who has worked on it since. Mr Barrett instils a great sense of pride in our work, along with a supportive working environment that pushes us all to achieve the best we can’.



Scoop of the year

Highly Commended

‘The Pontecorovos: Abingdon Family who disappeared.’ by James Henderson  
Abingdon School, Oxfordshire  
Fascinating piece of history.

‘Walking through a landslide’ by Devanandha Rajes  
Attleborough Academy, Norfolk  
Very impressive that the reporter who went to Kerala knew this was a story worth telling. Really powerful piece. Genuinely exclusive material and proper reporting.

‘Why young votes matter: insight from Sir Lindsay Hoyle’ by Ewan Dragota  
Bourne Grammar School, Lincolnshire  
Very strong, connected and relevant. An interesting topic that affects us all. Well handled.

Judged by:  
Doug Wills, Chair, London Press Club  
Andrew Gregory - Night Editor, Daily Mail  
Charles Garside - Former Deputy Editor of the Sunday Express, Former Assistant Editor of the Times, the Daily Mirror and the London Standard and a former Managing Editor of the Daily Mail



Sponsored by London Press Club

Winner



'The Natalie Queioroz interview' by Madeeha Daud

King Edward VI Handsworth School for Girls, Birmingham

This is a terrific piece of work. Full of drama and packed with great quotes. Brilliant idea to revisit this utterly shocking story and the original horror is re-told very well. Totally worthy.

Best overall content - printed

Highly Commended

EXiA  
City of Norwich, Norwich  
EXiA stood out for its impressive writing combined with eye-catching artwork and design. The judges particularly liked the articles ‘How to Start an Authoritarian Regime’ and ‘The Physics of Sci-Fi’.

The Scientific Latymerian  
Latymer Upper School, Hammersmith  
A heavyweight publication, The Scientific Latymerian is packed with scholarly, well-researched articles and compelling interviews laid out in a very reader-friendly way – a huge achievement.

Term  
Tarpotley Sixth Form College, Cheshire  
This tenth anniversary edition is not only stylish but also thoughtful and beautifully presented. The artwork and photography, as well as the writing, were heartfelt and highly effective and the judges loved the clever front and back cover showcasing a dress fashioned from the covers of past issues.

Judged by:  
Trish McCaffrey - Production Director, Hello!  
Liam Halligan - Columnist, The Telegraph

Sponsored by Heidelberg Graphic Equipment

Winner



The Beacon

King Edward VI Handsworth School for Girls, Birmingham

The judges loved the energy and imagination of Beacon, with its fun Y2K theme, sharp writing and retro graphic design. This effervescent magazine was created with the entire school community in mind and was no doubt thoroughly enjoyed by pupils, staff and parents.

Best overall content - digital

Highly Commended

WHTV  
Wycombe High School, Buckinghamshire  
Every school should have its own TV channel! Innovative and well-produced, WHTV is above all watchable and fun. The judges enjoyed the interviews with teachers and other staff and were delighted to see talent on screen from across the year groups.

The Castle Spring Edition 2025  
Reigate Grammar School, Surrey  
Covering a wide array of subjects, from travel to science, recipes to reviews, The Castle has something for everyone. Full of energy and ideas, it is a credit to the RGS community.

Judged by:  
Trish McCaffrey - Production Director, Hello!  
Liam Halligan - The Telegraph

Sponsored by SDS Group

Winner



Mosaic

Whitworth Park Academy, Durham

Pupils at Whitworth Park have reinvented the e-magazine from an analogue point of view with the wonderful Mosaic, an online publication powered by humanity, imagination and flair. The judges loved the thoughtful prose, hand-drawn artwork and sharp photography.

Best single topic magazine

Highly Commended

Café Scientifique  
King’s High School, Warwick  
Our judges really admired Café Scientifique for its plucky approach: a great, conversational magazine that just happens to be about science. Bravo for embracing the idea that a science magazine can be intelligent and approachable.

The Scientific Latymerian  
Latymer Upper School, Hammersmith  
As noted before, this magazine is a remarkable publication, both for the seriousness of its approach and writing, but also art direction. It’s quite an achievement to make a semiconductor look like it’s a rockstar on stage at an arena.

Judged by:  
The Shine Judging Panel

Supported by Hearst Magazines UK

Winner



The Eagle

St John’s School, Leatherhead

The Eagle is an outstanding magazine school magazine that bravely takes the topic of politics as its sole theme and rises to the challenge of making it fascinating, fun and engaging. From the collage-based cover and brilliant art direction to the attention-grabbing content, this is a magazine to be proud of.



Best general magazine

Highly Commended

The Beacon

King Edward V1 Hansworth School for Girls, Birmingham

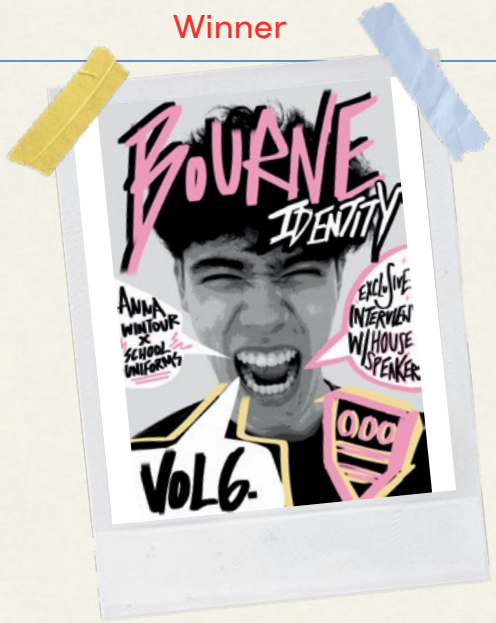
The judges swarmed to The Beacon like bees to a honeypot. From the arresting cover right to the end, each page seethes with ideas. It feels like you could lose yourself in every section.

Judged by:

The Shine Judging Panel

Sponsored by Hello!

Winner



Bourne Identity

Bourne Grammar School, Lincolnshire

The Bourne Identity kicks off with an outstanding (award-winning) cover and the pace never lets up. This is a superb school magazine that fizzes with energy throughout. The judges commended the vibrant colours, handwritten type and irresistible appeal to its readership.

Best newspaper

Highly Commended

The Reason

Ermysted's Grammar School, Skipton

A really solid submission from The Reason that entered nine categories and felt like a contender in all. A pithy blend of academic writing, local news and a focus on working to appeal to all corners of the school, judges commended the diversity of topics covered and their imaginative layouts.

Hummersknott Academical

Hummersknott Academy, Darlington

AI, local politics, school theatre, sporting triumphs... Shrek?! Hummersknott Academical prides itself on covering it all. Consistent and energetic, this feels like a newspaper that's on a mission.

Judged by:

The Shine Judging Panel

Sponsored by Daily Mail General Trust

Winner



The Martlet

Abingdon School, Oxfordshire

The Martlet is clean, fresh, easy to navigate and typographically simple. The editors don't try anything too tricky or over-complicated, meaning the journalism is left to speak for itself. Clarity is everything and it's an altogether reader-friendly experience visually, as well as being full of well-presented stories you actually want to engage with. A terrific job.



The Terry Mansfield CBE award for tomorrow's talent

Highly Commended

Tristan Clark-Lam

Abingdon School, Oxfordshire

Evidences an instinctive passion for learning more about the world beyond the school but also for making the school interesting to readers and revealing information about staff that students may not have been aware of. All round package with clear future in journalism should they choose to follow this path.

Bella Cooms

St John's School, Leatherhead

What impressed us about Bella was her passion for the project. From fighting for great quality paper to thinking commercially, something that is vital, as well as curating great content, she really impressed.

Judged by:

Dr. Sharon Maxwell Magnus - Head of Media Group, University of Hertfordshire  
Eliza Clark - Shine alumna

Sponsored by Picon



Winner



Maximillian Jen

Latymer Upper School, Hammersmith

Maximillian is to be congratulated in terms of outstanding content, curation, leadership and accessibility. Very high standards all round. In leading the whole technology section, he showed how to make complex ideas accessible, relatable and interesting, something which the whole magazine specialised in.

The Harrison Cup

Winner



The Dovecote

Yarm School, North Yorkshire

The Dovecote is a magazine that ticks so many boxes – not only is it a terrific publication, but its outstanding marketing strategy puts it in a class of its own, elevating it to a superb Shine entry. The judges strongly commend the students of Yarm School for their thoroughness and dedication, and their true understanding of the importance of a strong branding design. Congratulations!

Judged by:

The Shine Judging Panel

Supported by The Stationers' Company



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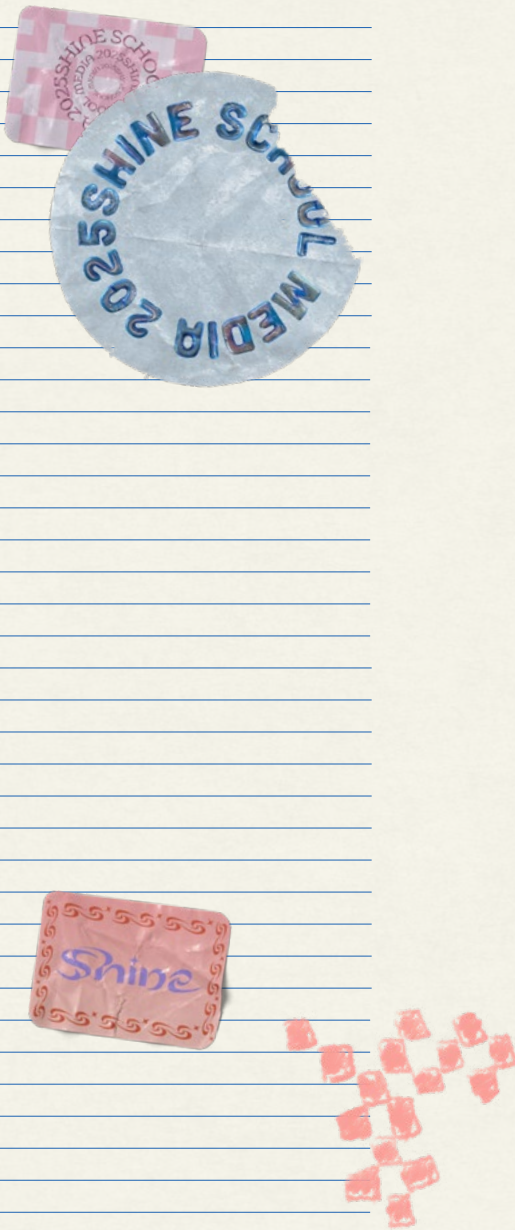
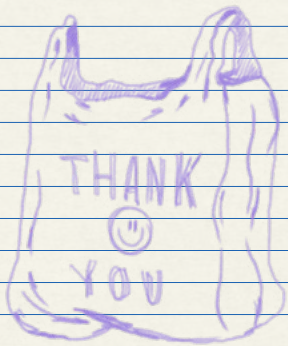
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